

If Twelve Per Cent. per Annum

on any size investment appeals to YOU, with an additional guarantee to **DOUBLE YOUR MONEY** in two years, then ask us for full particulars about our offer. YOU be the judge.

We guarantee the safety of every dollar we accept.

J. J. LACEY & CO., Ltd.,
Investment Specialists, - City Chambers.

"ATLAS" Brand Cement.

A. H. MURRAY, Beck's Cove.

5c. The Crescent Picture Palace. 5c.

AFTERNOON, 2.15—NIGHT, 7.30 AND 9.15.

Presenting Carolyn Birch, William Humphrey and Leo Delaney in

"The Secret Seven."

A Vitagraph Broadway star feature, produced in 3 reels. Tom Mix in "TOO MANY CHEFS"—A western comedy-drama. Ham and Bud in "THE ICEMAN AND THE ARTIST"—A Great Ham and Bud comedy.

MADAME TIMMONS sings Ernest R. Ball's latest ballad, "Turn Back the Universe and Give Me Yesterday."

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

PIANOS & ORGANS

Quality A 1.

Recommended by all our leading musicians. PRICES AND TERMS THE BEST.

CHARLES HUTTON,

The Reliable Piano and Organ Store.

J. J. ST. JOHN.

SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at **25c.** per bottle.

J. J. ST. JOHN,

AGENT,
Duckworth Street and LeMarchant Road.

SLATTERY'S Wholesale Dry Goods House.

TO THE TRADE.

A large stock of

GENERAL MERCHANDISE

just arrived. Also a large assortment of

JOB LINES.

Est. W. A. Slattery.
Phone 522. P. O. Box 236.

Advertise in The Evening Telegram

Overmantels!

No room seems really complete unless special attention is given to the arrangement of fireplace and mantel, the latter particularly needing careful planning.

To-day this difficulty is easily overcome by using an Overmantel, which article of furniture is becoming more popular every year.

New and attractive designs in Overmantels, in Mahogany and other woods, fitted with finely bevelled mirrors, are now to be seen in our Rooms at a figure that will please anyone who is seeking Quality Goods at Moderate Prices.

U. S. Picture & Portrait Co.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Stamped LINENS!

Just what is required to fill in the odd minutes. Get ready for Christmas. Dainty Gifts at Little Cost. All these goods are clean stamped patterns on good quality material: Children's Bibs, Hats, Dresses; Table Centres, Luncheon Sets, D'Oylies, Scarfs, Cushion Tops, Pillow Shams, Towels, Whisk Holders.

PRICES:

25c. to 85c. and \$1.00.

Robert Templeton, 333 Water-st.

WE are still showing a splendid selection of :

TWEEDS and SERGES.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



John Maunder,
Tailor and Clothier, St. John's, Nfld.

NOTICE!

War Office,
London, S.W., 1.

Competition for Designs for a Memorial Plaque to be Presented to the Next-of-Kin of Members of His Majesty's Naval and Military Forces who have Fallen in the War.

INFORMATION FOR COMPETITORS

1. The memorial is to take the form of a bronze plaque, with an area of as near as possible 18 square inches; e. g. it may be a circle of 4 1/4 inches in diameter, or a square of 4 1/4 inches, or a rectangle of 5 by 3 3/5 inches.
2. The plaque is to be produced by casting from a model, which should be finished with precision.
3. All designs submitted must be actual models in relief in wax or plaster of the size indicated in paragraph 1. No models on a larger scale will be considered, and no competitor may submit more than two models.
4. The design should comprehend a subject and a brief inscription. It is suggested that some symbolic figure subject should be chosen, but the following inscription has been decided upon:—

He Died for Freedom and Honour,
and must form part of the design. Since the surname of the person commemorated and the initials of his Christian name are to be engraved on the plaque, the design should be arranged so as to leave space for the name within the dimensions mentioned in paragraph 1. In the case of a rectangular design, this space should be left at the base; if the design is circular, a margin surrounding or partially surrounding it should be left free. Competitors are reminded that the design should be essentially simple and easily intelligible.

5. Prizes to an aggregate amount of £500 will be awarded (in proportions to be subsequently decided), for a limited number of the most successful models. The award of such prize may, if the Judges think fit, be made conditional on certain modifications being made in the design. If none of the models submitted is, in the opinion of the Judges, of sufficient merit, no prize will be awarded. The names of competitors will not be revealed to the Judges, nor will the names of any but the pre-mentioned artist or artists be published.

6. All competitors must be British-born subjects.
7. No framed models can be accepted, but each model should be packed in a small box and delivered to the Director, National Gallery, Trafalgar Square, W.C. 2, not later than 1st November, 1917. The model must not be signed, but should be marked on the back with a motto or pseudonym which should also be written on a sealed envelope containing the competitor's name and address. No other communication should be attached.
8. The models to which prizes are awarded shall be the sole property of the Government, who will arrange for the appearance of the artist's signature or initials on the finished plaque.
9. Further copies of these instructions may be obtained on application in writing to the Secretary, War Office, or to the Secretary, Admiralty, aug25.31

THE MEDICAL FACULTY Recommends

Land of Evangeline Cider
as the best possible antidote for Rheumatism

BAIRD & CO.
AGENTS.

