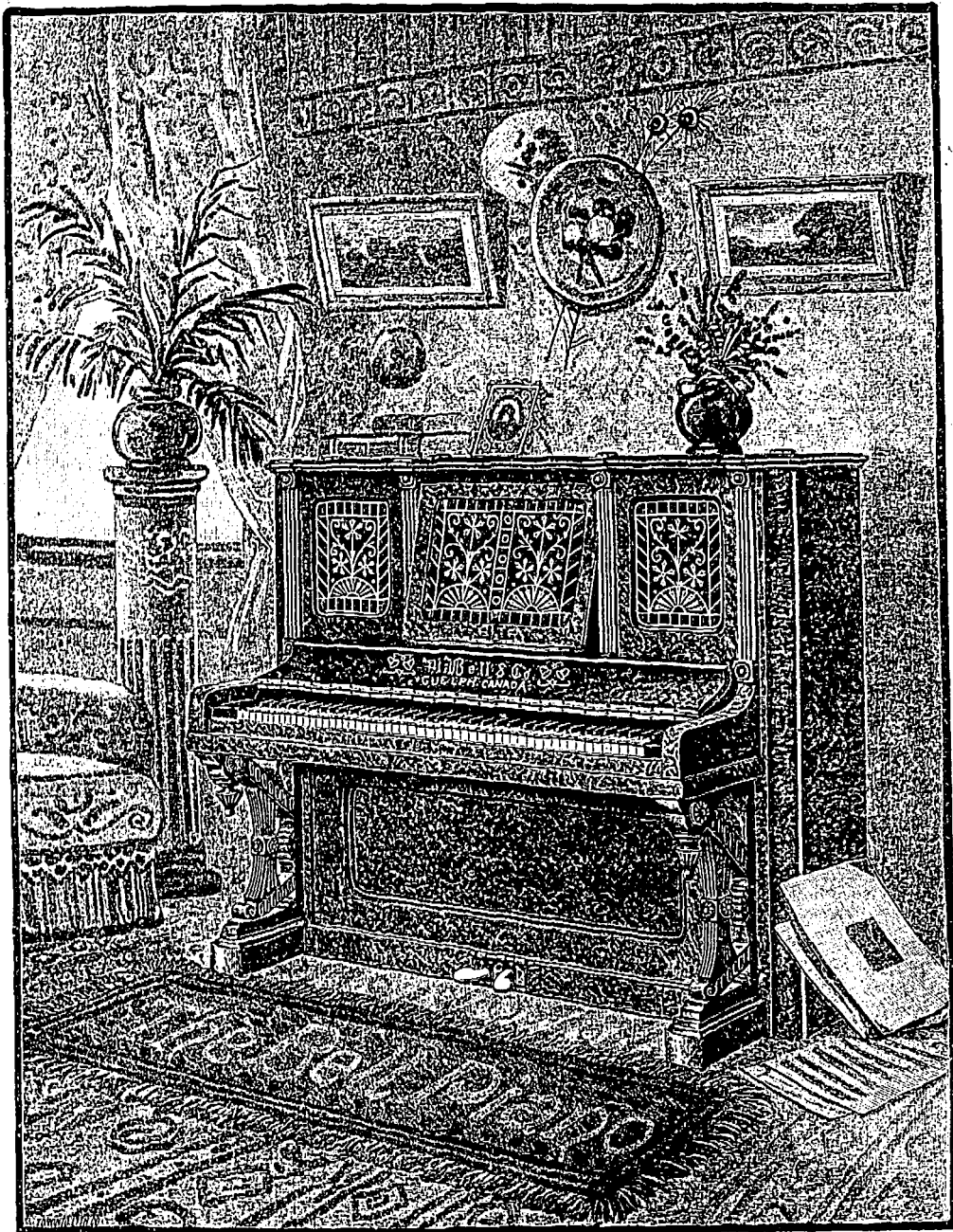


THE BELL PIANO

Modern in Design, with our Improved Plate and Scale, imparting a Pure Sweet Tone unapproached by other makers.



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READ what Prominent Canadian Musicians say about The Bell Piano, testimony which should be better appreciated than that of Italian artists:

Toronto, March 20, 1889.

Messrs. W. Bell & Co., Guelph, Ont.

DEAR SIRS,—Allow me to compliment you on the quality of the Piano ordered from you for the Toronto Conservatory of Music. The tone is remarkably pure and brilliant throughout, while the bass is deep and powerful. The mechanism is apparently perfect, the touch elastic, and in appearance the entire piano is a work of art.

Yours truly,

(Signed) EDWARD FISHER,
Musical Director Toronto Conservatory of Music.

Toronto, March 15, 1889.

Messrs. W. Bell & Co., Guelph, Ont.

THE BELL PIANO in use at the Toronto College of Music has proved to be a very satisfactory instrument. Tone, touch and general finish being excellent.

(Signed) F. H. TONNINGTON,
Director Toronto College of Music.

Toronto, Ont., Feb. 2, 1889.

Messrs. W. Bell & Co.

DEAR SIRS,—I am very pleased to add my testimony to that of others with regard to the merits of your Pianos. The first time I tried them I was particularly pleased with them, and my first impression remains unaltered. The tone is full and singing, and the touch is delightfully sympathetic; I have no hesitation in pronouncing your instruments to be the best I have tried of Canadian make and indeed equal to those made by many of the leading American manufacturers; if they continue to sustain their present high standard, there is, I believe, a great future before you in the Piano world.

(Signed) ARTHUR E. FISHER,
Mus. Bach.

Messrs. Willis & Co., Montreal, P.Q.

MESSIEURS,—Après avoir joué sur le piano de MM. W. Bell & Cie, de Guelph, Ont., il est impossible de ne pas rendre témoignage aux qualités qui leur ont acquis la bonne réputation dont ils jouissent déjà. Les pianos de leur fabrique sont excessivement remarquables pour leurs qualités de ton. La basse est puissante sans rudesse et les notes élevées sont douces, claires et moelleuses. Les pianos Bell sont, sans contredit, les meilleurs qui soient fabriqués au Canada, et j'agis d'après mon principe et vous donne une commande pour un de ces pianos, pour mon propre usage. Le Canada doit être fier d'avoir produit le piano Bell.

J. B. LABELLE,
Organiste de l'Eglise Notre Dame, Montreal.