

## FLUID BEEF.

Fluid beef  
Brings relief  
When 'tis least expected,  
If you're ill,  
Take no pill  
Though stomach be affected;  
But take the beef  
Which gives relief,  
When other food's rejected.  
"Tis pounded fine—  
"Of meat the wine"—  
And therefore yields nutrition;  
To tender child,  
Or athlete wild,  
It brings alike fruition.  
Dyspeptics thrive,  
And oft outlive  
The men who erst were stronger;  
And men of brain,  
Who overstrain,  
Find life worth holding longer,  
For Johnston's beef  
Has brought relief,  
And settled the vexed question  
Of giving strength  
To all at length  
Spite of their indigestion

## JAMES LAUT.

**GURD & CO.,**

32 Church Street, Toronto.

Special Wholesale Agents for Johnston's

**FLUID BEEF.**

**IMRIE'S  
SHOP-WINDOW TICKETS  
AND DISPLAY CARDS.**

Kept in Stock at 28 Colborne Street, Toronto.

Small Diamond-shaped Price Ticket... 5c. per doz  
Square, Colored Price Ticket... 10c. per doz  
Square, White Price Ticket... 10c. per doz  
Printed on both sides 25 Tickets for 10c.

Any price desired, from One Cent to Ten Dollars.

Oblong Display Card, 2 x 6 inches... 25c. per doz  
Large Cards printed to order, cheap, in any  
size or style. All kinds of printing neatly done at

28 Colborne Street, Toronto.

Orders to the amount of 50c. prepaid, sent by  
Post, Free.

## COMPETITION.

Among the many modes of inducing the public to appreciate the merit of a competitor, there is probably none more practical than that of the issue of

## A CHALLENGE.

MR. DUFRESNE, the Photographer, of King Street West, Toronto, therefore offers a reward of

**\$1,000**

To any individual who can produce, as the result of his own work, photographs conveying an equally artistic pose, the same brilliancy of tone, and a finish of equal excellence to those produced by Mr. D—, at

**31 King Street West.**

Arrangements, satisfactory to both parties, will be concluded, if anyone venture to accept the above challenge.

## Egyptian Embalming Company.

A Company bearing the above designation, whose headquarters are at Rochester, N.Y., presides over a School of Embalming; it grants its diplomas in the accustomed form of such documents—"TO ALL WHOM THESE PRESENTS SHALL COME, GREETING,"—and it "greet" the citizens of Toronto and the world at large with the announcement that "Whereas JOHN YOUNG has attended the full and regular course of the Rochester School of Embalming, and has also, upon examination by the faculty of said school, given abundant proof of his proficiency in the science of Embalming and Preservation of Bodies; therefore, and in virtue of the above we consider JOHN YOUNG, of Toronto, Ontario, as a thoroughly educated Practical Embalmer, fully competent to practise successfully the art of preserving and embalming the dead."

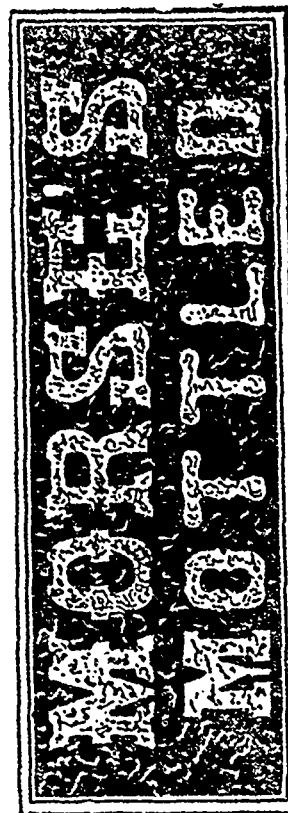
IN TESTIMONY WHEREOF, we hereby grant this DIPLOMA, signed by our Secretary and Demonstrator, this Twenty-Fourth day of February, Eighteen Hundred and Eighty-Three.

L. A. JEFFREYS, A. RENOARD,  
Secretary. Demonstrator.

**J. YOUNG,  
The Leading Undertaker**

**347 YONCE STREET.**

TELEPHONE COMMUNICATION.



**JOHN D. NASMITH,  
BAKER.**

**MACHINE-MADE BREAD**

Ordinary Bread,

**CAKES, PASTRY., ETC.**

STEAM BAKERY:

**Cor. Jarvis and Adelaide Streets  
TORONTO.**

## Weighty Considerations.

Are "cheap" and "low-priced" identical terms?

Is it worth while to ensure good weight?

Are some legal enactments mere frauds?

Is bread made by machinery preferable to hand-made bread?

Is there such a combination, in connection with the preparation of food as "cheap and nasty"?

Do the fuel, the labor, and the anxiety of baking bread at home cost nothing?

Does it ever occur to anyone that the horses which deliver their bread eat oats? That account-keeping and delivery involves wages? That the combined cost of these items exceeds by three or four times the cost of production?