

Fern Special
1,000 Boston and Whitman
15c Each
While They Last
Delivered only with other purchases.
Other choice larger ferns.
Emery Floral Co., Ltd.
Cor. Ninth Ave. and First Street
West. Phone M3203

ORPHEUM
AT THE GRAND
2.30—LAST TIMES TODAY—8.30

Submarine F-7 Nina Payne
A Representation of a Real Sub-ter Marine in Action
Herbert Spencer
Georgia Earle and Co.
7 7 Milo ? ? Nelson
"Skeet" Gallagher and Irene Martin
Concert Orchestra. Exclusive Pictures
Orpheum's Popular Prices

Grand
Three Days,
Commencing
Thurs., Oct. 4
RETURN ENGAGEMENT
THE PLAY OF THE HOUR

HER UNBORN CHILD
THE TRUTH ABOUT
BIRTH CONTROL
NO CHILDREN ADMITTED
NOT A PICTURE

Featuring
MINA C. GLEASON
And a
GREAT CAST
Hear the
Address on
"Motherhood."
MATINEES FRIDAY AND SATURDAY FOR LADIES ONLY
This Attraction Played to 14,937
Paid Admissions at the Walker
Theater, Winnipeg, Week Sept. 10.
Seats Now Selling.
PRICES
Matinees, 50¢. 25¢
Nights, \$1.00. 75¢. 50¢. 25¢

REGENT
LAST TIMES TODAY
REX BEACH'S BIG PRODUCTION
"The Ne'er Do Well"

THURSDAY AND FRIDAY SPECIAL! SPECIAL!
Clara Kimball Young
—IN—
"The Dark Silence"
A Very Timely Production. Based on the Present War.

Tonight Is Novelty Night
—AT—
THE PLAZA
Everyone, whether dancing or not, is included in the fun.



BRITISH AVIATORS DID GOOD WORK
Fire That Was Created in Flanders Could Be Seen for 30 Miles

London, Oct. 2.—"On the night of Sunday," says an official statement, "naval aircraft dropped bombs on the St. Denis Western airdrome, which fell among the hangars and set fire to one on the south side. Fire spread and was visible 30 miles away. Bombs were also dropped on the Zebruggen lock gates.
"Another bombing raid on St. Denis Western was made at midday Monday, seven direct hits being observed, and also two sheds on fire in the southeast corner of the airdrome. Large shed on the south side of the airdrome is reported as having been set on fire Sunday; the hangars being gutted. All our machines returned safely."

REVOLUTION IN TURKESSTAN
Petograd, Oct. 2.—A revolutionary movement is in progress in Turkestan. Gen. Cherkess, commander of the district, has been attacked and beaten.



SCENES AT UNIONVILLE FARMERS' MARKET
Thousands of Toronto householders motored out to Unionville to purchase supplies at the first farmers' roadside market to be established in Ontario. They beat out city market prices. A Toronto man is shown taking home motor load of produce.

"COUNTER-BATTERIES"
(By C. Street)

The set "artillery duel," that has formed the preliminary to so many battles which have been fought in the period between the discovery of gunpowder and the outbreak of the present war, has ceased to exist as such. The use of artillery in active operations is now mainly to destroy the trenches and works opposed to it. But, even so, there are still occasions when guns, abandoned from moment to moment their systematic tasks, engage the guns opposed to them. In trench warfare such as has existed for the past two years and more, when artillery is not employed in preparing for or in countering an infantry assault, it can be most profitably used in harassing hostile batteries, destroying their guns if possible, and in any case rendering their positions untenable. It is no vain boast to say that at the present time the British artillery has achieved a marked superiority over the German, and that it inflicts more damage than it sustains itself. I will try to give some impressions of the way the game is played in a battery of medium howitzers.

