

Hats.

WOLINE HATS at

IR'S.

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17th, 1911

James, care G.P.O.  
ner, care Telegram  
Wm. Edward, card,  
Rose Blanche

Capt.  
Campbell & McKay

ie, card  
Chas. card,  
Roy. Moore Street

abelia,  
Roy. Gower St.  
Hamilton Street

agnes, ret'd.  
Lizzie, ret'd.  
Mrs. C. W.

Miss Jennie, card,  
Casey's St.

oland Geo., card  
Mrs. Wm.  
Mrs. Thomas,  
Pennywell Road

A. E. Water St.  
Alfred,  
New Gower St.

Emily F.  
Mrs. C. W.  
F. Long's Hill

John C.  
Miss, care G. P. O.  
G. B.

Thos.  
John, Lime St.  
Miss Magt.

Robert, card  
Wm.  
New Gower Street

Miss P. ret'd.  
Mrs. Wm., ret'd.  
Mrs. C. W.

Frank,  
St. John's West

hip, card  
Miss Lillian,  
Rennie Mill Road

Mrs. P. ret'd.  
Madge, card  
Alfred, ret'd.

Strick,  
late Bay Bulls

Bin,  
Long Pond Road  
Gower St.

J. J.  
Alexander St.  
Soph. ret'd.

Miss,  
late Badger Brook  
H. card,  
King's Road

Mr.  
Miss Lilly,  
Rennie Mill Road

brose,  
schr. Pacquet

Capt. G.  
schr. Shamrock

Richard,  
Victor Region  
schr. Victory

Edward,  
schr. Waterwitch

OODS, P. M. G.

ram."

## 70 MILES an HOUR for 113 Miles.

This speed attained by Louis Chevroll in his Buick Car, fitted with

## MICHELIN Non-Skid Tires

on a road slippery after three days' light rain.

MICHELIN TIRES Stand the Test.  
aug 5, 11 A. H. MURRAY, Agent.

## PURITY FLOUR

And Its Keeping Qualities

SOME people find it necessary to buy a considerable quantity of flour at one time—sufficient to last for a long period. Naturally they are anxious to procure a flour of the kind best adapted to lengthy storage.

There are two important reasons why PURITY FLOUR possesses these qualities. One is that it is made entirely from Manitoba Hard Wheat. The other lies in the fact that the careful milling necessary to produce "Purity" absolutely excludes all low-grade particles of the wheat berry. It's the high grade Manitoba Hard Wheat Flour that keeps—stands longest storage.

That's "Purity."

"Purity" flour may cost a little more, but is more than worth the difference. Try it. Watch results both for quality and yield.



"More Bread and better Bread"

WESTERN CANADA FLOUR MILLS CO. LIMITED  
Mills at Winnipeg, Goderich, Brandon.

## Green Peas, Large Beans, etc.

Direct from London, ex "Rappahannock,"  
Selected GREEN PEAS—112 lb. sacks,  
LARGE BEANS—112 lb. sacks,  
CHOW CHOW—Assorted and Mixed Pickles,  
Staple & Strong's.

Pink's New Season's Jams—tumblers,  
Barley—28 lb. sacks.

ALL AT LOWEST PRICES.

F. McNAMARA, Queen St.

TO ARRIVE THIS WEEK:

20 cases 'Frou Frou,'  
'Trie Trac' & 'Dominoes,'

DAINTY DUTCH BISCUITS.

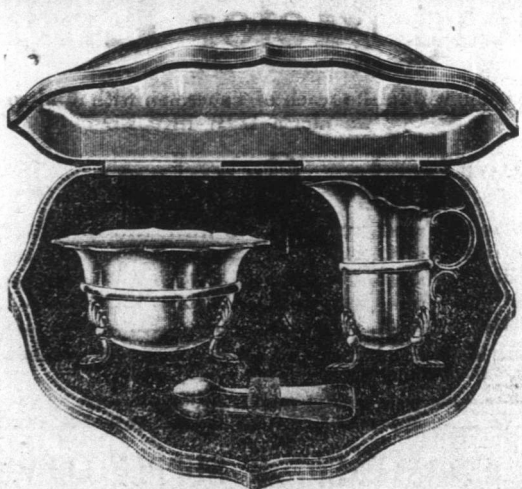
WHOLESALE ONLY.

P. C. MARS, Distributing Agent,

'Phone 696.

Board of Trade Building.

