

# JANUARY OFFERINGS

## Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

- WHITE FLANNELETTES at special Cut Prices.
- WHITE TABLE DAMASKS still offering at attractive prices.
- A JOB LOT OF WHITE LAWN. Values up to 20c. We offer at an all round price . . . . .12c.
- WHITE TUCKED LAWN (Lace Insertion). Regular 27c. . . . .NOW 20c.
- WHITE TUCKED LAWN (Lace Insertion). Regular 30c. . . . .NOW 22c.

- WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c. . . . .NOW 22c.
- WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c. . . . .NOW 27c.
- WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c. . . . .NOW 30c.
- ONE PIECE VERY FINE TUCKED LAWN. Regular 60c. . . . .NOW 45c.

### White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

# Marshall Bros

### Fun and Kitchen Stoves.

By RUTH CAMERON.



"I'm having such fun with my kitchen stove," a little friend said to me the other day. One does not instinctively associate fun with a kitchen stove, so I naturally asked for further details. "Why, I'm trying to see just how little coal I can use and still get results," she exclaimed. "When we first went to housekeeping I used two hods or more a day, but I've cut it down to a hod, or less. I've studied the drafts, you know, and just the right moment to put coal on. My next door neighbour and I are having a race to see who can use the least. You can't imagine what fun it is."

ridicule the idea of getting fun out of a kitchen range who get sick of things. Nothing will take the dullness out of routine work like some contest of this sort. I know a woman who cordially detested housework, until she came into contact with the science of household efficiency which is the study of cutting down the time necessary for routine tasks by saving steps and motion. She was deeply interested in it and at once began to put the theories into practice by putting her implements in more convenient places, standardizing her method of doing dishes and dusting, and by various other schemes. Not only did all this shorten the hours which she had to devote to housework, but it sweetened them too. "It's positively fascinating," she told me the other day, "to see how much I can cut down the time for my various tasks. I've cut my dishwashing ten minutes a meal, not by hurrying but by doing things more efficiently. Just think of it, that's thirty minutes a day." Again a certain typist when she has some particularly uninteresting copying to do finds new zest in it by trying to see how few mistakes she can make, and how exceptionally well she can make her copy look. One of the greatest happinesses in life is to be always interested; one of the greatest misfortunes is to be eternally bored. No one who has learned to make a game out of life will ever be bored.

*Ruth Cameron*

**WAR OR NO WAR.**—Stafford's Phoratox Cough Cure is the only preparation to kill a Cough or Cold. Price 25 cents. Postage 5c. extra.—jan16,1f

### CARR'S TIPPERARY BISCUITS!

- Fresh Stock—Just Landed.
- YES!** There are and always have been lower priced teas than **HOMESTEAD**, but none Cheaper. For just as much as chalk and cheese have no comparative qualities, these so-called "cheap" teas have no resemblance to **HOMESTEAD** in flavour or body.
- There's a smile in every cup of "Homestead."
- NEW EVAP. APPLES.
  - PEA BEANS.
  - CAL. LIMA BEANS.
  - HAWAIIAN PINEAPPLE, viz:
    - Sliced . . . . .20c. tin
    - Sliced, lge. tins . . .35c. tin
    - Whole, lge. tins . . .30c. tin
    - Grated, lge. tins . . .30c. tin
  - SINGAPORE PINEAPPLE
    - Sliced . . . . .15c. tin
    - Cubes . . . . .1's & 1 1/2's
    - Whole . . . . .1 1/2's & 2's

**C. P. EAGAN.**  
DUCKWORTH STREET & QUEEN'S ROAD.

### This Date in History.

JANUARY 28.  
Full Moon—30.

Days Past—27 To Come—337  
SIR GEORGE ROOK died 1710, aged 59. One of the most notable seamen of his time, and for his spirited attack on the French fleet off Cape La Hogue in 1692 was knighted.  
GENERAL GORDON born 1833. The well-known soldier, administrator, and earnest Christian, who had a most adventurous, useful and self-sacrificing career. He saw active service in the Crimea, China and India, the Sudan, and finally was killed while holding Khartoum against the insurgent forces.  
SIR HENRY STANLEY born 1841. Born of humble parentage and placed in the work-house, under the name of John Rowland, he went while young as cabin boy on a sailing vessel to New Orleans, where he was adopted and educated by Henry Morton Stanley, whose name he afterwards took. After his benefactor's death, he had to sell newspapers on the streets and eventually turning his attention to writing, established a connection with the New York Herald. He was sent as special correspondent on many quests, notably to find Livingstone in Africa, which he succeeded in doing in 1871.

COLONIAL BUILDING, St. John's, first opened in 1850.  
SIR FRANCIS DRAKE died 1596. The typical "Sea-dog" of Elizabethan days, born within sight of the sea, lived on the sea most of his life, died on the sea, and was buried at sea, near Porto Belo, West Indies.

The waves became his winding sheet; the waters were his tomb; But for his fame the ocean sea was not sufficient room.