"THEATER"
VERSATILE MISS EARLE

Miss Georgia Earle, star of "Getting Acquainted," is a versatile young woman. Not only does she write and play in her own sketches but she has been successful in other fields. Always interested in anything which concerns her profession, she left the stage for two years to become the first woman secretary of the Actors' society; she has edited a magazine, been on the staff of the New York Tribune, and for six months, as a side issue, failed to the school children of Brooklyn on safety for the Brooklyn Rapid Transit, company and the American Museum of Safety. Outside of acting, lecturing and writing, her private mania are model kitchens and photography, but Calgarians are enjoying her in her role at the Orpheum this week.

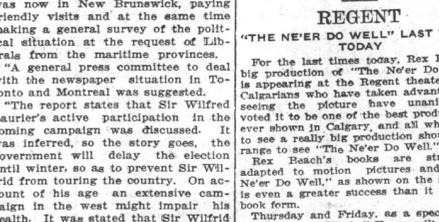
LOOKING OVER MARITIME FIELD
Premier Sifton Sizing Up Political Situation in East

Montreal, Oct. 2.—Reporting the meeting of Liberal leaders here yesterday in connection with the general campaign, the Star says:
"It was learned that among the questions discussed was that of the western Liberals' attitude as regards the offers that have been made by Sir Robert Borden to enter a union government. It was stated after the meeting that Hon. J. A. Calder, attorney-general of Saskatchewan, had assured his friends from the east that none of the provincial ministers from Alberta and Saskatchewan had any intention of joining any cabinet headed by Sir Robert Borden and he doubted if the prime minister would find any supporters in the government of Manitoba. It was also stated by Mr. Calder, that Hon. A. L. Sifton, premier of Alberta, was now in New Brunswick, paying friendly visits and at the same time making a general survey of the political situation at the request of Liberals from the maritime provinces.
"A general press committee to deal with the newspaper situation in Toronto and Montreal was suggested.
"The report states that Sir Wilfrid Laurier's active participation in the coming campaign was discussed. It was inferred, so the story goes, government will delay the election until winter, so as to prevent Sir Wilfrid from touring the country. On account of his age an extensive campaign in the west might impair his health. It was stated that Sir Wilfrid will address meetings at Halifax, St. John, Quebec, Montreal, Toronto, Hamilton, London and Windsor. He may visit Winnipeg, but this question was left in abeyance."

REGENT
"THE NE'ER DO WELL" LAST TIMES

For the last times today, Rex Beach's big production of "The Ne'er Do Well" is appearing at the Regent theater. All Calgarians having advantage of seeing the picture have unanimously voted it to be one of the best productions ever shown in Calgary, and all who wish to see Rex Beach's big production should arrange to see "The Ne'er Do Well."
Rex Beach's picture is a strange and amusing motion picture and "The Ne'er Do Well," as shown on the screen, is even a greater success than it was in book form.
Thursday and Friday, as a special attraction, Clara Kimball Young will appear in "The Dark Silence," a very timely production based on the present war.
As Mildred, Clara Kimball Young plays the role of artist, she goes to Paris to complete the learning of art. There she meets Dr. Marie Martine, and Derwent Almsworth. The latter falls in love with her, but as the time of his marriage to Mildred draws near, he is called to England, where his father is dying. Martine takes advantage of the occasion to tell Mildred that Langford is unfaithful to her, and he attempts to thrust himself between her and Mildred. Martine, learning of the latter's attempts to influence Mildred against him, Langford thrashes Martine, and leaves to join his regiment. Mildred, in the meantime, has to be blindfolded against him. Langford, where Mildred is working. He has been blinded, and give Miss Young an opportunity to do some very extraordinary work.

FIFTY AGAINST TWO. It is not reasonable to expect two weeks of outing to overcome the effects of fifty weeks of confinement. Take Hood's Sarsaparilla along with you. It refreshes the blood, improves the appetite, makes sleep easy and restful.



HAIG HAS LITTLE TO SAY
London, Oct. 2.—The very meagre official report from Field Marshal Haig tonight on the operations in France and Belgium says:
"Beyond artillery action on both sides of the battlefield, there is nothing of special interest to report."

NO PILOTS LOST
London, Oct. 2.—An official statement issued today on the aerial operations says: "In the air raids of the last eight days, all of our pilots have landed safely."

