

BAIRD'S.

Follow the crowd to BAIRD'S. Every week added attractions; every offer a genuine bargain; every customer a satisfied one; every facility to handle the ever increasing crowds that attend our well conducted Friday and Saturday Sales. Read carefully our Bargain Lists for this week.

BAIRD'S.

Smallwares and Notions.

READ DOWN.

- "Everybody's doing it now."
Circular Clothes Brushes, new idea 15c.
Mother's Iron Wax, extra large pad 8c.
Envelopes, strong and good, 100 for 9c.
Aluminum Pepper and Salt Shakes 10c.
Darning Wool, 3 for 5c.
Darning Wool, 6 for 5c.
Hooks and Eyes, 6 cards for 5c.
Picture Hanging Outfit 6c.
Mirrors, assorted sizes 10c.
Spring Press Studs, 12 on card, 2 cards for 5c.
Tape Measures, 60 inches long, 2 for 5c.
Scissors, assorted sizes 10c.
Needle Books, 2 for 7c.
"Darn Your Hose" needle cards, 2 cards for 5c.
Needle Book, containing Hooks and Eyes, Hair Pins, etc. 8c.
Safety Pins, 2 cards for 5c.
Safety Pins, Black and White, 3 cards for 5c.
Hair Pin Cabinets, containing 4 sizes 4c.
American Plated Pins, 3 papers for 5c.
Sewing Cotton, 200 yard reels, 3 for 9c.
Sewing Cotton, Twin Reels, 3 for 7c.
Mohair Boot Laces, 2 dozen for 5c.
Mohair Boot Laces, extra long, 3 pairs for 5c.
Pearl Buttons, new assortment, 3 doz. for 5c.
Pin Cushions, assorted 15c.
Boxes Stationery containing 18 sheets of paper and envelopes 7c.
Boxes of Stationery, assorted sizes 12c.
Aluminum Soap Boxes 12c.
Aluminum Puff Boxes 12c.
Powder Puffs 8c.
Waistpin Sets, Black and Gilt, per card 5c.
Vaseline, 2 oz. pots, 2 for 7c.
Hydrogen Peroxide 8c.
Toilet Soap, 3 for 7c.
Toilet Soap, large, 2 for 9c.
Toilet Soap, highly perfumed, 8c. cake
Writing Pads, note size, 2 for 5c.
Writing Pads, note and letter size 4c. each
Aluminum Drinking Cups 10c.
Rubber Heels, all sizes, 15c. pair
Brushes, assorted, including
Tooth, Nail and Hair 15c.
Royal Dental Cream 15c.
Vanishing Cream 15c.
Royal Shaving Powder 15c.
Tooth Powder 15c.
Royal Face Powder 15c.
Spool Holders, with Pin Cushion 10c.
Shelf Paper, Crepe and Plain, 10 feet long, assorted colors, 2 for 5c.
Talcum Powder:
Baby size 5c. tin
Oval Tin 8c.
Extra Large 10c.
Dress Buttons, assortd colors and sizes 5c. doz.
Paper Napkins, 50 for 8c.
Crepe Paper Lunch Sets, containing table cloth and 6 napkins 15c.
Fancy Baskets, assorted 15c.
Table Mats, 3 in sett 15c.
Manicure Sets 15c.
10 yard reels Tissue Paper 5c.
Assorted Dressing Combs 8c.
50 yard reels Black Sewing Silk, 3 for 10c.
Sponges, each 20c.
Sponges, each 40c.

Our Showroom

Teeming with the latest in English and American styles, and to which we are always adding more. READ CAREFULLY.