**TOO MUCH.**  
Phyllis, your method of raising recruits Smacks of the press-gang a trifle. Here am I wearing impossible boots And matching about with a rifle Because you have said We can never wed Until I am carried home wounded or dead.

Now I've a number instead of a name, The cut of my clothes is atrocious. Daily I'm drilled until aching and lame, By officers young and precocious, Who force me to lie On my tummy to try And shoot an imaginary bull in the eye.

Please do not think I'm unwilling to go— I've no intention of quitting; But Phyllis, there's one thing I really must know: For whom is that muffler you're knitting? I don't care a lot If by Germans I'm shot; But if that is for me, I'll desert on the spot. —London Opinion.

No more useful gift for a man than a Safety Razor. We sell the Giant Junior Safety at 50 cents. A perfect shaver and the wonder of all users. CHESSLEY WOODS, 140 Water Street. Manufacturer's Agent.—dec16,1f

### AMERICAN RAILWAYS—The CHICAGO AND NORTHWESTERN.

The Chicago and Northwestern was formed from the ruins of half a dozen western railroads built in the fifties by enthusiastic men who made the fatal mistake of trying to fill a long-felt want before it existed.

One of these lines ran west from Chicago towards the Mississippi river. Others ran through Wisconsin in an enthusiastic but aimless manner. When the system was finally tied up and buckled together, it provided lines from Chicago to Milwaukee, St. Paul, Lake Superior, Omaha, South Dakota and Wyoming, and helped the great Middle West to become greater.

The Northwestern system has almost 11,000 miles of road and has paid eight per cent dividends with a regularity that has entirely overlooked hard times and legislation. It has double track lines to Omaha, St. Paul and Milwaukee and is about the only railroad in the country which still affords to run yellow passenger cars. It also runs its trains left-handed on double-track, has built a modern, thirty-acre station in Chicago and in other ways has demonstrated its entire indifference to local customs.

The Northwestern has never been monkeyed with by financiers but has depended upon the support of the plain people at the customary rates. Because of this fact its bonded indebtedness is so low as to cause tears of despair among those eminent captains of transportation whose idea of railroad is to trade gold bonds for steel rails, equal weight. The capital stock of the Northwestern is about \$150,000,000 all told, and it owes \$185,000,000 in bonds on 9,000 miles of track. When we consider that the New Haven system has managed to balance \$350,000,000 in debts on 2,000 miles of system we cannot but feel that the Northwestern has neglected its opportunities.

The Northwestern hauls the millions of Chicago to their retreats on the north shore and fights with the other granger lines for the privilege of hauling the crops of the west. It earns about \$85,000 a year and its only luxury outside of its Chicago station consists of four Vanderbilts on the board of directors.

The Northwestern is one of the few American roads managed by a president with mutton-chop whiskers. This may be unimportant and then again it may pay the other roads to investigate carefully the effect of mutton-chop whiskers and English superintendents on indebtedness.

### Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and Itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

**ZYLEX, London.**  
New blouses have the deep V-shaped shoulder yokes or brochelets Anglaise over rose chiffon, the rest of the blouse being plain white voile.

### Fads and Fashions.

Silver Venetian lace and white chiffon make a lovely combination for a bridal gown.

The new blues for spring are powder blue, acro blue, artillery blue and blue-gray.

Apparently the spring fashions are to have inspirations from all the warring countries.

Young girls are wearing the modified Cossack costumes with shorter waist lines.

Narrow scarfs of velvet embroidered with beads are among the new hat trimmings.

High buttoned military boots are promised for the near future for both women and children.

The all-black velvet gown is always a valuable asset to the woman who goes about much.

Evening sleeves may be of the most meager sort or may fit all the way close to the wrist.

A rest gown of dull blue with a post impressionist flower pattern has a loose coat of transparent blue.

Ultra-smart mourning millinery uses dull jet for its bonnets, and strings of black pearls are effective.

Suits of white gabardine and serge are among the novelties. White braid and buttons are used for trimmings.

Black, blue and gold embroidery is one of the best possible ornamentations for gowns of dark blue cloth.

Long trains of white broche metal tissue are used in a detached way on robes of soft white chiffon or charmeuse.

Half-and-half stockings are new and striking. The upper part of these new stockings are in decided contrast to the lower part.

In the coming season there will be a great deal of black military braided used, also neutral shades and shades matching the dress goods.

The return of tiffeta is very welcome in millinery—it makes such smart bows. It is especially good for the present draped styles.

Waists are just a shade smaller than they have been—and it is even whispered that the really small waist is to be fashionable once more. However, nobody knows.

Frock aprons are new; the slip off and on just as the kitchen aprons does but the fastening which attaches the apron to the gown is invisible. These aprons are worn on afternoon or evening gowns in back or front and are made of the garment material or a matching shade of chiffon edged with fur.

### Doctors and Gas Fires

In an article which recently appeared in the London "Evening News," Mr. W. G. Faulkner stated: "In making my inquiries I discovered one significant fact. This was that one company—the Gas Light and Coke Company—had among their consumers 2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

Professor C. V. Boys F.R.S., says, in the "Standard": "Sentiment and inertia are the only obstacles against the general adoption of gas fires and cooking appliances. Wonderful strides have been made, in spite of deep-rooted prejudice. A gas fire, burning with a blue, is an admirable agent for heating a room; and as a scientist, I fail to understand how such a gas fire dries the air in a room more than any other fire."

