

This space belongs to
London Plating Co.
278 Dundas Street.
GRAY & CO., ywt

EQUITABLE LIFE ASSURANCE SOCIY
Assets.....\$201,000,387 94
Income.....44,264,443 99
Surplus.....46,624,011 73
See the Equitable's new contract.
J. A. NELLES, Agent, 422 Richmond St
ywt

You Play Want
Some plumbing work done soon. Let us
give you an estimate. We guarantee our
work, and will do it very reasonable too.
EGGETT & BICKLEY,
274 Dundas Street. - - Phone 1,085

R.K.Cowan
Barristers etc., over Bank of Commerce
London.

**Does
This
Prove
Anything?**

More people are using
Edwards' Nervine
In the City of London and suburbs
than it sold of all other liver and
kidney medicines combined.
Three to four doses gives perfect
relief.
On sale at all dealers.
CAIRNCROSS & LAWRENCE and E.
W. BOYLE, Agents.

**Light Mirror
Reflectors**
Increase the light of each lamp
about 12 times.

FOR SALE AND INSTALLED BY
Rogers Electric Co
425 Richmond Street.

The Balmy Spring
Will reveal the need of new wall
paper coverings in many a home.
Let us suggest something out of the
ordinary this time. With our match-
less facilities we can give unique
results in style, quality and prices
of wall paper.

R. LEWIS
434 Richmond St.

Fine Merchant Tailoring.
W. Fairbairn

Over Priddis Bros. Entrance through store
185 Dundas Street.

Lace Curtains Relaundered
To look like new by the
Parisian Steam Laundry Company
Of Ontario, Limited. Telephone No. 503
Work called for and delivered to any part
of the city. Manager.
J. E. SPRY, ywt

Dr. W. H. Graham
Family
186 KING ST. WEST
Toronto, Ont.
Treats Chronic
Diseases and
gives special
attention to skin
Diseases, as
Pimples, Ulcers,
etc.
PRIVATE
DISEASES, and
Diseases of a
Private Nature,
Detritus, etc. (the result of youthful folly and
excess). Gleet and gonorrhea. Long standing
DISEASES OF WOMEN—Painful, Profuse
or Suppressed Menstruation, Discharge, Leu-
corrhoea, and all Displacements of the Uterus.
Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m.
to 3 p.m. 2734 V

SUICIDE IN PERTH.

**A Farmer Near Rosetock Hange Himself
in His Barn—Insanity in His**

Stratford, April 22.—Yesterday morning
Charles Sowerbeer, a highly respected far-
mer of Elice, was found in his barn, hang-
ing from a beam, quite dead. Early in the
morning a young man named Danstead
came to work with Mr. Sowerbeer. He
asked Mrs. Sowerbeer where her husband
was. She said that he was in the bush
cutting posts. Danstead went to look for
him, and after a search returned to the
house. He and Mrs. Sowerbeer then hunted
the barn for the missing man and found him
hanging from a beam in the loft. He had
been there three hours.

The deceased lived near Rosetock, and
was about 40 years of age. He was married
and his mother lived with him and his
wife. He was of a gentle disposition and
liked by all his neighbors. There was in-
sane in deceased's family. His father
died in an asylum some years ago.

Pure Baking Powder, only 25c pound,
at Anderson & Nelles' drug store. ywt

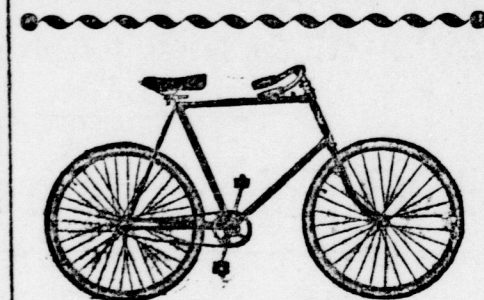
Gentlemen (to peddle)—Call these
safety matches? Why, they won't light
at all. Peddler—Well, wot could yer
'ave safer?
Mrs. Celeste Coon, Syracuse, N. Y.,
writes: "For years I could not eat
many kinds of food without producing a
burning, excruciating pain in my
stomach. I took Parmelee's Pills ac-
cording to directions under the head of
"Dyspepsia or Indigestion." One box
entirely cured me. I can now eat any-
thing I choose without distressing me
in the least." These pills do not cause
pain or griping, and should be used
when a cathartic is required.

