

## FASHION ANNOUNCES THE NEW STYLES FOR SPRING

A Revue of the Fine Things  
Dame Fashion Has Ready

In dresses for afternoon wear, prints and applique are the most important points.

The prints are of two floral types: 1. Delicate wildflower patterns.

2. Large, bold conventionalized designs.

The wildflower designs are usually printed on sheer materials—chiffon, georgette or indestructible voiles. (The dress silhouettes used for these designs is a simple one with little or no trimming. The skirt is flared, or slightly bouffant for comfort and grace.)

The bold flower patterns are usually printed on heavy crepe. (The silhouette of this type is straight, slim and sometimes tunic-tied and belted.) Black on white, or red and blue on white are often used. Bands of plain colored material often edge the neckline and sleeves—as in the Chinese printed tunic dress bound with orange that is worn by Dorothy Dalton.

Printed stripes are a new and very

smart note for afternoon dresses. (The silhouette for these striped models is the finely pleated, straight chemise dress, with a narrow string belt and a shallow yoke.)

Applique of suede cloth is most frequent but silk crepes or cotton voiles. Suede cloth is usually applied in solid all-over pattern in geometric or cubist figures.

Silk or velvet applique is put on in borders or motifs. The most usual pattern is a vine or leaves down one side of the dress. The Vignette type of applique is illustrated by a tiered white crepe dress with a small black elephant and large mushroom of black velvet on the side front.

## AFTERNOON DRESSES.

Details that are good for afternoon dresses of all types are: Scarf collars, monogrammed, applied, embroidered, or printed. And cape backs—short shoulder

Famous Medicos  
Cross Swords In  
Ferocious Duel

CHANTILLY, France, Feb. 29. Gen. Messimy, former minister of war, presided over a duel yesterday between two leading lights of the French medical world.

Professors Bernard Couteau, a surgeon, and Elie Broek, a physician. As soon as the general gave the signal the two eminent specialists fell upon each other with rare ferocity. They lunged, thrust and parried for a good half-hour. Both were pretty well tumbled when in the seventh bout Professor Couteau was run through the sword arm and this ended the bout. The quarrel was not of a scientific but of a private character.

—capes, or those that ripple to the waistline.

Evening effects — often simulated by front tiers. Pinking, a new note for the edges of tiers and aprons.

Short cap or domino sleeves. Sleevelessness is not general for resort frocks this season. The increasingly popular three-quarter tunics.

Evening frocks. In evening gowns the tubular and bouffant silhouettes are equally important at the hotels and clubs after sunset.

The shallow V neck, which is the most popular of all necklines, is an interesting development. However, the newest notes—notes to be watched—are the decollete back with high, round front neckline and the converse, a low-cut front and a high back. In Palm Beach dropped shoulder lines are worn with some of the smartest frocks seen in the evening at the Everglades Club.

Soft, supple fabrics are first choice for these tropical gowns, with chiffon being decidedly the most important. Chiffon combined with delicate lace is also good. And satin and crepe maintain their popularity because they are graceful and becoming. A few tulle and taffeta dresses are beginning to figure in Palm Beach evenings. In heavier fabrics, moires and broads are most important.

White, powder blue and the pinks, shading from delicate pastels to rich coral and salmon are the colors preferred for evening wear.

In trimming, beading is the outstanding note. It is seen on a majority of white crepe, chiffon and satin gowns—its open designs taking the white of the background or a vividly contrasting shade.

Applique is one of the smartest trimming notes; conventional flower designs in velvet or metal cloth. Marabou and ostrich feathers are trimming notes just beginning to appear, as are small silk or bead tassels. Narrow fringe, either in silk or beads, is used extensively to imitate tier and tunic lines, both of which are frequent features of the tubular gown.

Crepe and satin coats bordered with ermine or white fox are evening wraps worn by some of the most fashionable women. Chiffon, ostrich-trimmed capes are often chosen by the debutantes.

Scarves are almost as important for evening as for daytime wear. Large, oblong scarves—pleated, painted or plain—are developed in heavy silk and may be carried as an accessory or worn as a wrap. These scarves cannot be over-emphasized as a summer fashion.

Evening shawls are often hand-painted. And the Spanish shawl maintains supremacy in these sunshine lands discovered by the Spaniards.