### Their First Day in Town.

NEW AS CAN BE.

## ENGLISH CAPS

(ALL SIZES)

50c. to \$1.50,

—AT—

## SMYTH'S.

### ROSSLEY THEATRES!

EAST END.	WEST END.
Grand Scotch Pantomime, <b>ROB ROY.</b>	"OURS" to spend a nice evening.
All New Songs, Dances and Costumes.	All New Pictures and New Singer.
Matinee 3 o'clock Wednesday, 5 cts.	Little Annetta, child vocal-ist.
In preparation—Alladin and His Wonderful Lamp.	Matinee Every Day, 5 cts.

### Furness Line Sailings!

	From	St. John's	Hallifax	St. John's
S. S. "Durango"	Liverpool	Jan. 2nd	Jan. 14th	Jan. 18th
S. S. "Queen Wilhelmina"	Jan. 5th	Jan. 15th	Jan. 23rd	Jan. 27th

For rates and other information apply to

**FURNESS WITHEY & Co., Ltd**  
City Chambers, Water Street.  
Jan2,8th

### PATRIOTISM

demands that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made

### Suit or Overcoat

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

**The Mtd. Clothing Company, Ltd.**



**The Bank of Nova Scotia**  
Capital Paid-Up, \$6,500,000 Reserve

**PROFIT AND LOSS**  
Balance December 31st, 1913 . . . . .  
Profits for current year, losses by bad debts and provided for . . . . .

Dividends for year at 14% . . . . .  
Contributions to Canadian, Newfoundland and (Lago) Patriotic Funds . . . . .  
Contribution to Newfoundland Sealers Disaster Relief Fund . . . . .  
Transferred to Officers Pension Fund . . . . .  
Balance Carried Forward December 31st, 1914

**RESERVE FUND**  
Balance December 31st, 1913 . . . . .  
Transferred from Profit and Loss . . . . .  
Total December 31st, 1914

**CONDENSED GENERAL STATEMENT**  
as at December 31st, 1914

**LIABILITIES**  
Notes in circulation . . . . .  
Deposits by the public . . . . .  
Balances due to other Banks . . . . .  
Other liabilities . . . . .  
Total liabilities to the public . . . . .  
Capital . . . . .  
Reserve Fund and Undivided Profits . . . . .  
Dividends Declared and Unpaid . . . . .

**ASSETS**  
Specie and legal tenders . . . . .  
Notes of and Cheques on other Banks . . . . .  
Balances due from other Banks . . . . .  
Deposit in Central Gold Reserves . . . . .  
Government and other bonds and stocks . . . . .  
All and demand loans . . . . .  
Total Quick Assets . . . . .  
Commercial and other loans . . . . .  
Bank Premises . . . . .  
Other Assets . . . . .

J. H. A. RICHMOND, President.

AUDITORS' CERTIFICATE

In accordance with the provisions of sub-sections 194-196, we report as follows:  
We have examined the books and accounts of the Bank of Nova Scotia, and in our opinion, properly drawn up so far as the state of the affairs of the Bank, according to the explanations given to us.  
We have checked the cash and verified the securities of December 31st, 1914, as well as at another time during the year, and the entries in the books in regard thereto. We have also checked and verified the securities at the principal branches of the Bank, and are of the opinion that the transactions of the Bank have been within the powers of the Bank.  
JAMES MAHER, Auditor.  
S. ROBERTSON, Auditor.  
St. John's, 14th January, 1915. Members of the firm of

### Here and There.

**WINGING**—Fire Constable Boggs was internally injured in an accident last week, is steadily improving.

**BERG**—About twelve miles N. E. of Cape Spear, a large iceberg, which was aground, was towed yesterday.

**WILL**—A volunteer from the St. John's Red Cross Society, who had been playing cards, was fined for being absent from duty.

**Dr. Ross's Liniment, cures Rheumatism, Lumbago, Neuralgia, all aches and pains. For sale everywhere.—jan2,1f**

**FISHING**—Messages received from the coast guard say that good codfishing is being done on the Western Banks the days, especially around Rose Point.

**END OF WEEK**—The steamer Desola, which put in at St. John's, has had her cargo adjusted, and her destination at the end of the week, the work of re-stowing being going on, with destination Bowring's South Side premises.

**SLIGHT**—A heating curried, but for some time been covered from the extinguisher was

### Quality Furniture

Here is an exceptional opportunity to re-furnish your bedroom at a most reasonable figure. We make room for large shipments, arrive shortly, we are offering room Furniture at very little

Ladies' and Gent's Dressing Stands, Pedestals and suites or singly—in Mahogany and Maple are here, and are to be fully appreciated.

If you are furnishing a coming Spring, or intend wholly or in part—any of you will find all you need; and quality at the

**U. S. Picture & Photo**