BOOMING
**Carpets and
House Furnishings.**

Our trade in these departments is
away ahead of past seasons. A
sure sign that our prices and as-
sortments meet the approval of the
public. We are daily receiv-
ing shipments of Carpets and
Floor Oil Cloths. You will save
money by buying from

Priddis Bros.
158 DUNDAS STREET,
157 CARLING STREET.
Telephone 324.

FINE TAILORING
LATEST PATTERNS IN
SPRING TWEEDS...
JOS. DAMBRA,
283 Dundas Street. ywt



The added pleasure of riding a
COLUMBIA
Is worth every dollar it costs.
Standard of the World.
A beautiful, art-die catalogue free
on application to
Wm. Gurd & Co
185 Dundas St., London, Ont.

Southcott's
FINE TAILORS
361 Richmond St.

FAIR WEATHER.
Toronto, Ont., April 22—11 p. m.—
Pressure is highest tonight over the Lake
region and low throughout the western
portion of the continent. Showers have
occurred in Alberta and over the Bay of
Fundy; elsewhere the weather has been
fair.

Minimum and maximum temperatures:
Edmonton, 34—38; Prince Albert, 26—33;
Winnipeg, 34—64; Port Arthur, 26—44;
Perry Sound, 30—50; Toronto, 38—56;
Ottawa, 32—54; Montreal, 32—50; Quebec,
32—44; Halifax, 34—44.

PROBABILITIES.
Toronto, April 23—1 a.m.—For the lower
lakes region (including counties lying south
of the Georgian Bay region, east as far as
Belleville)—Easterly winds; fair; a little
higher temperature in most places.

LOCAL TEMPERATURE.
The highest and lowest readings of the
thermometer at the Observatory on Wednes-
day, April 22, 1896, were: Highest, 55°;
lowest, 36°.

BREAD
In all parts of the city retail at
5c—PER LOAF—5c

Johnston Bros., Phone 818
Get the Most

You can for your money. Do
as others do, buy your Wall
Paper at BOYLE'S, 652 Dun-
das street.

Ladies Can Be Insured
On same terms as men in the

Confederation Life

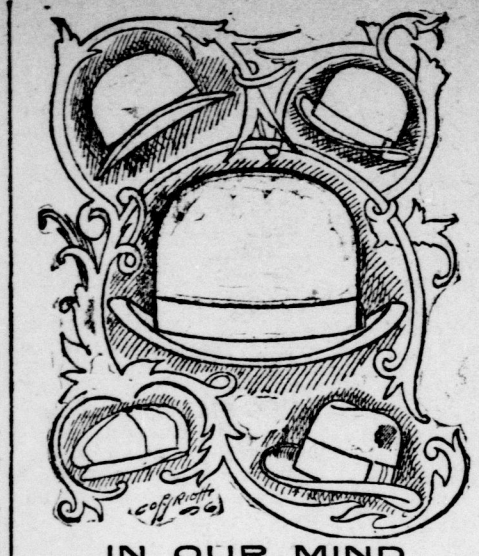
OFFICE—MARKET LANE
(Ground Floor.)
FRED. H. HEATH, GEO. PRITCHARD,
General Agent. Local Agent.
Telephone 737.

We sell annuities, and are selling
them. ywt

Tisdale's Toronto Iron Stable Fittings
Healthful, durable attractive and cheaper
than other fittings. Send for our new
catalogue—The Tisdale Iron Stable Fittings
Co., Ltd., No. 6 Adelaide Street East,
Toronto.

Unappreciated Native Talent—Fond
Mother—I think Violet's voice ought to
be cultivated abroad. Sensible Father
—Anywhere would suit me except at home.

SLEEPLESSNESS is due to nervous
excitement. The delicately constituted,
the financier, the business man, and
those whose occupation necessitates
great mental strain or worry, all suffer
less or more from it. Sleep is the great
restorer of a worried brain, and to get
sleep cleanse the stomach from all im-
purities with a few doses of Parmelee's
Vegetable Pills, gelatine coated, con-
taining no mercury, and are guaranteed
to give satisfaction or the money will
be refunded.



