

## FIRST NEW CABBAGE! Send Your Freight

Due Tuesday per "Diana,"  
50 crates New AMERICAN CABBAGE,  
150 barrels No. 1 RED APPLES,  
25 barrels CAPE COD CRANBERRIES,  
20 boxes CALIFORNIA ORANGES.

Orders booking now.

### Edwin Murray. COTTONS AND WOOLENS.

Best and Cheapest Wholesale House in the City.

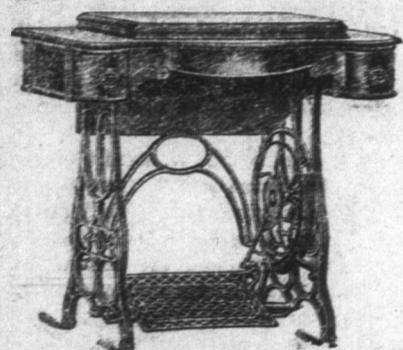
A complete stock of the newest American and English Goods, embracing **Percales, Shirtings, Calicoes, Misprints.** Also **Tweeds, Dress Goods, Top Shirts, Flannellettes, etc.,** and Fleece-lined Underwear—special make.

Please See Our Prices.

Cutport Orders will have special attention.

### W. A. Slattery,

Duckworth Street,  
3 Doors East Seamen's Home Building



BUY YOUR  
**SEWING MACHINE**

—AT THE—

**White Store.**

Only High Grades Kept. Best Quality. Lowest Prices.

Feb 26, 11

### CHESLEY WOODS.

## Holy Week Books!

**THE OFFICE OF HOLY WEEK,** from the Roman Missal and Breviary, together with the Blessing of Oils on Maundy Thursday. Cloth, **17c.**

**THE OFFICE OF HOLY WEEK,** according to the Roman Missal and Breviary, with an explanation of its ceremonies and observances, by Father Crosset, S.J. Cloth **30c.** Paste Grain Morocco, gilt and round corners, **65c.**

**GARRETT BYRNE,** Bookseller & Stationer.

BUSINESS AND PLEASURE  
COMBINED!

Why not embrace it, and get one of our

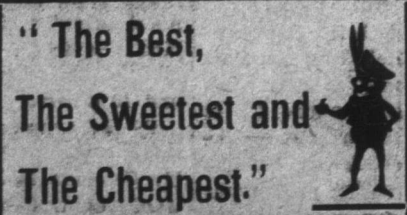
## MOTOR BOATS or MOTOR ENGINES?

Indispensable to the FISHERMAN, PLANTER, CLERGYMAN, TOURIST, and PLEASURE-SEEKER.

Place your order now for next season's wants.

**Angel Engineering  
and Supply Co., Ltd.**

SHOPKEEPERS make money and HOUSEKEEPERS Save money by using **COSSACE'S SOAPS.**



**GEO. M. BARR, Agt. Reid Newfoundland Company**

BY THE RELIABLE ROUTE

THE S.S. "Euphrates" is at DUDER'S WHARF taking Cargo for Bell Island. We guarantee shippers quick despatch and every satisfaction.

**F. McNAMARA, Queen Street,**  
Telephone 392. Agent "Euphrates" S.S. Co., Ltd.

## FOUR LEADERS

### Ladies' Corsets,

AT ONE PRICE,

**75c.** per pair, any size, from No. 0 to 10,  
VERIBEST,  
STARTLING,

No. 450,  
STAND BY.

Customers who have been wearing the STAND BY Corsets say none better for durability and comfort, even at much higher prices. Also, in stock, **D. & A. Corsets, \$1.00, \$1.40 and \$2.00.**

**R. TEMPLETON, 333 Water St.**

## They are Charming.

As Spring charms you with its spirit of new life, so will our stylish

## New Millinery

Delight you with its Freshness and Beauty of design.

THE POPULARITY  
OF OUR MILLINERY

IS EVER ON THE INCREASE.