- PEARL NECKLETS—6 1/2 doz. of single and double string Pearl Necklets; simple in style, dressy always. Reg. 20c. Friday and Saturday 17c
- LADIES' STOCK COLLARS, 27c.—10 doz. of Black Lace Stock Collars, with Jabot. This is a splendid line just opened. Reg. 33c. Friday and Saturday 27c
- LADIES' AMERICAN WHITE COTTON NIGHT-DRESSES, 56c.—Only 8 doz. in this assortment, made of fine shirting, frilled at neck, and trimmed with embroidery and insertion; full sizes. Reg. 65c. Friday and Saturday 56c
- LADIES' AMERICAN MAKE JERSEY RIBBED KNICKERS—Trimmed with lace; open and closed styles; all sizes. Reg. 27c. Friday and Saturday 24c
- LADIES' FINE JERSEY RIBBED VESTS—In Cream and White, finished with fine silk crochet at neck and front; elbow and long sleeves; all sizes. Reg. 40c. Friday and Saturday 35c
- INFANTS' FLANNELETTE KIMONAS—Finished with crochet edge, and with pink and pale blue ribbons and bows; all sizes. Friday and Saturday 10c
- MISSES' AMERICAN WHITE COTTON DRAWERS—With wide legs, trimmed with embroidery and fine pin tucks; made of good quality shirting; to fit girls from 4 to 14 years. Reg. 35c. Friday and Saturday 32c
- INFANTS' COLORED COTTON DRESSES, 22c.—Only 5 doz. in this lot, containing an assortment of nice checks and stripes, piped in red and fancy trimmings to match; fitting up to 3 years. Reg. 27c. Friday and Saturday, clearing at 22c
- FRIDAY & SATURDAY'S SALE OF LADIES' SWEATER COATS, AT \$1.76 EACH.—Be one of the lucky ones by securing one of these beautiful Sweater Coats. Values up to \$3.50 in this lot. Quite an assortment of styles to choose from. Remember, Friday and Saturday 1.76
- CHILDREN'S GOLF SWEATER COATS—Just in time for this season. Hasn't it taken a cold change, eh? This is a fine line, just the right weight required in assorted sizes. The correct thing for children going to school or berry picking—in fact an indispensable garment these days. Friday and Saturday, your choice 98c
- HAND BAGS—5 doz. of Black and Brown Leather Hand Bags, finished with leather handle and strong oxidized frame and clasps; beauties. Reg. 75c. Friday and Saturday 67c
- LADIES' HANDKERCHIEFS—26 doz. of Fancy Colored Handkerchiefs, nicely hemstitched; neat patterns. Friday and Saturday, 6 for 25c
- BACK COMBS, 17c.—22 doz. of these, with rolled edge; very strong, very dressy; a nice assortment. Reg. 22c. Friday and Saturday 17c
- BIG LINE OF SEQUIN TRIMMINGS—In Black and Colored; assorted widths to choose from. Come and see this line. Clearing Friday and Saturday, per yard 4c

Contributions From All Departments.

- THE PICK OF AMERICAN BLOUSE MATERIALS.**
- JUST ARRIVED—280 yards of Superfine Flannel, light and dark colors, with and without fancy borders; 36 inches wide. Friday and Saturday, per yard 21c
- SWISS CHALLIE & IDEALEAN—The perfect substitute for an all wool Challie. Will wash and retain its original appearance, and is guaranteed by us in every way. These excellent materials are 30 inches wide, in a range of handsome stripes. Come and see. Friday and Saturday 22c
- 180 YARDS OF AMERICAN FLANNELETTES—In a fine range of fancy stripes. This is of an excellent quality, beautiful soft finish; free from dressing. Friday and Saturday, per yard 10 1/2c
- HOLLANDS—240 yards of Half-bleached Holland; very fine grade, nice finish; 32 inches wide. Reg. 14c. Friday and Saturday 11c
- 236 yards of White Holland, 30 inches wide. This is a beauty for the price; as fine as ever a needle slipped through. Reg. 20c. Friday and Saturday 17c
- BED TICKS—If you require something very strong in this line, you cannot do better than see this display. Positively the best value we have ever shown in Bed Ticks; 32 inches wide. Reg. 35c. Friday and Saturday 29c
- DOOR MATS—8 doz. of Fancy Door Mats, size 12 x 28. This is a new lot just to hand; charming colorings. Reg. 50c. Friday and Saturday 42c
- HEARTH RUGS—40 only of Hearth Rugs. A splendid line of colorings and designs; size 27 x 58. Reg. \$2.20. Friday and Saturday 1.98
- DRESSER SCARFS—Here is a very neat line, just to hand, nicely hemstitched, with fancy design stamped for working; size 17 x 50. Reg. 40c. Friday and Saturday 34c
- PILLOW SHAMS—This line will match the above line, finished exactly the same; size 28 x 28. Reg. 40c. Friday and Saturday 34c
- MEN'S STRING TIES (American Make), 21c.—36 doz. of these in a great variety of plain colors, neatly finished with fancy striped ends. Reg. 25c. Friday and Saturday 21c
- "MAINE" SHIRTS—The popular "Maine" Brand Shirts on sale this week. Your choice for, each 45c
- MEN'S HIGH CLASS SHIRTS—10 doz. of Men's High-class Shirts, all sizes; finely finished with soft bosom, laundered cuffs, in a nice assortment of pin stripes; dressy. Reg. \$1.25. Friday and Saturday 1.10 (See them.)
- COTTON GLOVES—For domestic use. No need to soil your hands any more. These gloves are made specially for rough use, such as cleaning stoves or boots, and general housework. Friday and Saturday, per pair 12c
- CHAMOIS POLISHERS—Here is a handy article you shouldn't be without. Real Chamois for polishing everything; size 13 x 16. Shaped and finished with round corners. Friday and Saturday 24c