## WEDDING PRESENTS



The Latest Designs in Hall Marked  
Silverware and Novelties. Also Platedware  
from the best makers in London, Birmingham  
and Sheffield. Inspection Invited.

JOSEPH ROPER.

Job Printing Executed!

## The Evening Chit-Chat

By MUTH CAMERON



"Yes, but that's what people always say about anyone who can't think of anything else."

The girl who said that had just been told that someone had remarked what a wonderful life she led.

Arr't folks queer? I quote her comment on the compliment, because I've heard other girls say the same thing and because I most strenuously object to this belittling of one of the highest compliments anyone can receive.

If this girl had been told that someone had said that she was a wonderful musician, she would doubtless have been very happy.

She has been complimented on being proficient in a much more rarely mastered art than music—the fine art of being too good to live with—and she thinks cheaply of the compliment.

Arr't folks queer? Listen little girl and all your sisters in the folly of this queer point of view. Scorn if you will what I say, but I want you to give ear to what some real folks have said about the value of the sweet disposition and the life-importance of the fine art of being good to live with—

"A happy man or woman is a better thing to find than a five pound note. He or she is a radiating focus

of good will, and their entrance into a room is as though another candle had been lighted. We need not care whether they could prove the forty-seventh proposition, they do a better thing than that; they practically demonstrate the great theorem of the Livableness of Life."—Robert Louis Stevenson.

"The habit of looking at the bright side of things is worth more than a thousand pounds a year."—Samuel Johnson.

"Perhaps most pleasantness has not a very heroic sound, but the human heart, that knowing its own bitterness, can yet carry itself cheerfully to not without heroism. Indeed, if that human heart does no more than hold its tongue about its own aches and pains, it has a certain moral value that the world cannot afford to lose. Pleasantness does not sound so well as self-sacrifice or wisdom or spirituality, but it may include all these words. And certainly, just to start one's husband out to his work cheerily, to make the hobbledoy of a son feel a gentler and sweeter sentiment towards women because of his own mother's sound, sweet gaiety and strength to help one's servants to put good humor and friendliness into their services—these things make for righteousness in the world."—Margaret Deland.

"I do not know of any way so sure of making others happy as of being so one's self."—Sir Arthur Helps.

Red Cameron

## Afraid of Ghosts

Many people are afraid of ghosts. Few people are afraid of germs. Yet the ghost is a fancy and the germ is a fact. If the germ could be magnified to a size equal to its terrors it would appear more terrible than any fire-breathing dragon. Germs can't be avoided. They are in the air we breathe, the water we drink.

The germ can only prosper when the condition of the system gives it free scope to establish itself and develop. When there is a deficiency of vital force, hunger, restlessness, a hollow cheek, a hollow eye, when the appetite is poor and the sleep is broken, it is time to guard against the germ. You can fortify the body against all germs by the use of Dr. Pierce's Golden Medical Discovery. It increases the vital power, cleanses the system of clogging impurities, enriches the blood, puts the stomach and organs of digestion and nutrition working again, so that the germ finds no weak or tainted spot in which to breed.

"Golden Medical Discovery" contains no alcohol, whiskey or habit-forming drugs. All its ingredients are pure and its action is gentle. It is not a secret nostrum but a medicine of known composition and with a record of 40 years of cures. Accept no substitute—there is nothing "just as good." Ask your neighbors.



## Household Notes.

If fresh cut flowers need reviving place the stems into boiling water, and by the time the water is cold the flowers will have revived. Cut the ends of the stems afresh and place in fresh cold water.

Old tea or coffee stains require soaking in cold water before boiling, but freshly made stains by pouring boiling water over the spot from a height so that the water will fall on the stain with some force.

Did you ever try raising flowers in big gourds? If filled with sand and rich earth, the flowers will thrive and flourish, as the gourds retain moisture. Ferns, bulbs and especially fine vines, do well in gourds.

Ink stains, if old, can be removed from wood by using a solution of two-thirds alcohol and one-third sweet oil. If they are fresh stains, breathe on them; and while damp rub gently. They will disappear easily.

Keep a bowl of cold water near and when leaves or crushed berries stick to your fingers, dip your hands into the water and they are instantly cleaned. This idea makes the task of looking over fruit much easier.

## Psoriasis 'All Over Body

Most dreaded of skin diseases was cured by Dr. Chase's Ointment.