IN OUR MIND
we have settled the question of Spring style
in hats by securing the leading shapes for you.
If you want the most becoming, the best wear-
ing and dressed spring style, you only need
come to us. Our prices are down to the limit
below which no dealer can sell honest goods.
Another reason, faces and heads being differ-
ent—hats must be. Shapes, colors, prices—all
will please.

MILNE, SPITTAL & CO.
146 Dundas St. Phone 301.

London Advertiser.
Call Us Up! Telephone Numbers:
107 Business Office
124 Editorial Rooms
175 Job Department

STREET-CAR-TICKETS
ARE ON SALE AT

T. R. PARKER'S,
C. P. R. Ticket Office
Southwest corner Dundas and
Richmond Streets.

London and Environs

—Richard Rawlings, of London town-
ship, a well-known figure about the
market, is seriously ill with friends at
70 Richmond street.

—The annual meeting of the Board
of Trade will be held tomorrow night
at 8 o'clock. Yearly reports will be
presented and officers elected.

—N. B. Colcock, of Brockville, who
years ago was a printer on the defunct
evening Herald of this city, has been
appointed preventive officer of customs.

—Even before the arbutus, arrives
the shirt waist. It is a never failing
waist, particularly if accompanied by a
sailor hat, you may be sure that the
summer girl is not far behind.

—The Ingersoll Sun, referring to
those who took part at the Catholic
concert on Monday night in that town,
says: "The costume dancing of little
Susie McGill, of London, was indeed
wonderful, and will not soon be for-
gotten by those who witnessed it. She is
a child of rare beauty and grace,
and her performances are in perfect
accord with her appearance."

—The letter carriers held their an-
nual entertainment at Music Hall last
evening. Mr. D. A. Dibbs made a
capital chairman. The feature of the
programme was a lecture on "London,
the World's Metropolis," by "Wilson,
of Aberdeen." The lecture was illus-
trated by magic lantern views. Vocal
selections were rendered by Messrs.
Birmingham, H. R. McDonald and
Burns, and Miss Hattie Fox recited.
The entertainment was a very pleasing
success.

—Mr. John Mathieson, the well-
known marble dealer, of this city, died
at his residence on Stanley street, Wed-
nesday afternoon after a long and
painful illness. Deceased was an old-
time resident of Woodstock, where he
was in business for several years, and
had a number of relatives in the
neighborhood of Embro. Mr. Mathieson
was a genial gentleman, and many
will hear of his death with deep re-
gret. He leaves a widow and one son
and daughter.

—Mr. James McLaren, secretary of
the Owen Sound fire brigade, has writ-
ten to Chief Roe notifying him that the
department of that town hold their
annual excursion to the city on May
23, and asking what attractions it was
purposed to hold on that day. Chief
Roe has replied, informing Mr. Mc-
Laren that the only attraction here
would be the baseball matches be-
tween the Alerts and the D. A. C. S. of
Detroit. The Owen Sound excursion
was held last year to Guelph, and
about 1,200 people took it in.

WATERING THE ASPHALT.
No. 3 committee met last night, but,
owing to the death of Ald. Marshall,
transacted only necessary business.
The street watering contracts for sec-
tions 4 and 5 A, were let to John Or-
chard, at \$489. There was \$211 differ-
ence between the highest and the
lowest tenders. Ald. Douglass com-
plained about the alteration in the
method of watering the asphalt pave-
ment, and wanted to know why the
day method had been dispensed with,
and the pavement flooded by the large
carts. Engineer Graydon said that
the small sprinkler had been taken
back to Queen's Park by the care-
taker. Mr. Graydon also said that he
thought if the pavement was flooded
twice a week and washed clean, one
sprinkling in the early morning would
suffice. The committee, however, de-
cided that the small sprinkler should
be used again, and that the park care-
taker would have to get another dump
cart, for which purpose he was using
the sprinkler, the tank being detach-
able. Engineer Graydon said that too
much watering would spoil the pave-
ment.

Pure, rich blood is the true cure for
nervousness, and Hood's Sarsaparilla
is the One True Blood Purifier and
nerve tonic.

Never tell a girl she is nice enough
to eat. She might be hungry and
take you at your word.