JAMES BAIRD, Limited

See our Line of Glassware, Big assortment, Your choice 7c

Boot Specials.

- 60 pairs of Ladies' Gun Metal Calf, with dull kid top, buttoned; new shape. Excellent for present wear; all sizes including half sizes. Reg. \$2.25. Friday and Saturday \$2.05
- 60 pairs of Men's Gun Metal Calf, Blucher shape. This is a swell line of boots which we are putting on this week at a special price. Friday and Saturday, per pair \$2.75
- Infants' Black and Tan Laced and Buttoned Boots, comfortable fitting; sizes 2 to 6. Reg. 80c. 72c Friday and Saturday 72c

Always Something Attractive in HOSIERY.

- This week we specialize a few below. Others not mentioned here, but nevertheless to be seen on our tables this week.
- 22 doz of Women's Black Cashmere Hose, plain and ribbed; assorted sizes. Reg. 30c. 24c Friday and Saturday 24c
- 14 doz. of Women's Plain Llana Hose. A splendid high grade stocking; all sizes. Reg. 40c. 34c Friday and Saturday 34c
- 16 doz. of Misses' Tan Cashmere Hose. This is a fine line suitable for present wear; all ribbed. Reg. 20c. Friday and Saturday 16c
- Men's Black Cashmere Half Hose. Only 24 doz. in this lot, which contains also a few dozen of Men's Colored Merino Half Hose. This is a fine chance for you to renew your stock of reasonable footwear. Reg. 22c. Friday and Saturday 18c

Men's Braces

- MEN'S BRACES.
- Just to hand 22 dozen of Men's Braces. If you want a cheap Brace, here is a chance for you. A regular 25c. Brace, Friday and Saturday 15c
- 12 doz. of the popular Duplex Brace. Simple in construction; one of the strongest Braces we have ever shown. In this lot we have included a fine line of the Police Brace. No need to describe this one, as it is so well known. Reg. 28c. All one price Friday and Saturday 28c
- We're not done of Braces yet, 12 doz. of the favourite Shirley President, the choice of the discriminating. Reg. 55c. 49c Friday and Saturday 49c
- MEN'S HALF HOSE SUPPORTERS.
- 5 doz. of these, with improved button; won't tear the hose. Friday & Saturday, per pr. 10c
- 5 doz. of the Boston Garter, extra good silk elastics and secure fastenings; assorted colors. Reg. 35c. Friday & Saturday \$8c

WOOLNAP,

THE HIGH GRADE AMERICAN COTTON & WOOL BLANKET.

Size 58 x 76; made of Australian wool and by one of the finest blanket makers in America. Anticipating a rise in these, we made our contract for delivery over a year ago. The first shipment now to hand, finished with Pink and Pale Blue borders; nicely finished edge in crochet worked. If you want a dependable and comfortable Blanket, see this line before purchasing elsewhere. Reg. \$2.00. \$1.67 Friday and Saturday \$1.67

Wedding Bells

TESSIER—HERDER.