## COLOR PERCENTAGE.

Here is a color percentage listing that gives the fashion standing of colors according to Palm Beach:

White ..... 50 per cent.  
Peach, coral and flame tints 15 per cent.  
Yellow and orange ..... 12 per cent.  
Porcelain blue ..... 10 per cent.  
Reds, grays, greens, tans, etc. .... 13 per cent.  
White, of course, because it is cool to wear and does not fade, is the traditional color of the tropics. No matter what other colors make the foreground of the picture, white is inevitably the background. It is important this year, but as important as last year. Then the proportion was fully 70 per cent. white. And last summer was a white summer in fashion. This year, when the percentage is so much smaller, the white prophecy is much less positive. Color is just as important as white this season.

Warm yellow-pinks—the coral and flame tones, are the newest shades. The Breath of the Avenue color card said on December 26, and these coral and flame tones are becoming steadily more important. A few days ago yellow was seen more often, but now these newer shades are leading.

Yellow and orange-yellows are still important colors. Both are used for dresses and for coats by themselves and in combination with white.

The new blues, the lighter blues called madonnas, powder and porcelain, come out in numbers whenever the days are cool. They are most effective in soft woollens, and so it is for flannel dresses and homespun coats that they are used most frequently.

Pale beige and the light tan tones give up their place to the brighter golden pink and yellow shades. Oriental red (the yellowish brick color) for many soft-fabric tops. Gray, for complete costumes, is going in importance. Almond green is as important here as ever. The bright green of the tropical foliage makes this soft shade seem slightly faded.

Red and black in narrow stripes often used for contrast on all-white costumes. Candy striping for many sports dresses. Evening colors are white, powder blue and especially the pinks.

The important thing to note about these resort colors is the predominance of the warm yellow-pink tones.

EARTH SHOCKS IN SPAIN  
MADRID, Feb. 29.—Six distinct earth shocks have been felt in Spain within the last few days. The Tortosa observatory registered a shock yesterday, but the time is not given, and the Town of Lerida reports a tremor in that vicinity at 10 o'clock last night. The center of the disturbance seems to be in the high Pyrenees.

MAY RELEASE McLACHLAN  
OTTAWA, Feb. 29.—It is probable that James McLachlan, Cape Breton strike leader, who is serving a jail sentence for seditious utterances, will be released on ticket of leave. The case, it is understood, has been disposed of by Cabinet, and an official announcement of McLachlan's release may be expected at any time.

RAPHAEL-MACK CO.  
INVITES INSPECTION

Millinery For Spring Showing is Ready  
—Ladies Invited To Come in and See the New Styles.

A new hat! The thought is refreshing any day in the year, isn't it? And when spring comes and you know that shapes will be new and colors and trimmings exquisite, don't you want to hurry to the stores to see what has arrived? It is for this very purpose—to afford you an opportunity of close inspection—that the Raphael-Mack Company, Dundas street, has given an invitation to every woman in London and district to come to their store and see what Dame Fashion is revealing for the new season. The Raphael-Mack millinery department is complete in every detail, showing the newest color combinations and effects in Mediterranean blue, Mexican brown, oak, black and white, navy and gray, and almond and green. The department is in charge of Miss Loug and Miss Stride, two ladies who have had wide experience in millinery, and whose advice is yours for the asking.

S. B. PICKEN JOINS  
ADVERTISING AGENCY

S. B. Picken, who has now joined the staff of the Canadian Advertising Agency, Montreal, has had a wide and varied experience in advertising and merchandising.

Mr. Picken is a Montreal man, but has spent a good deal of his time in both Western Canada and Ontario, being connected with the Massey-Harris Co., Calgary; the Dominion Radiator Co., of Toronto, and the Canada Steamship Lines.

Mr. Picken served four years overseas, and since his return has been Eastern manager for the Norris-Patterson Advertising Agency at Montreal, leaving this latter position to take up his new duties with the Canadian Advertising Agency, Limited.

YOUNG BANDIT SHOT BY  
CLEVELAND POLICEMAN

CLEVELAND, Ohio, Feb. 29.—Benjamin Kuckenmeister, aged 19, is dying in a hospital of bullet wounds suffered when he and two 17-year-old companions selected Patrolman William Plaum in citizen's clothes as a hold-up victim early today. A volley of revolver shots was the policeman's reply to the youths' attempt to hold him up. Kuckenmeister was covering the officer with a revolver, and the other two were closing in on him when Plaum fired six shots, wounding Kuckenmeister three times, twice in the head. His companions fled.

