

For the Best Titles to This Picture A. D. Farrah & Co. will Award Four Prizes \$15, \$10, \$5, \$3.

CONDITIONS:

(Please read these conditions carefully and conform to them exactly)

By "Best" is understood that title which most cleverly and briefly describes the picture above.

The contest is now open and open to everybody, and will close Saturday, November 10th, at ten o'clock in the evening.

Titles may be original, or may be a quotation from some well known author. They should not exceed twenty words each. Contestants may send more than one title but not more than four.

Name of paper or circular number in which you read this advertisement must be mentioned.

All titles should be addressed Advertising Manager A. D. Farrah & Co. Box 115 Newcastle.

Envelopes should contain nothing but the competing titles plainly written. Using one side of paper only, the date, name and address of the sender on opposite side.

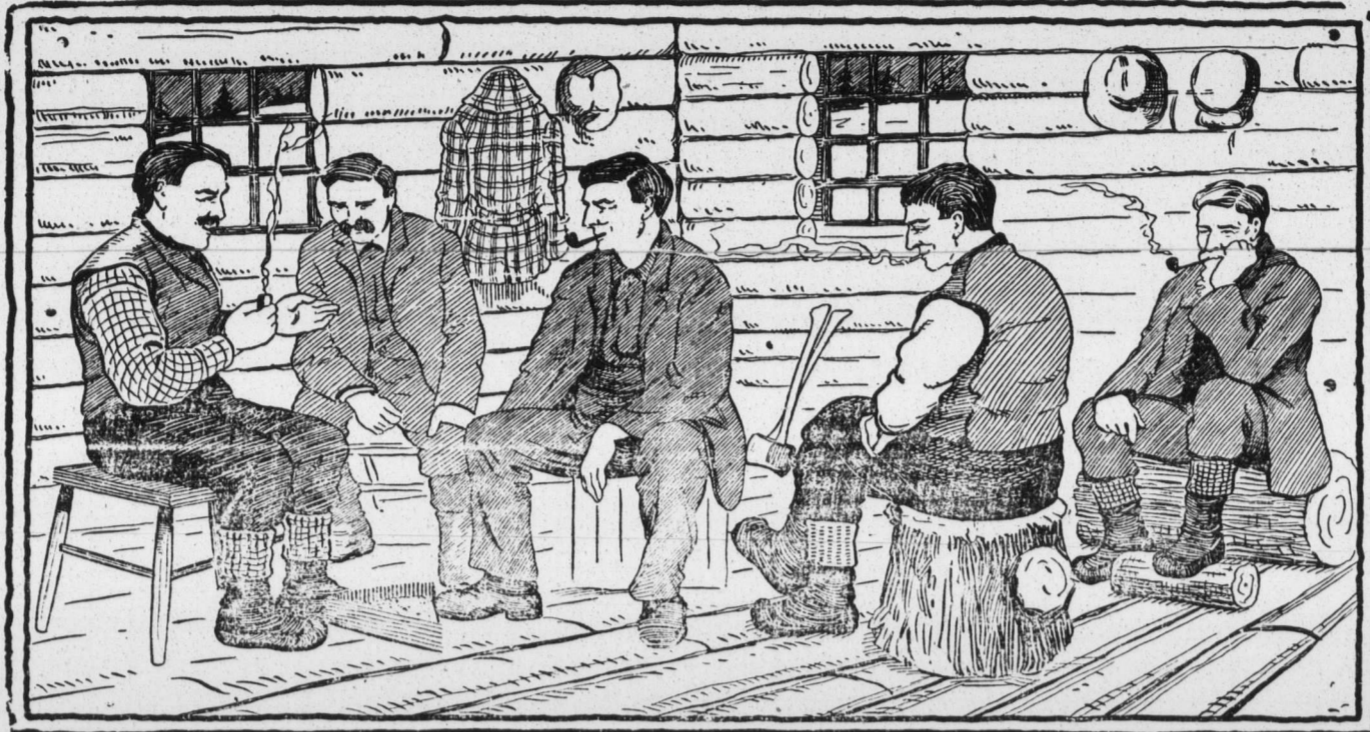
Should we have duplicates of any of the winning titles priority of date of receipt will be given precedence.

Titles are judged by Messrs G. P. Burchill, Leonard O'Brien, R. P. Giberson, David Ritchie, and Eugene Connelly.

Final award will be announced as early as possible after the close of the Contest.

The members of A. D. Farrah & Co. staff will not compete.

(Mail Your Title To-Day)



Many Titles Have Been Received But YOU Can Never Tell Unless You Try!

Mail Yours To-Day!

A TALK FOR MEN?

C-O-M-F-O-R-T

What a World of Meaning in those few letters—when they are put together in the right combination.

EASE, ENJOYMENT, SATISFACTION—That's what Webster says 'Comfort' is. And what man does not crave comfort, especially in his apparel.

To Begin at the Beginning—There's Your Winter Underwear

The Farrah Pure Wool Garments either in combination or two piece suits, are sure to give you that comfort and ease you crave for.

They come in 100 p. c. ribbed wool, and four different weights to suit your temperament and calling. Also the feather weight wool garments, knitted in such a way as to insure warmth without weight.