How to Cure Skin Diseases.
Simply apply "Swayne's Ointment."
No internal medicine required. Cures
tetter, eczema, itch, all eruptions on
the face, hands, nose, etc., leaving the
skin clear, white and healthy. Its great
healing and curative powers are pos-
sessed by no other remedy. Ask your
druggist for "Swayne's Ointment." Ly-
man, Sons & Co., Montreal, wholesale
agents.

UNITED STATES HEALTH REPORTS
Official Indorsement, June 19, 1895,
Page 10.

THE TOBACCO HABIT CURED.
In the interest of the masses, for whom these
reports are compiled, the United States Health
Reports have examined and investigated many
preparations having for their object the cure of
the tobacco habit, but among them all we have
no hesitancy in giving the editorial and official
indorsement of these reports to the remedy
known as "Uncle Sam's Tobacco Cure,"
manufactured by the Keystone Remedy Com-
pany, at 218 La Salle street, Chicago. They are
distributing literature this week all through
the city, and in the light of our examinations
and tests of "Uncle Sam's Tobacco Cure,"
we are but performing a duty we owe the pub-
lic when we indorse the same, and stamp it as
the crowning achievement of the nineteenth
century, in the way of destroying a habit as
disgusting as it is common (For Only \$1)
hence we earnestly advise you to read full
particulars, and if you have not seen circulars
to call at W. S. Bryers, Barkwell's, whole-
sale and retail agents for Canada, 285 Dundas
street, London.

**Let Us Tell You
Of Something New**

Heinz's Baked Beans in Tomato
Sauce. These beans differ from
the ordinary baked beans, in that
they are actually baked, not
stewed. The dressing of Heinz's
Extra Fine Tomato Sauce adds a
delightful flavor to them. Nice
for cold lunches. A delicious
appetizer. Try them. We have
them in 1-lb and 3-lb tins.

T. A. Rowat & Co.
228 Dundas Street.
Phone 317.

I Want You

To see Shuff's beautiful
Wall Papers at corner Dun-
das and William streets.

Lady Aberdeen's Peril.

Her Excellency Narrowly Escapes a
Terrible Fate,

While Driving Near the Gatineau River
—Her Carriage Horses Both
Drowned.

Ottawa, Ont., April 22.—Yesterday
afternoon her Excellency Lady Aber-
deen was out driving on the road
along the side of the Gatineau River,
between the C. P. R. bridge and Gatineau
Point, which is for a short dis-
tance just now covered with flood wa-
ter, but is in regular use by the far-
mers and others passing two and fro.
There is, however, at the point by
the side of the river a large hole, con-
cealed at present by the flood water,
and when opposite this place one of
the horses swerved slightly, and im-
mediately the carriage and its occu-
pants were plunged into the water.
Most mercifully, all were extricated.

The horses were drowned. They were
a very fine pair of chestnuts, given
some years ago by the Governor-Gen-
eral to her Excellency for her own use.
Much thankfulness is naturally ex-
pressed at the escape of the countess
and the other occupants of the car-
riage, one of her Excellency's staff
and a groom. Her Excellency, though
feeling somewhat the shock occasioned
by such an accident, does not appear
to have suffered in health.

WORK AND WAGES.

**Trouble Ahead for Glas Workers and
Builders—Striking Cutters
Resume Work.**

Cleveland, Ohio, April 22.—Rioting
began between the union and non-
union lumber shovers shortly after
noon yesterday. The men were armed
with knives and revolvers, and came
together at Pack, Gray & Company's
factory. Two men were seriously wound-
ed, one perhaps fatally. Many have
bruised faces and black eyes.

A vessel was to be unloaded at the
dock, and 225 union men were on
hand to do the work. They claimed
the captain had given them the job.
While they were getting ready for
the work, a large crowd of non-union
laborers put in an appearance, and
their leaders, John Powitiski and
August Swego, claimed the work be-
longed to them. A wrangle followed,
and in a few minutes the men were
throwing bricks, and in various ways
endeavoring to annihilate each other.

Swego, the non-union leader, pulled a
revolver, but before he had time to
use it one of the other gang stabbed
him in the neck. As he fell he was
grabbed by the police and hustled to-
ward the patrol wagon.