Net and point d'esprit are finely pleated and used as edgings on frocks and lingerie.

WELL-DRESSED  
MAN IN THE  
HUNTING FIELD

Saddle clothes, while necessarily restricted in their scheme, offer considerable scope, paradoxical as it may seem, to the indulgent rider. The very fact that their traditions have changed but little in many years allows the use of color and style that were in vogue when men's clothes were more picturesque than would ever be practiced in the civilian dress of this commercial age. Therefore, there is much license allowed in the hunting field and in the matter of riding clothes in general. But for those who take an early morning canter in the country, light drab colored breeches of either whipcord or brown tweed seem to be the most popular; yellow, or even white, corduroy looks very smart and is worn a good deal—the yellow being the most favored. Corduroy wears well and is particularly suitable for cold weather. There is also a very serviceable weatherproof twill now largely used, which looks like the lining of an aquatun, the general effect being a greenish-brown; this is an all-weather material, suitable for summer or winter.

All riding breeches should be cut rather close round the waist, thus forming some very considerable support; they should set high, and the band at the top had best be deep; if just the ordinary waistband is tight, it will be uncomfortable, whereas the wider band is a great asset and will be much appreciated after a hard day's riding. They should be very full over the thigh, becoming tighter again just above the knee, and must fit the knee closely and button rather than lace. A seam runs from the top side downwards, crossing the front just above the knee and finishing on the inside of the leg; the breeches should button just in front of this, allowing four buttons to show above the boot.

The jacket for casual hacking had best not be too horsey in style, otherwise one is apt to look like a riding master. It should be made of a dark material—preferably a tweed, a very good design being a black and white speckled cut which looks particularly well with brown bufford cord breeches. This single-breasted jacket, usually three-buttoned, is cut closely to the figure, with the skirts fairly full and but slightly longer than for ordinary lounge wear. The back shows a 10-inch vent and under saddle pad. The sleeves, full at the head, taper to a close effect at the wrist and finish with vent and two or three buttons. The waistcoat is of the same material; occasionally one sees a colored flannel waistcoat, or a coarse white or yellow canvas; these should be cut with rather longer points than usual. For the hunting field, special clothes are absolutely necessary, but care should be taken not to appear overdressed, nor

should the clothes be too new and shiny in appearance.

Nearly all the well-known hunts have their own livery, which is worn exclusively by members of the hunt. The most popular costume for visitors in the hunting field is a black body coat, colored waistcoat, white breeches, black boots and silk top hat. A stock is the only form of neckwear which is correct, and should be made of a thick white pique material with ribbed stripe or check pattern, but always white. There is a certain art in tying these stocks, and care should be taken that the part which fits round the neck, forming a collar, is the right depth for the wearer; they must be as deep as possible, so as to show a distinct white line above the coat collar. Regarding the coats, there are two distinct styles worn, the three or four-button single-breasted cutaway and the four-button double-breasted "shad-belly" coat, both of which button with scant opening at the neck for practical reason.

The waistcoat may be double or single-breasted. There is a preference to-day for the former, which is cut high at the neck and long of point from the last button, which buttons at the natural waistline like the old "post boy" garment of this kind, showing the seam. The top hat is a slightly different model from the one worn with civilian clothes. It is rather shorter and showing slightly more bell in the crown, and the brim perhaps wider with a fine noticeable curl, and the guard usually made of twist silk cord, which fastens from the aft brim of the hat to the ring that is set on the inside of the coat below the collar in back.

Green is one of the best sellers among spring dresses. Blue and shades of roses are also very smart.

Names Nothing  
When It Comes  
To Committees

TORONTO, Feb. 29.—Organization to-day of the standing committees on fish and game discloses the fact that members of the Legislature bearing the names of Fisher and Martin have been left off. The only specimen of big game among its personnel is Hon. Mr. Lyons. Similarly, though the House includes a Garden and a Berry, both failed to catch a place on the agriculture committee, which includes, however, a sturdy Oke from East Lambton. A Nickle is sometimes useful for transit, and the attorney-general has been placed on the railway committee, but Mr. Carr has not. Public accounts quite naturally has a Privy. The printing committee, strangely enough, is deprived of Black and Gray, and also without the services of Mr. Mark.

