

# Best Scotch Household Coal.

Now landing ex S.S. Hafnia, 800 tons Best Scotch Household Coal,

**\$6.20 Per Ton, sent home**

Also, in store, North Sydney Coals, at \$6.40 per ton, sent home.

**Newfoundland Produce Co., Ltd.**

feby7, eod.

Duder's Premises.

**J. J. ST. JOHN, Duckworth St.**

CHOICE IRISH BUTTER,  
HALIFAX SAUSAGES,  
BIRD'S EGG POWDERS,  
JELLY POWDERS,  
FRUTELLA, TURKEY FIGS,  
HEINZ'S EUCHRED PICKLES,  
HEINZ'S PEANUT BUTTER,  
VAN HOUTEN'S COCOA,  
BAKER'S CHOCOLATE, Potato Flour.

**J. J. ST. JOHN.**



**ANNUAL SALE!**

## SLIPPER Bargains.

- Ladies' Black Felt Slippers--Felt Soled, Regular price \$1.00. Sale price **81 cts.**
- Ladies' Black and Brown Felt Juliettes, Fur Trimmed. Regular price \$1.10. Sale price **96 cts.**
- Ladies' Green Felt Juliettes--Fur Trimmed, Regular price \$1.30. Sale price **\$1.13.**
- Ladies' Black, Grey, Red Felt Juliettes, Fur Trimmed. Regular price \$1.50. Sale price **\$1.28.**

## STEER BROTHERS.

### CHEAPER ELECTRIC LIGHT!

**UNIVERSAL USE.**  
It is already pretty widely known that burning Carbon Filament Lamps, where METAL FILAMENT LAMPS can be obtained, is a wasteful extravagance.

**IMPROVEMENT IN LIGHT.**  
The light is whiter, more brilliant and more agreeable.

**ECONOMY.**  
It saves 70 per cent. on your Electric Light Bill, and the full candle-power is sustained practically throughout its entire life.

Latest shipment by S.S. "Tabasco," selling at our usual Low Prices.

**P. C. MARS, BOARD OF TRADE BUILDING.**  
Phone 696.

## REID NEWFOUNDLAND COMPANY.

Keep Your Display Windows Free From Frost By Using This Little Preventer

For preventing the frosting of Display Windows in Winter time, there is nothing simpler or more effective than the air blast of an

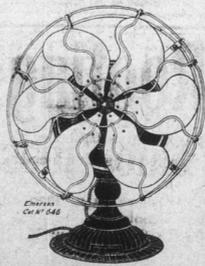
**ELECTRIC FAN** directed against the glass.

The Philosophy of the thing is plain.

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from an annoyance which generally is sought but only imperfectly attained through various awkward means.

**Reid Newfoundland Company**

Advertise in the TELEGRAM



## Get the Most for Your Money.

QUALITY amounts to little unless the PRICE be fair,  
LOW PRICES are not Bargains unless QUALITY is there,  
SATISFACTION in QUALITY and PRICE will be yours if you purchase our

## Boys' Fl'c'd Lined Underwear,

**35 cents per garment.**

Full assortment of sizes, to fit Boys of all ages, from 4 to 15 years.

Reliable, Serviceable Goods, at a Price within the reach of ALL.

## S. MILLEY, Water St.

THIS IS THE FLOUR FOR YOU MADAM!

ROBIN HOOD FLOUR MILLS CO. LTD.  
MOOSE JAW SASK.

If You Can Afford to use the BEST buy Robin Hood Flour

"The Flour that is different."  
If you do you will find that the cost of ROBIN HOOD is smallest after all.

The bigger loaf is one difference.  
Easier assimilations of the bread is another difference.  
The sweeter flavor is a third difference.

There are other points of difference. Any one of them worth the extra cost.

THE SASKATCHEWAN FLOUR MILLS CO., Ltd.  
Moose Jaw - Sask.

**ROBIN HOOD FLOUR IS DIFFERENT**

### Fresh from California!

Our shipments of TINNED FRUITS are here, and we can guarantee that for Freshness and Flavour the Fruits are unsurpassed. The varieties are:—

Pears, Peaches, Apricots, Cherries.

Also, EXTRA COBWEB Pears and Sliced Peaches.

**Bowring Bros.,**

LIMITED. GROCERY DEPARTMENT. Telephone 352.

**CUT FLOWERS! Carnations and Hyacinths.**

**J. McNeil,** Rawlin's Cross. Telephone 197. Jan 19, 11

### WRITING TABLETS, Or Letter Pads.

Writing Paper put up in the most useful and convenient form. We carry an immense stock of the most popular lines.

- The Municipal Tablet (letter size), \$1.20 per doz.
- The Metropolitan, \$1.50 per doz.
- The Terra Nova, \$1.70 per doz.
- The Empire, \$2.00 per doz.
- The Aero, \$2.00 per doz.
- The Incomparable, \$2.50 per doz.
- The Auto, \$2.75 per doz.
- The Jeannette, \$3.20 per doz.
- The Government Bond, \$4.50 per doz.
- The Monastery (Blue), \$4.00 per doz.
- The Monastery (Heliotrope), \$4.60 per doz.
- The Monastery (Pink), \$4.00 per doz.
- The Municipal (note size), 60c. per doz.
- The Metropolitan, 80c. per doz.
- The Terra Nova, \$1.10 per doz.
- The Empire, \$1.20 per doz.
- The Aero, \$1.20 per doz.
- The Jeannette, \$2.00 per doz.
- The Boudoir (between sizes), \$2.20 per doz.
- The Incomparable (between sizes), \$2.20 per doz.