\$1.50 to \$3.75
PER GARMENTS

AND THEN

There's Your Sox

You may like a fancy light weight Cashmere hose—the popular hose with the silk clox.

85 cents

Or you may prefer a medium weight ribbed pure wool sox in Heather, Black or Grey.

49 cents

And perhaps your work calls for a heavy weight wool hose which will give you the warmth reserved in such weight without bulk.

49 cents

Here again a pair of real wool English made Golf Hose with fancy knee bands.

95 cents

AND WHAT ABOUT

Your Larrigans

You will want the best, no doubt. The ripless kind that stands wet, wear and all kinds of abuse. We can give you the Tree brand or the palmer's kind in 6 inch tops.

\$4.95 and \$5.25

And the ripless Palmer Mohawk 10 inch tops

at \$5.75

Besides the above we offer you an ordinary 6 inch top Larrigan made of excellent quality.

at \$2.25

Another Vital Question Your

Mackinaw Clothing

A pair of Khaki Breeches to start with—the kind that is made and of good weight

at \$3.15

Then a Mackinaw Shirt in dark or red patterns that will stand a good soaking and all wool of course.

at \$2.98

And you will want a Mackinaw Coat to defy King winter with, the 32 ounce weight kind in dark grey pattern and naturally is all wool.

at \$5.75

MITCHELL ST.

A. D. FARRAH & COMPANY

NEWCASTLE

Portrait To Be Given To Club

London, Oct. 24—Hon. P. C. Lorkin, Canadian High Commissioner, on behalf of the Canadian officers who served in the war, will present the members of the Royal Automobile Club with a

portrait of the club's chairman, Sir Arthur Stanley at a luncheon on Friday...

The gift is the outcome of a desire on the part of the Canadian officers to show appreciation of hospitality and courtesies received in wartime when the club was rendezvous of the officers from overseas.

The Canadians consulted members of the club as to the form their memorials should take and having learned that a portrait of the chairman to hang in the club would afford the greatest pleasure, the services of Joseph Solomon, K.A., to paint Sir Arthur's portrait were secured.

Enormous Expenditure Necessary To Dam Belle Isle Strait

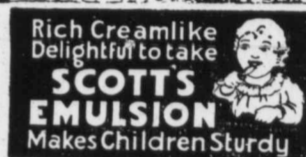
The territory and people in the vicinity of the Strait of Belle Isle have been affected very much by the abnormally cold summer season just closed, according to Capt. A. E. Calder of the Dominion Biological Department who has been on a surveying trip of several weeks in the north.

Capt. Calder says it would be feasible to dam the strait but the expense would be enormous, and a dam to stand the great pressure of the current and drift ice might have to be three miles thick. The result, in his opinion would be of a mixed nature. The climate of the Maritimes would probably be much warmer and the Gulf of St. Lawrence navigable all winter, but the influx of warm water to the Gulf would probably drive away most of the cold water fish, such as cod, and compel a re-organization of the whole Maritime fishing industry. Another result would be to give that portion of the gulf next to the dam, forty foot tides of the "bore" or tidal wave variety similar to those of the Bay of Fundy

EGG LAYING CONTEST

The third New Brunswick egg laying contest at the Experimental Station closes on Oct. 31st and a new one starts on the following day. Last week the contest birds produced 357 eggs, all of the twenty pens contributing to the total. The Experimental Farm Barred Rocks led with 35 and now have to their credit the magnificent total of 1,797 which is a new high mark for heavy breeds of hens in America. A White Wyandotte pen belonging to the station has 2,253 eggs to

its credit to date. Among the pens competing for prizes is that of W. E. B. Tait leads with 1,958 eggs, the next in order is that of A. T. Reid having 1,797. This is the third New Brunswick contest and it is Mr. Tait's third victory.



LABELS WILL TELL WHEN YOUR SUBSCRIPTION IS DUE
A large number of subscriptions to the Advocate are now due. That we may be saved the trouble and expense of mailing a notice of arrears, we wish to direct your attention to the label on your paper this week. It shows the month and year to which your subscription is paid. If you are one of those in arrears, you will confer a favor by attending to the matter within the coming few days.



Fletcher's CASTORIA

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, compared to relieve Infants in arms and Children all ages of Constipation, Wind Colic, Flatulency, To Sweeten Stomach, Diarrhea, Regulate Bowels.

Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates. To avoid imitations, always look for the signature of *Wm. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

You should eat more good bread



"The Staff of Life" is well named. Wheat flour contains no less than sixteen essential food elements. All of these are retained in the milling—all are in bread. When you eat bread and butter, you are eating what is practically a complete food.

Eat More Bread! It is best when made in the home. Make it with Quaker Flour, milled in the finest mills in the world—the Quaker Mills. Quaker Flour is guaranteed to give you *always* the finest results. If it does not satisfy you, your dealer will give you your money back.

Quaker Flour

Always the Same—Always the Best

A product of The Quaker Mills, Peterborough and Saskatoon

NEWCASTLE—H. S. Miller
NEWCASTLE—Baird & Peters

DISTRIBUTORS
NEWCASTLE—Isaac Mitchell
LUDLOW—D. C. Hovey