Psoriasis is a sort of chronic eczema. The itching it causes is almost beyond human endurance, and it is usually considered incurable. But this case proves that Dr. Chase's Ointment is a cure, in spite of the doctor's prediction.

Mrs. Nettie Massey, Concession, Ont. writes:—"For five years I suffered with what three doctors called psoriasis. They could not help me and offered to guarantee a cure for \$50.00 if I kept my money as I could not be cured. The disease spread all over me, even on my face and head, and the itching and burning was hard to bear. I used eight boxes of Dr. Chase's Ointment, and I am glad to say I am entirely cured, not a sign of a sore to be seen. I can hardly praise this ointment enough."

Dr. Chase's Ointment, 60 cts. a box. All Dealers or Edmanston, Bates & Co., Toronto.

If skim milk be used instead of water in the preparation of whitewash, the wash will resist the action of moisture; also if a little copperas water be used, the disinfecting properties of the preparation will be enhanced.

When laying new matting cut each width six inches longer than necessary. Then ravel the ends and tie the cords together. When the matting is taken up to be cleaned it cannot ravel out annoyingly and there is no waste.

Rub white soap on the cloth first. When making eyelet embroidery, hold a piece of soap under the material and let the stiletto pass into it. The soap gives a slight stiffness to the cloth and a much better eye can be made.

To have the crust well done when a custard or pumpkin pie is to be baked spread the pastry on the pie plate the day before and put it in a cool dry place till next morning. Then fill and bake; the under crust will be a rich brown.

A fresh mildew spot needs lemon juice an exposure to the sun; if it is an old spot dissolve a tablespoon of chloride of lime in four quarts of cold water and soak the fabric in this until the mildew is gone. Then expose to the sun.

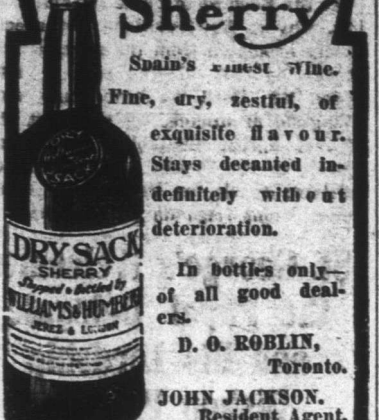
To set the blue color in goods, from the most delicate blue shirtwaist to blue overalls, dissolve five cents' worth of sugar of lead in one gallon and a half of water. Soak the goods in it about fifteen minutes; wring out and wash as usual.

Many people are not aware that pasting court plaster on the wrong side of the dress, just as soon as the material shows sign of a crack, will prevent the tear from going further; even when entirely broken, court plaster will heal "the little rift within the lute."

White spots caused by spilling perfume on a polished bureau, or by overturning alcohol on a table or even the spots caused when cleaning pianos with alcohol and water, can be removed by the use of oil of peppermint on a soft cloth. Rub gently.

In making frozen desserts remember that paraffin is richer than ice cream, so that less is necessary. A quart is usually counted as a generous measure for six persons. To

## DRY SACK Sherry



Spain's finest wine. Fine, dry, restful, of exquisite flavour. Stays decanted indefinitely without deterioration. In bottles only of all good dealers. D. O. ROBLIN, Toronto. JOHN JACKSON, Resident Agent.

freeze a quart, or even three pints, an eight inch cube of ice will be found ample.

Cut the crown out of an old, broad brim hat, and wear the brim when shampooing the hair. Sit in the sun, with the hair spread out over this brim, and toss and shake until dry. This is the handiest way to sun golden hair, and does not cause headaches, as the neck is protected, also the eyes.

## At the Bridge Wist Club

I played on at bridge at midnight. Though my bank account ran low. And a warning voice within me Said I'd better quit and go.

A moment's calm reflection Might have saved me from such fate. But the lust of bridge had gripped me. And, alas, it was too late.

And ever the cards before me Seemed luring me on to play. And the currency, gleaming and glowing, Seemed to lift and bear me away.

And I bid when I should have bridged it. And bridged when I might have bid. And only the god of the foolish Knows the mad, sad things I did.

And ever the play went wilder. And the cards still wilder went. And I the wisest of any— For I risked my last red cent.

How often, oh, how often. In the good old days long past. I had played on at bridge at midnight. And raked in the pile at last.

How often, oh, how often. I prayed in a tense aside, I might bear away in my pocket That pile so deep and wide.

