

**Smallwood's  
BIG  
Shoe Sale.**



LADIES' TAN HIGH CUT BOOTS only \$4.00  
LADIES' TAN HIGH CUT BOOTS only \$4.50  
About 100 pairs in the lot. Secure a pair to-day.  
LADIES' PATENT LEATHER BLACK CLOTH TOP BOOTS only \$3.50 per pair.  
About 150 pairs in the lot.  
MEN'S HEAVY ARMY BOOTS \$4.00 per pair  
MEN'S HEAVY ARMY BOOTS \$4.50 per pair  
MEN'S FINE KID BLUCHER STYLE BOOTS at \$3.75  
MEN'S LONG RUBBERS only \$4.00 per pair  
Wholesale Buyers would do well to secure themselves at these prices.

**F. SMALLWOOD,  
THE HOME OF GOOD SHOES.**

**A Huge Assortment.**

**WE CAN SUPPLY**



**Look in Our Hardware Window** and you will get some idea of the assortment we carry, and when you come inside we will demonstrate to you that our window display is only a small portion of the variety of stock stowed away on the five flats of our building.

**SERVICE PROMPT and EFFICIENT.**

FISHERMEN  
FARMERS  
BLACKSMITHS  
SAILMAKERS  
CARPENTERS  
PAINTERS  
MASONRY  
SALOON  
BARBERS  
LUMBERMEN  
TRAPPERS  
SPORTSMEN  
SCHOOL TEACHERS  
ARTISTS  
SHOPKEEPERS  
HOUSEKEEPERS  
SHIP KEEPERS and  
MOTOR MEN, ETC.

**Ayre & Sons  
LIMITED**

**REID-NEWFOUNDLAND  
COMPANY.**

**Poultry Exhibition,  
ST. JOHN'S**

Excursion return tickets will be sold from all Railway and Steamship points to St. John's for the above at

**One Way and One Third First-Class Fare.**

Good going:  
From Monday, November 19th, to Thursday, November 22nd, and  
Good returning:  
Up to and including Friday, November 26.

**Reid-Newfoundland Co.**



You could sell more Flour in your town and make more money by handling

**VICTORY  
FLOUR**

“VICTORY” has established a new standard for quality in a family flour, a larger loaf, a sweeter loaf, a tastier loaf.  
The “VICTORY” dealer commands the trade even at a higher price.  
Try to get the account for YOUR TOWN.

**A Surprise!  
A Sensation!  
An Epoch!**

**Congoleumn MATS.**

It's a long time since there has been anything to beat these for value.

**Only 23c. each.**

Priced for popular selling.

Take our word for it, that this line of MATS will be a big selling sensation.

**S. MILLEY**

**JUST RECEIVED:**  
A large shipment of

**Ladies' & Misses' Coats**  
consisting of  
Sealettes, Plushes and Cloths,  
All latest styles which we are offering now at greatly reduced prices. See us before buying elsewhere.

REMEMBER THE PLACE:  
**The OUTLET SUPPLY HOUSE,**  
192 DUCKWORTH STREET.  
(opp. T. & M. Winter's.)

**Ladies' Winter COATS,  
Splendid Selection.**

Ladies' & Men's  
**Overcoatings,**  
Nap, Blanket Cloth, Tweed.  
Prices Reasonable.

**Robert Templeton**

**CEYLON TEA!**

Just Arrived:

- 600 1-2 chests, all grades.
- 200 cases Currants, bulk and pkg.
- 25 cases 6's Cooked Corn Beef.
- 25 boxes Blue Nose Butter.
- 100 boxes Seeded Raisins.
- 100 boxes Prunes.
- 50 cases 1's Magic Baking Powder.
- 25 cases 1-2 Magic Baking Powder.
- 25 cases 1-4 Magic Baking Powder.
- 10 cases Shelled Walnuts.
- 200 cases Libby's Pickles.

PHONE 647 FOR PRICES.