The Presbyterian Church was the scene of a very pretty wedding yesterday afternoon, when Miss Beatrice Tessier, second daughter of the late C. W. H. Tessier, was united in matrimony to Mr. W. H. Herder, second son of W. J. Herder, Esq. At 3.30 the bride, attired in a wedding dress of white Liberty satin, and who wore a wreath of orange blossoms and tulle veil, and carried a bouquet of white chrysanthemums and maiden hair fern, entered the church on the arm of her brother, Mr. C. W. G. Tessier. The ceremony was performed by Rev. Mr. Sutherland, Pastor of the Church. The bridesmaids were Misses Hilda and Ruby Tessier, sisters of the bride, who were dressed in pale blue and pink, respectively, and Miss Elsie Herder, who wore yellow. The bridesmaids wore black hats with ostrich feathers matching their dresses. The groom was supported by Mr. Arthur Herder, and H. W. Dickinson, C. Crowley and H. V. Hutchings acted as ushers. After the ceremony the wedding party drove to "Germondale," the residence of the bride's mother, where a reception was held, and at 5.45 the bride and groom accompanied by the guests drove to Waterford Bridge and boarded the out-going express en route for Canada where the honeymoon will be spent. The young couple received many presents both useful and handsome. The music for the occasion was performed by Mr. Mehm, organist of the Presbyterian Church, the wedding march from Lohegrin being played as the bride entered the church, whilst Mendelssohn's wedding march was played as the party was leaving the Church. A large congregation witnessed the ceremony. The Telegram extends congratulations and wishes the young couple every happiness.

HART—LUMSDEN.

At Port Antonio, Jamaica, August 23rd, at the bride's home, Mr. T. Lumsden, chief engineer of S. S. Bellaventure, to Miss Annie Hart, of Kingston, Jamaica. The bride was assisted by her sister, Miss Lizzie Hart, and the best man was Mr. J. Pike, second engineer of the Bellaventure. After the ceremony a reception was held at the home of the bride's parents, No. 7 Baker Street, where a very enjoyable time was spent, at which the officers of the Bellaventure presented the happy couple with a silver tea service. The bride accompanied her husband on the Bellaventure this trip to Boston. They will make their future home in St. John's, Nfld. Congratulations.

St. Isidore, P. Q., Aug. 18, 1904. Minard's Liniment Co., Limited.

Gentlemen,—I have frequently used MINARD'S LINIMENT and also prescribe it for my patients always with the most gratifying results, and I consider it the best all-round Liniment extant.

Yours truly,
DR. JOS. AUG. SIROIS.

A Suggestion on Fish Weighing.

BY TIM.

In this age of improvements, isn't it absolutely ridiculous that we should have an old style weighing scale still in use on the wharves; and isn't it astonishing that with all our boasted good-headedness we cling to the antiquated weighing apparatus, knowing as we do that the fishermen are entertaining doubts as to its accuracy. In years gone by the butcher weighed his pound of beef on a scale built out of two flat boards suspended from a yard or two of rope, and though no one doubted its exactness still it has long since been discarded, and every butcher in town now has his up-to-date weighing machinery adorning his store. No sane man would entertain the notion that any of our fish-buying business men would for a moment risk their reputation in such a clumsy manner as to hide a bar of iron in a box in order to rob the fishermen of his fish; but while they hold on to the antiquated weighing machinery there is always a risk of trouble cropping up, more particularly now, when the suspicion of the fishermen is aroused.

A feeling of distrust between the buyer and seller is a regrettable piece of business, and this can only be removed by our merchants adopting some more modern scale than the one now in use.

It should, therefore be the duty of the Board of Trade to suggest a new plan, for in doing so they will make it impossible for trouble to arise that cause scarce headlines in the Fishermen's paper, and will also re-establish that feeling of security between the fishermen and fish buyers which both parties should hail with delight.

TIM SHANAHAN.

MINARD'S LINIMENT USED BY PHYSICIANS.