Special Magazines,

For September:
SNAPPY STORIES,
TOP-NOTCH, PARISIENNE,
BLUE BOOK,
DAILY MIRROR, etc.
ALL AMERICAN NEWSPAPERS.

S. E. GARLAND,
177-9 Water Street.

POSITIVE SALE!

Extensive Timber Limit, together with Freeholds, on the waterside of South and West Rivers, Hall's Bay; apply early to

JAMES R. KNIGHT

REID-NEWFOUNDLAND COMPANY.

LABRADOR SERVICE.

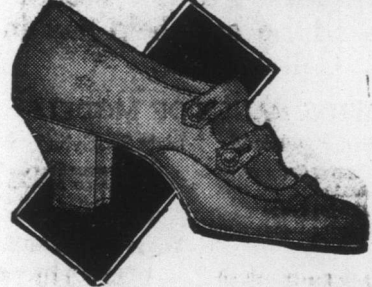
The SS 'DIANA' will sail from Dry Dock Wharf at 10 a.m. Wednesday, Aug. 29th, calling at Hr. Grace, Carbonear, Trinity, Catalina, King's Cove, Wesleyville, Twillingate, Battle Harbor and usual ports of call as far North as Hopedale.

Freight received up to 6 p.m. on Tuesday, August 28th.

Reid-Newfoundland Co.

White Boots and Shoes!

"WHITE HOUSE" WHITE CANVAS



10 PER CENT OFF ALL OUR WHITE BOOTS AND SHOES.
We are selling White Boots and Shoes at cost these days. Three weeks more of fine weather. Buy your Canvas Footwear from us to-night and ask for your 10 per cent.

SPECIAL:—Ladies' White 2 Strap Shoes only \$1.40.
Girls' White 2 Strap Shoes only \$1.20.
Childs' White 2 Strap Shoes only \$1.00.

These Shoes are selling at cost, secure a pair to-night.

F. SMALLWOOD
THE HOME OF GOOD SHOES.

FREW'S SUMMMER SALE.

Ladies' Blouses, Etc. Ladies' Misses' and Children's One-Piece Dresses

at greatly reduced prices. Buy now and save money

William Frew.

HARVESTING TOOLS!

English and Am. Scythes, Grass Hooks, Hay Forks, Hay Rakes, Cultivators, Digging Forks, Scythe Snaths, Scythe Stones, Lawn Mowers, Pruning Shears, Grass Clippers.

BOWRING BROTHERS, Limited,
Hardware Department.

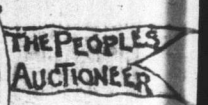
July 16, m. w. 117

EIGHT PAGES OF WEATHER FORECAST.

TORONTO, Noon.—Breeze to fresh S.W. winds; temperature warm to-day and Wednesday. Drink WELCH'S GRAPE JUICE.

VOLUME XXIX

Auction Sale



AUCTION

On Thursday next, 30th August, at the Premises of

Bowring Bros. (McGill)

at 11 a.m.

- 681 bags SUGAR.
- 188 bags SUGAR.
- 9 part bags SUGAR.
- 177 bags SUGAR.
- 259 bags SUGAR.
- 1 brls. CUBE SUGAR.
- 32 brls. CUBE SUGAR.
- 301 bags FLOUR.
- 51 part bags FLOUR.
- 4 chests TEA.
- 3 bags GINGER.
- 5 bales CLOVES.
- 16 cases ASPARAGUS.
- 3 bags RICE.
- 47 chests CINNAMON.

Salved from the s.s. "Hjford."

P. C. O'DRISCOLL
aug27.31

AUCTION.

AT THE

Stable of Mr. John

Pennywell Road,

Wednesday Next, 29th

at 11 a.m.

5 SUPERIOR MILCH COWS

3 GENERAL PURPOSE HORSES

All good stock.

P. C. O'DRISCOLL
aug28.11

SCYTHE STONES

Just received an assortment of Round and Flat Stones for sharpening Machines, 10c. and 15c.

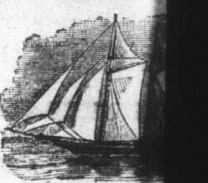
CURRY COMBS HORSE BRUSHES HORSE HAMMERS

RAZORS.
English Bengall; and American.

TAPS for steel and gasoline barrels.

POCKET KNIVES.
Just received 70 different styles of Pocket Knives.

NEYLE'S HARDWARE
WM. SOPER, Manager



WANTED

A Schooner to freight from Trinidad

Henry J. & Co.

KEEP MINARD'S LIST OF HOUSES