**J. J. ST. JOHN.**  
BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the other man's. Touch in and see.

- 450 lbs. VICTOR FLOUR, 200 lbs. FIVE ROSES.
- 250 lbs. ROBIN HOOD, 150 lbs. VERBENA.
- 100 lbs. DAILY BREAD.
- 150 purchases BEST BARBADOES MOLASSES.
- 125 lbs. PORK at \$42.50 and \$45.00 per cwt.
- 95 lbs. BEEF at \$30.00.
- 1,000 bags CATTLE FEED.
- 500 bags GLUTEN FEED, \$4.00.
- 850 bags WHITE & MIXED OATS, 600 bags BRAN.

**J. J. ST. JOHN,**  
186 and 188 DUCKWORTH STREET.

**Take Notice!**

This week we draw your attention to the Special Value in our

**Ladies' FELT HATS,**  
Assorted Colours,  
Price, \$1.50 to \$2.50.

**Ladies' FAWN RAGLANS,**  
Price, \$7.50 and \$8.50.

**FURS at Clearing Prices.**  
Accept the opportunity, and buy at

**A. & S. RODGER'S.**

**Steer Brothers.**

NO MATTER HOW THE FIRE IS CAUSED if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,  
Insurance Agent.**

*The Evening Telegram is the People's Paper.*

Advertise in the Telegram

ELVE PAGES TO-DAY

WINDS shifting to W. and showers to-day then Saturday—Fresh N.W. winds, fair, not much change in temperature.

WELCH'S GRAPE JUICE

VOLUME XXXIX.

**"Inside"**

FIRST COME, FIRST SERVED

Immediate offer we will accept for an "inside" investment that we have without question to be ABSOLUTELY safe are the conditions:—To be deposited \$500—no cash discount allowed. We will make a total return of \$575 PER CENT. PER YEAR—FIRST COME, FIRST SERVED—ALL THE RISK.

**J. LACEY &  
INVESTMENT SPECIALIST  
(Over Royal Bank)**

**WE CAN DELIVER**

In stock, a large assortment of  
**DRESS GOODS**  
—in—  
Poplins, Cotton Cashmeres, Meltons, Plaids, Chepe de Whipcords, Satin Cloth, Sport Goods, Plain and Embroidered.  
PRICES RIGHT

**GARNEAU L...**  
Dry Goods, 1st Floor T. A. Phone 727.

**tion Sales!**

**THE PEOPLE'S AUCTIONEER**

**SEEHOLD!**

Sale by Public Auction on 15th inst., at 12 o'clock the Premises, if not previously disposed of by private sale, all hold Property situate corner St. and Custom House present rented as dwelling and stores belonging to Estate of Thomas Farrell. For catalogue and further particulars apply to WOOD & KELLY, Solicitors at law, or P. C. O'DRISCOLL, Auctioneer.

**SALE BY PUBLIC AUCTION.**

Morrow, Saturday, at 11 o'clock, Central Auction Mart (Beck's Cove).  
OFFICE DESK.  
LIN STRETCHER.  
LIN POLES.  
Round and Narrow.  
OLD SEALING GUNS.  
SET HARNESS.  
PICTURES and SUNDRIES.  
At 12 o'clock: PONY and HARNESS.  
**M. A. BASTOW,  
Auctioneer.**

**Sheriff's Sale!**

Virtue of a writ of Fieri facie directed, I will sell by Auction at the Sheriff's Office, in the Court House at St. John's, on Saturday, 24th day of November, A.D. 1912, at 12 o'clock noon, one Engine.  
Further particulars apply to WOOD & KELLY, Plaintiffs' Solicitors.  
**W. D. BLANDFORD,  
Sheriff of Nfld.**

**Sale, on Very Easy Terms.**

Houses on Boncloddy Street.  
House on McDougall Street, \$100 per year; ground rent only \$1.00 (one cent) per year.  
House on Gower St., near King's.  
House on Military Road, 999 yrs. ground rent \$15.00 (fifteen dollars).  
House on Signal Hill Road; ground rent \$12.50, or can be made leasehold.  
Large of Houses on Bannerman St. Can be sold separately or together.  
Houses on Prescott Street. A chance, centrally situated; property, for Property and Building Lots in various localities.  
Apply to  
**J. R. JOHNSTON,  
30 1/2 Prescott St.**

**LINEMEN'S CURES**