But the game was dead against me. I'd lost my luck at the play. And the debts there laid upon me Seemed greater than I could pay.

With my coin all fallen from me. I left in the cold gray dawn. Deep cursing the bridge at midnight. And wondering what I could pawn.

Electric Restorer for Men Phosphonal restores every nerve in the body to its proper tension restores sex and vitality. Premature decay and all sexual weakness averted at once. Phosphonal will make you a new man. Price 25c. per bottle by mail. Write for literature. The Scottell Drug Co., St. Catharines, Ont.

## Cut it Short.

When you have a tale of woe, Cut it short; Brooding makes your troubles grow. Cut it short; Sun is somewhere in the sky. Things will brighten by and by. Just keep mum, before folks cry. Cut it short.

When you feel you want to swear, Cut it short; Swearing is a waste of air. Cut it short; Swearing never gained a race. Swearing never helped a face. Swearing's always out of place. Cut it short.

When you start to tell a lie, Cut it short; You can do it if you try. Cut it short; Truth will bear its weight, they say. Lies they leave regrets each day. Do not stretch the truth, I pray. Cut it short.

When you visit with a friend, Cut it short; Never stop but one week's end. Cut it short; Do not be a foolish lout. Do not wear your welcome out. Just depart before they shout. Cut it short.

Dr. de Van's Female Pills A reliable French regulator never fails. These pills are exceedingly powerful in regulating the operative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at all leading druggists. Mailed to your address. The Scottell Drug Co., St. Catharines, Ont.

## To the Trade!

## LIFEBUOY RUBBERS

for Fishermen. Worn by all Canadian Fishermen at Shore and Bank Fishing.

The Cheapest Rubber Boot on the Market. Try a Case.

PARKER & MONROE, LTD.

## CHEAP UNDERWEAR & HOSE

FOR THE HOT WAVE.

Men's Balbriggan Shirts and Drawers, all sizes, only 35 cts. garment. Men's black and Tan Cotton 1/4 Hose, only 13c. and 17c. pair. Women's Black and Tan Plain Cotton Hose, guaranteed fast, only 13c. and 20c. pair. Children's Black Rib Cotton Hose, sizes: 5 inch to 9 1/2 inch, only 10 to 14c. pair. Children's Tan Rib Cotton Hose, sizes: 5 inch to 9 1/2 inch, only 11c. to 15c. pair. These Children's Hose are guaranteed to be fast colours, as their thousands of weavers can prove. The Tan Hose are first quality and the Blacks are seconds. Women's Short Sleeve White Cotton Vests, assorted styles, all good fitting garments, at 12c., 18c., 20c., 25c. and 27 each. Women's Long Sleeve White Cotton Vests, Buttoned Fronts, only 30c. and 37c. each. Children's Short Sleeve White Cotton Vests, 20 inch to 28 inch, 11c. to 13c. each. Boys' Balbriggan Shirts and Drawers, 24 to 32 inch, 32c. to 40c. garment. Women's Short Sleeve and Long Sleeve White Woven Cotton Corset Covers, at 22c., 27c., 35c., 38c. and 40c. Women's Plain Black Cashmere Hose, job, at 25c. pair. Women's Ribbed Black Cashmere Hose, short legs, in good wool cashmeres. Regular 35c. to 40c. pair, only 22c. pair. Magnificent assortment to choose from in Women's Black, Tan, Vieux Rose and Myrtle, Lisle Thread and Cashmere Hose, assorted prices. Women's Coloured Striped Cashmere Hose in the very newest styles.

## For Underwear and Hose of all kinds

AND AT ALL PRICES,

## HENRY BLAIR

Pure Gold JELLY POWDERS. PURE GOLD ICINGS. PURE GOLD ESSENCES. CREAM CUSTARDS. BIRD'S CUSTARD POWDER. HEINZ'S MINCE MEAT. ROYAL PALACE BAKING POWDER, 1-lb. tins, only 20 cents. KIT COFFEE. FRESH RHUBARB. RIPE BANANAS. See our Plain and Fancy BISCUIT assortment. J. J. ST. JOHN, Duckworth-st.

## Sixty Years on the Market

and has not given a poor Cup of Tea yet. That is the recommendation of

## 'Golden Pheasant' Tea.

The best 60c. Tea that has been or ever will be sold. OUR MOTTO:—"Cost is forgotten, but Quality remains."

J. B. MITCHELL,

Telephone 714. Agent. P. O. Box 324.

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