## S. MILLEY

## FREW'S NEW SPRING GOODS!

NOW SHOWING:

Latest Styles in Ladies' and Children's Hats.  
Ladies' Lawn and Silk Shirt Waists—in Most Effective Styles.  
Also, a Big Stock of Ribbons, Flowers, Frillings, Laces, etc.

Outport orders carefully and promptly attended to.

Special Prices to Wholesale Customers.

**WM. FREW, Water St., nearly opp. Court House.**

## REID NEWFOUNDLAND COMPANY.

## Easter Excursions!

### Excursion Return Tickets

at One Way First Class Fare will be issued to and from all Stations between and including **St. John's, Carbonar and Placentia.**

**GOING:** Good on all Trains of Thursday, Friday, Saturday and Sunday, March 24th, 25th, 26th and 27th.

**RETURNING:** Good on all Trains up and including Tuesday, March 29th, 1910.

**Reid Newfoundland Company**

## RODGER'S Specials:

Ladies' White and Cream Silk Gloves,  
Ladies' New Neck Frilling,  
Ladies' New and Dainty Collars,  
Ladies' Muslin and Silk Blouses,  
Ladies' Lace and Em. Handkerchiefs,  
Ladies' Spring Hats—Perfect Creations of Beauty and the Acme of Style and Cheapness.

## A. & S. RODGER.

## "What Relish is in This."

2 lb. Tins Lima Beans ..... 10c. tin.  
Baltimore Cove Oysters ..... 12c. tin.  
Mussels ..... 14c. tin.  
Assorted Soups ..... 9c. tin.

### Scotch Oat Cake.

Mince Meat ..... 10c. pkt.  
Epp's Cocoa ..... 10c. tin.  
Cadbury's Cocoa, Van Houten's Cocoa,  
Milk Cocoa, Coffee and Milk.

**J. J. ST. JOHN, 136 & 138 Duckworth St.**

## This is the Man



Harry W. deForest.

Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his **STANDARD** bulks, and **UNION BLEND** in packets are such good sellers.

Do You Handle Them?

Wholesale by

**H. W. deForest Tea Co.,**

Exclusive Tea Merchants.

## FREIGHT for BELL ISLAND.

### S. S. "LOUISE"

Now Loading at the Wharf of GEORGE NEAL. Freight received daily. Telephones—17 and 264.

BELL ISLAND S. S. Co.

**Geo. NEAL, Agt.**

### HOW CAN WE COUNTER-ACT

#### THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

#### EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

#### ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

### This Week's Fresh Supply.

Fresh Poultry, Fresh Fish,  
New Fruit, New Vegetables.

**ELLIS & CO., LTD.,**  
203 Water Street.

Fresh New York Turkeys,  
Fresh New York Chicken,  
Fresh New York Sausages,  
Fresh New York Corned Beef.

Fresh Cod Tongues,  
Fresh Codfish—Solling Process;  
Fresh Haddock,  
Smoked Finnan Haddies.

### Fresh Blue Point Oysters

Florida Celery,  
New Cucumbers,  
New Tomatoes,  
New Cauliflower,  
New Sweet Potatoes,  
Carrots, Parsnips and Beets.

Grape Fruit,  
Naval Oranges,  
Bartlett Pears,  
Dessert Apples,  
Tangerines,  
Bananas,  
Palermo Lemons.

Remember our Telephone  
No. 482.

## Bovril Wine

As a restorative in Ex-

haustion,  
Defective Nutrition and Gen-

eral Debility,  
it is recommended with the

utmost confidence.

## Bovril Lozenges,

An antidote to Mental

Overstrain.

## T. J. EDENS,

108, to & fr Agent for Nfld.

### INTEREST TO FISHERMEN!

**ARTHUR JAMES'**  
FISH-HOOKS.



(THE RELIABLE HOOK.)

The prices of these well-known and popular Hooks have been reduced.

For price list and Samples apply to

**H. H. FRASER,**  
St. John's, Nfld.

NO CHANGE IN QUALITY  
5m. 60d

## JOB PRINTING