There were but three officers on the
ground at the time, one of them re-
ceived a serious wound in the head.
Henry Beddihan, of No. 377 Central
avenue, a non-union man, was kicked
insensible, and is badly injured. As
this time Capt. Maddigan, with about
40 officers arrived on the scene. The
leaders of the riot were hustled into
patrol wagons and the police manag-
ing to stop the fight.

Muncie, Ind., April 22.—At meetings
of the directors of the Western and
Eastern Window Glass Manufacturers'
Associations, held in Muncie and Pitts-
burg, it was decided to close 150 of
the 1,192 pots under their control on
May 1, or one month earlier than was
decided upon at last week's meeting
in Indianapolis. This means one month
more of idleness for 1,200 hands. The
sensation of the meeting was caused
by the blowers' strike at Hartford
City Glass Works. If the strikers do
not consent to return to work at once
every factory, both east and west,
will be closed immediately, and 20,000
hands thrown out of work until Sept.
1st.

Buffalo, N. Y., April 22.—The United
States Labor Council of Erie county
has decided to order a general strike
of the men employed in the building
trades in Buffalo on May 1, unless
the employers concede eight hours a
day as a day's labor. One well-known
builder says the men have chosen a
particularly bad time, as there are no
large contracts under way.

Chicago, April 22.—Eighty of the 370
clothing cutters who have been out
on strike for the past few weeks will
return to work at once, and it is pre-
dicted that all the cutters will re-
sume their labors before the week is
over. This weakening in the strike is
attributed to the murder of John
Smith, the decorator. Smith, it was
claimed, was killed by union men.

THE T. E. MARA CO.

LONDON'S ENTERPRISING STORE

SPRING ECHOES.

Snap Only to be Had at Mara's

Blouses.

Ladies' Fancy Print Blouses, 50c.
Print Blouses, fancy stripes, laundered
cuffs and collar, 65c.
Print Blouses, black and white stripes,
laundered cuffs and collar, 75c.
Black Sateen Blouses, laundered cuffs
and collar, \$1.
Fancy Print Blouses, white binding,
laundered cuffs and collar, 75c.
Print Blouses, laundered, mauve and
black, yellow and black, pink and
black, 98c.
Fine Chambray Blouses, pink and pale
blue, laundered, for \$1.

Underwear.

Ladies' White Skirts, wide, with Lon-
dale cambric frill, 68c.
Ladies' Fine White Shirts, tucked with
wide embroidery frill, for \$1.
Ladies' White Corset Covers, 12 1/2
each.
Ladies' Corset Covers, lace trimmed
20c each.
Ladies' Night Dresses, lace trimmed
40c each.
Ladies' Night Dresses, tucked yoke,
embroidery trimmed, 65c.
Children's Vests, 5c.
Ladies' Vests, 5c.
Ladies' Vests, short sleeves, 10c each

New
Orleans
Molasses
Candy,
Something
New,
10c lb.

Linens.

Table Linen, 58 inches wide, 25c yard.
All Linen Huck Towels, large size,
20x40, for 12 1-2c
Embroidered Apron Linen, 25c yard.
36-inch Butchers' Linen, heavy qual-
ity, 15c.
Special Line B. Holland, 10c yard.

Tailor-made Clothing.

Child's Tweed Suits, \$1 25.
Boys' Heavy Tweed Pants, 50c.
Men's Fine West of England Suits, in
steel gray, \$8.
Men's Scotch Tweed Suits, light pat-
terns, just the thing for spring, \$7.

Gents' Furnishings.

75 dozen Men's English Cambric Shirts,
every one guaranteed, 50c; fancy stripes
and checks.
150 dozen Men's Balbriggan Underwear
French neck, worth 50c, Mara's price
25c.
Heavy Cotton Socks, 5c pair.

SPECIAL

Purchased in Bond,

85 Ladies' Spring Capes, ranging from \$3 50 to \$8, will be
thrown on the counters Thursday,

\$2 50 As Long As They Last.

The T. E. MARA CO.,

(LIMITED.)

153 Dundas Street,
155 Dundas Street,
And Market Square
'PHONE 1,043 - - - ORDER BY MAIL

Samples Sent to Any Address Free for the Asking