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LONDON LAWYER ONE  
OF THREE DEFENDANTS

W. G. R. Bartram, Joseph Vanstone and John Cambridge Sued For An Accounting On Certain Notes

Bristol Bakery, formerly engaged in the coal and wood business in London, and his wife, Charlotte E. T. Essery, are plaintiffs in a writ issued yesterday naming as defendants W. G. R. Bartram, local lawyer; Joseph Vanstone, painter, and John Cambridge, barber, and asking for an accounting of several promissory notes which the plaintiffs allege were signed by them in favor of the latter two defendants. Three alleged promissory notes each for \$550 and one for \$2,150 are involved in the writ.

STOP EXPORT OF HARDWOOD.  
TORONTO, Feb. 29.—Within the next few days Hon. James Lyons, minister of lands and forests, will introduce in the Ontario Legislature a bill providing for an export duty—practically an embargo—on all hardwood from the crown lands of Ontario, the minister announced to-night. Success of past embargo, coupled with an increasing invasion of timber limits by United States interests, are the reasons for the introduction of the measure by the Government, according to Mr. Lyons.



## CHARMING WOMEN

No longer dread the embarrassment of eyeglasses. Our optometrists fit glasses primarily to correct defective vision, but also devote careful attention to frames which add to personal appearance.

LONDON'S LEADING OPTOMETRIST  
**F. STEELE**  
Dundas Street, Opp. Loew's and Allen's Theaters.



Bando-Corset, No. 354.

The Spirit of  
To-Day

Youth unrestrained in every movement is the note found in our latest Bando-Corset.

A lovely creation which idealizes the figure, giving a long unbroken line.

This garment, light and soft, is sufficiently firm to hold the average figure.

The invisible side-closing and elastic inset give the fashionable flat back. The light boning in front holds the figure snugly and eliminates any unattractive line.

Manufactured by

The Coilene Corset Company Ltd.  
SOLD IN LONDON BY THOMSON'S  
GRAY'S, LTD. T. F. KINGSMILL'S R. S. MORRISON

Spring  
Millinery  
Opening

A presentation of the newest spring styles. Hats in an almost endless variety of shapes and trimmings, in every color that's smart for fall and winter.

**MADAME WOOD**  
MILLINER  
UPSTAIRS OVER LIGGETT'S DRUG STORE  
200 1/2 DUNDAS STREET.

This Is  
An Invitation

To visit us next week when we shall present for your approval and purchase

The  
New Style  
Gas Ranges—

They are a revelation of comfort, convenience, beauty and economy. In fact, they are the last word in gas range manufacture.

**City Gas Company**  
of London  
COMMERCIAL DEPARTMENT  
213 Dundas St. Phone 835

Fashions To  
Welcome Spring

Every day brings nearer the season of bursting buds and greening fields. It is time one was getting into spring clothes. Nowhere in Ontario is there such a surprising collection of authentic, sane, exclusive fashions.

A Collection of New  
**Coats, Capes and Wrap**  
\$25, \$35, \$50 and up

Outer garments anticipate every occasion of spring. We are showing the latest fashions, the newest materials and the widest variety of colors and combinations. Coats in all the plain and fancy shades, with mannish flare back models, double-breasted and raglan sleeves. All the new materials, in the strictest plain tailored to the most elaborately embroidered.

NEW SPORT COATS IN CHECKED AND STRIPED MATERIALS, \$19.75.

## Suits Lead the Fashion Parade

And after you have seen these smart suits you will wonder how you could be doing without one. There are informal suits of the tailored type, mannish tailors or short boxy effects. You will find here an assortment of fashion, right garments, any one of which you will enjoy wearing the first sunny day, and you will find them priced extraordinarily reasonable.

\$25, \$35, \$45

## In Our Hosiery Department

You will find the finest of Pure Silk Hosiery and very moderately priced.



Dainty Frocks for Spring Wear  
\$19.75, \$25, \$35 and up

The frocks for spring are winsome things and we know that you will admire them. There are sports and street dresses of charmeuse, kasha, tricotine and polka dots. Beaded afternoon dresses in molded effects are fashioned of satins, georgettes and floral printed crepes. Capes, scarf treatment, jabot draperies and bright embroideries are fashion points of especial interest in this display.

New  
Millinery  
For Spring  
Wear



Satin and taffeta combined with straw in the most gorgeous of spring shades.  
\$5, \$7.50, \$10.

**ARTISTIC  
LADIES' WEAR CO.**  
158 DUNDAS STREET