



## Now, Here's The Point . . .

Some Wall Papers beautify—and some only blanket the walls on which they're hung.

We've no use—no time—no room for the blanket kind.

### **Beautiful Wall Paper**

is our fad—and hobby. We think of it all the time, search for it everywhere,—and we get it.

That's why the words "**Wall Paper**" are always associated with the name "**Moore & McLeod.**"

We've papers of every kind, for every purpose—at every price.

There's no wall paper store in Canada selling papers cheaper than we—and mighty few can sell as cheaply.

# **Moore & McLeod**

**"The Wall Paper Men"**