Too Late to Classify
WANTED—LIVE, LEVEL-HEADED, BUSINESS MEN and women to act as traveling agents to introduce a valuable motor car accessory. Liberal commission. Apply to our manager, 409 Maclean Block, Calgary. P28-200

WANTED—PRINTER WHO CAN TAKE CHARGE OF COUNTRY OFFICE. A chance to buy out on easy terms, or to partner with a satisfied customer. Apply Box B102, Albertan. 282

LOST—SINCE FRIDAY, BLACK COW, BORN, LOU, BRAND, RED, Reward to finder \$5.00. Call Gold-warden, grocery, M5880, 70, Eighth ave. northeast. G153-282

A BOMB FELL NEAR CLEOPATRA'S NEEDLE
According to a story brought over from London by returning Americans, Cleopatra's Needle, presented to the British government and erected in London in 1878, narrowly escaped destruction during the German air raid over London, September 4.

HOUSE TO LET
1804 CEMETERY ST.
\$60.00
TOOLE, PEET & CO., LTD.

STORE
Open 8.30 a.m. to 6 p.m. TODAY!
And remains on this schedule for the winter. The single exception to the regular routine occurs on Saturday night when the closing hour is 10 p.m.

The Meat Market Offers
Stewing Beef, boneless, lb. 20¢
Rib Boiling Beef, lb. 15¢
Round Steak, lb. 25¢
Sirloin Steak, lb. 30¢
Hams, mild cured, lb. 32¢
Bacon, sliced, lb. 40¢
Floor Three.

Wear Gossard CORSETS
They Lace In Front
A beautiful broadcloth corset that will successfully fit a large range of figure types. The bust is low, lightly boned, with flat back and well contained hip lines; made of figured twill broche, in pink and white. Price \$3.50
Other lines at \$2.50, \$3, \$3.50, \$4.25, \$5 and up
Floor Two.

"Betty Wales" House Frocks
\$1.94
About 75 Dresses, made in one piece, mostly repps of good quality, all have belts and two pockets and the new collars; they are smartly trimmed on collars, pockets and belts with goods of contrasting colors, or white. Values \$2.95 to \$3.50, for \$1.94
Floor Two

Candy for All!
Coffee Milk Creams, a delicious confection; reg. 50c lb. for .39¢
Riley's Wrapped Toffee Squares, Special, lb. 35¢
Peppermint Humbugs, regular 40¢ lb. for lb. 29¢
Main—Center

\$7.95
For Boots That Would Sell Ordinarily for as Much as \$14.50
All High Class American Footwear
Most of these are discontinued lines of our regular stock and include E. C. Burt's and other high-grade American Shoes, beautiful shoes, some are combination two-tone effects. In pleasing styles such as grey and white kid, covered French heels, etc.; broken sizes only.
Main—Southwest

Allow Us to Show You These
Handsome Diagonal Serges

A Grade of Serge--Unusual at Price
This is a lovely all-wool texture. A 40-inch width and obtainable in tones of Burgundy, purple, mouse, grey, nigger brown, golden brown, Russian green, saxe and old rose. Black, too. We presume this will be worth at least \$2 a yard three months from now. Priced here today at, per yard \$1.50

Tight Curling Baby Lamb \$8.50
50 inches wide, jet black curl, very scarce goods and all the rage this season for coats and trimmings, rich and attractive. Yard

Rich, Glossy Satin Charmeuse \$3.75
40 inches wide, the weave of the moment, in purple, Burgundy, black, navy, Joffre blue, Russian green, brown, apricot, etc. Yard

"The Table and Its Appointments"
The title of another intensely interesting lecture by Professor Margaret J. Blair in Hudsonia Hall this afternoon at 3 o'clock. We have seating accommodation for all, BUT please come early!

MRS. BLAIR Will Wear the U.S. Regulation Food Dress Today
The self-same garment as donned by the woman patriotic workers in the United States since war's advent. This frock and cap are simply designed and so practical yet have the most becoming lines!
Bring your pad and pencil. Many new notes worth the taking.
Floor Six.

