

September Forecast

THE September number of "The Canadian Magazine" will have a most charming bill of fare. The watchword of the August number is "Sport, Travel, Fiction." The same watchword will be kept for September. It will be a number to interest as well as instruct—full of the bright things of life at home and abroad. It will be profusely illustrated.

Cairo and Its Panorama, by M. H. Braid, will describe that wonderful city of the East and the view from the walls of the citadel. It will include a description of the Procession of the "Holy Carpet" and the departure of the Pilgrimage to Mecca, which occurs annually in the early part of the year. This pilgrimage costs the government £30,000 annually, part going as tribute to the Sheiks of Arabia to secure the pilgrims' safe passage. Fully illustrated.

Humming Birds will be the title of an illustrated article, a companion to "The Bass of Ontario," which appears in August. The author, C. W. Nash, is the naturalist of the Ontario Government and combines the qualities of a bright writer and an acknowledged authority.

From Mount Roberts' Summit, by J. Mayne Baltimore, will describe the highest mountain in the Rossland district, how it won its name, and the circumstances under which there was erected a flagstaff from which the Union Jack now floats in triumph at a height of 6,565 feet. This article will be illustrated.

Dawson City as It Is, by Henry J. Woodside, will describe the new city of the North—a mosquito muskeg in 1896, a city of 7,000 inhabitants in 1901. This will be profusely illustrated from a splendid collection of photographs. "The Canadian Magazine" is ever to the front with descriptions of Canadian progress and development.

The Rt. Hon. Joseph Chamberlain, by W. Blakemore, a resident of Canada, who for a number of years was his next-door neighbour, will be found to be splendid reading. Among the illustrations are two autograph photographs of this aggressive British statesman.

Short Stories and Serials. The steadily improving quality of the short stories and serials appearing in "The Canadian Magazine" has been much commented upon by the critics. The publishers have determined to spare neither energy nor money in maintaining the reputation they have already gained.

The Canadian Magazine

PRICE 25 cts. a Number
2.50 Per Year

Toronto, Ont.