We are headquarters for Envelopes. Our Challenge at \$1.00 per thousand is a leader.

### DICKS & Co.,

1216 Popular Bookstore.

### New Valentines and Valentine Post Cards.

Just arrived from New York ex S. S. Florizel.

- Comics Trades Jokers, 5c. and 8c. doz.
- Fault Finders and Long Jokers, 10, 15 and 25c. doz.
- The New Elite Comics, 10c. per doz.
- Fancy Valentines, 1, 2, 4 and up to 25c. each.
- Fancy Valentines, in boxes, up to \$1.25 each.
- Valentines daintily perfumed, 15 and 25c. each.
- Novelty Valentines, from 25c. to 50c.
- Valentine Post Cards, Comic, from 2c.
- Valentine Post Cards, Sentimental, from 2c.
- Very handsome embossed, satin, plush and floral post cards, without mottoes, 5 to 30c.
- Envelopes and mailing wraps given "free" with all "valentines" at 5c. and upwards.

A nice line of booklets and illustrated novels very suitable for St. Valentine's Gifts.

### Garland's Bookstore,

177-353 Water St. ANYONE, anywhere can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Hancock, R2012 Lockport, N.Y. Dec 19, 11

"Man's inhumanity to man, Makes countless thousands mourn."—Burns.  
So does the frosty weather, especially those who are not well provided with suitable clothing to keep themselves warm.  
Your ears will not suffer if you invest in one of the warm

## Winter Caps

We are selling at REDUCED PRICES.

- Men's Fur Lined Caps, from ..... \$1.10 to 90 cts.
- Men's Fur Lined Caps, from ..... 90 cts. to 70 cts.
- Men's Fur Lined Caps, from ..... 80 cts. to 60 cts.
- Men's Fur Lined Caps, from ..... 50 cts. to 35 cts.

The shape and patterns of these Caps cannot be beaten, they are the LATEST.

**R. TEMPLETON, 333 Water St.**

**For Sale!**

Schr. "LELIA E. NORWOOD," 78 Tons Register, built in Essex, U.S.A., all oak and in perfect condition. Can be sent to sea without any expense.

Apply to **C. M. BARR.**

## MERIT MUST WIN!

TO INTRODUCE OUR TAILORING BUSINESS and to get rid of stock on hand we offer the following, made in the Latest Style and Best Workmanship:

- \$22.00 Black Melton Overcoats, now ..... \$19.00
- \$20.00 Best Tweed Overcoats, now ..... \$17.50
- \$18.00 Good Tweed Overcoats, now ..... \$15.50
- \$22.00 Best Tweed Suits, now ..... \$19.00
- \$20.00 Good Tweed Suits, now ..... \$17.50
- \$18.00 Good Tweed Suits, now ..... \$15.50

NOTE THE ADDRESS:

**WM. SPURRELL, The Reliable Tailor.**  
174 Duckworth Street, on the Beach. Phone 727.

**FURNITURE FURNISHINGS!**

One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc. from our exceptional assortment of the Newest and Best in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at Marked Down Prices.

**U. S. PICTURE & PORTRAIT COMPANY,**  
Complete House Furnishers.

## W. A. SLATTERY'S

Wholesale Dry Goods House,  
Slattery Building, Duckworth & George's Sts.

### GRAND OPENING SEASON 1911.

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty

See our Stock of Muslins, Embroideries and Laces.

Please See Our Prices and Terms

WEATHER FORECAST  
TORONTO, Midnight—fair at first followed by with snow or rain. West E. gales with snow.

VOLUME XXXI

Admission, 5

**The Nicke**

Wednesday & Thursday

See the Sensational play of the Great West.

"The Way of The Redma

A fitting sequel to the Biograph feature success titled, "The Robust"

The Spanish Frontiers

LARYNS ABBEY, Beautifully colored view Picturesque Ruins

"I Used to be Afraid" Sung by Mr. Farnley

The Big Stick, Travels

Hercules, Drama.

Music and Effects all while.

COMING! Another notable Viennese Classical Production

Admission, 5

**T. A. HAL**

LAST WEEK OF

The W. S. Harkins

Matinee To-Day, 2.3

"The Runaways

TO-NIGHT, BY REQUEST

Sir, Gilbert Parker's Drama

"Pierre of the Plains

A Story of the Great North and the Royal Mounted Police

Thursday and Friday, The House of a Thousand Candles.

MATINEE PRICES—N served Seats, 30c. General Admission, 20c. and 10c.

NIGHT PRICES—See Box 75c.; Side Sections, 50c.; Sec. Nos. 1, 2 and 3, 50c.; 30c.; Pit, 25c. On sale at Bookstore.

Doors open at 7.15. Performance, 8.15, sharp.

**CUT FLOWERS**

Carnations and Hyacinths.

**J. McNeil**

Rawlin's Cross. Telephone 197

**NOTICE.**

"In re Patent Act"

Notice is hereby given that Benini and Alessandro Tosti, of Paris, France, Civil Engineers, have patented in this Colony under Patent dated March 16, 1908, a system of direct Wireless Telegraphy prepared to bring the said into operation in this Colony as license the right of using on any able terms to any person desiring use it. For particulars apply to KENT & McGRATH, Solicitors.

Feb 8, 1911