"The Homefurnishing Club" Membership Filling Quite Rapidly
We claim to have the fairest extended payment system ever offered to the public. Our system enables you to purchase Home Furnishings on an extended payment plan at exactly the same price as charged for strictly cash buying.
As the membership of this Club will be strictly limited, we advise you to enroll at once. This does not mean that you must purchase your goods immediately, merely register as a member and make your purchase at any time from October 1 to December 31.
For full information re membership privileges inquire at our Credit Manager's Office, Fourth Floor.

NEW
Beltings Have Arrived
Green's "Kon-Kave" Flatform Belting, black and white; 2, 2 1/2 and 3-inch widths. Yard 20¢, 25¢ and 30¢
Double Belting, black or white, widths 2, 2 1/2, 3-inch; 25¢, 30¢ and 35¢
Repp Belting, black and white, widths 4, 5, 6-inch 40¢, 45¢ and 50¢
Straight Cotton Petersham, black and white, widths 2, 2 1/2 and 3-inch. Per yard 15¢, 20¢, 25¢
And Elastics as Well
Best English Lisle Elastic in black and white, 3-8, 5-8, 3-4, 7-8, 1-inch widths; 24 yard 7 1/2¢ to 20¢
Silk Loom Elastic in black and white; yard 12 1/2¢ to 30¢
Round Silk Hat Elastic, fine medium and coarse; yard 3¢ to 5¢
Flat Hat Elastic, silk, 6, 8, 10, 12 cord; yard 5¢ to 12¢
1 1/2 inch Elastic Belting, white; per yard 25¢
New Elastic Hose Supports, also in stock.

The Vogue of Beautiful Ribbon
Is correctly reflected in the display of the season's newest and prettiest shades now in our Ribbon Dept. More varieties and finer qualities are called for by present fashions than for years past. We anticipated this condition and have increased our stock accordingly.
As an example:
Imported Velour Ribbons, in floral and printed designs, 8 1/2 inches wide, attractive for millinery, the new knitting bags or fur collar and cuffs on the new winter frocks. Per yard \$3.00

The \$25 Coat for Miss Calgary
Just the Right Price if We Judge Spending Power Correctly
Some wonderful values in coats, many having the appearance of \$35.00 garments. Such a variety of cloths, and of such quality as to insure splendid satisfaction. The styles also all vary, and are copied from the very latest New York models, so they have just that smartness which makes a coat correct style.
Full-length Coat of brown Whitney, all-round belted style with very large cape collar and deep cuffs, trimmed with seal plush lined to waist; also in shades of grey and navy blue. Price \$25.00
Military Coat of all-wool blanket cloth in a shade of khaki; four-flap pockets, all-round belt, full convertible collar, deep cuffs \$25.00
Floor Two.

The Hudson's Bay Company
INCORPORATED 1670 HERBERT E. BURRIDGE, STORES COMMISSIONER

FORE FAIR AND EIGHT P
CO SU
WAVE
MOWE
DEFE
Germans and Pe Regain in Last
BRITIS
Still No Set by for Re
AIRM
British, Aviator and A erously
Since the man armies trying to wr tory taken offensive of previous day numbers of recapture it where the H cut the O reported to Ever watchi commande the attacki Germans w reported to There still set by Piel newal of h cut the O keeping up trenches with all calibr. ANOT
Although that in Tu western arm the G tively long tation of this lent artillery engagement. While Br tinue their German's a of military the "French attacks on reported to More than 3 reported to Our German famous tow res". Likewis Austrians h against projectiles of the great Army military Monto San
SUPPL FAIR
Already Anthr at
Fort W have been laked up with thractic e with 38.6 loaded he of marga montie season ye extremely ering th much em largest st er tonnage The m coal situ here now with \$8.5 this pric has incre sumers' exclusive economi ton for of the a
Can
Germ
Mon are senti Clarence the local Mr. misled now be Mr. his bee though to Germ