ACADIA UNIVERSITY

Acadia College

Founded 1838. Wolfville, N. S.

A time honored institution for the education of young men, whose graduates achieve real success. Courses in Arts, Engineering and Theology, leading to degrees of B. A., B. Sc. and B. Th.

Where thorough scholarship and high character are equally developed. Wholesome moral influences. Unsurpassed location. Fine athletic equipment. Low cost for tuition and board. Faculty of 25 specialists. Last year's enrollment, 236. Fall term begins Oct. 4. Write for catalogue.

GEO. E. CUTTEN, Ph. D., President
Wolfville, N. S.

ACADIA UNIVERSITY

Acadia Seminary

Founded 1878. Wolfville, N. S.

The Pre-Eminent School for Girls and Young Women—in the "Land of Evangeline."

Every modern facility for physical, intellectual and moral culture. Comfortable buildings, with modern equipment. Careful social training. Strong faculty of 22 teachers. Last year's enrollment 308.

Eleven Complete Courses — Collegiate, Junior and Senior University Matriculation, Piano, Voice, Violin, Art, Oratory, Domestic Science, Business and Special Courses. Low cost. Fall term begins September 6. Write for catalogue.

REV. B. T. DeWOLFE, D. D., Principal
Wolfville, N. S.

ACADIA UNIVERSITY

Horton Collegiate Academy

Founded 1829 Wolfville, N. S.

Select boarding school for boys, preparing for University Matriculation in the Arts, Sciences and Engineering. Also a thorough Business Course, including Stenography and Typewriting, and a complete Manual Training Course.

The unsurpassed location, high standards of scholarship and conduct, wholesome moral influences, superior athletic equipment, long career and low cost, make this school famous. Enrollment last year 197. Fall term begins Sept. 6. Write for catalogue.

W. L. ARCHIBALD, Ph.D., Principal
Wolfville, N. S.

THE NAME OF AMERICA

Called after Amerigo Vespucci an Adventurer Sailing Under Flag of Spain.

In the interesting town of St. Die, in French Lorraine, there was recently a celebration of special interest to people of this side of the world, and in a lesser degree to Spain and Italy. It was in honor of the four hundredth anniversary of the publication there of the geographical work by Martin Waldseemuller, in which America was suggested as the name of the New World.

There have been many theories and much controversy as to the origin of the name America, and not a few have resented the slight which was put on Columbus in this connection, some have defended Amerigo Vespucci — who, like Columbus, was an adventurer sailing under the flag of Spain — for "stealing" the glory due the real discoverer.

But the chief wrong, if any was done, was committed by the German cartographers in the book which was published in 1507, and on the map which he published a year or so later, on that map the name America was applied, however, only to the southern part of the New World. The northern part was called Parias.

It is possible, perhaps probable, that the mainland of America; and it was Vespucci who grasped the important fact that a new continent had been found, and not simply a part of Asia, and that fact Columbus died in ignorance.

But rightly or wrongly, the name of Amerigo Vespucci, trader, traveller and writer, was given to the New World, and given to remain forever. And now a lofty tower rises among the hills of Lorraine to commemorate the suggestion which resulted in the designation.

A Great Man

We cannot look, however imperfectly, upon a great man, without gaining something by him He is the living life-fountain, which it is good and pleasant to be near; the light which enlightens, which has enlightened, the darkness of the world; and this not as a kindling lamp only, but rather as a natural luminary as I say, of native original insight, of manhood and heroic nobleness, in whose radiance all souls feel that it is well with them.

Successful Darlings of Fortune.

Gen. "Kaid" Belton, the young English soldier who led 67,000 troops to a victory which placed Mulai Hafid on the throne of Morocco, is visiting this country He won his commission at the age of twenty-one for gallantry on the field during the Boer war, attributing his success in that particular engagement to "your Yankee rapid-fire guns." He was the youngest captain in the army at twenty-three. In 1903 he went to Morocco and cast his fortune with Mulai Hafid, the pretender to the throne, who was finally successful.

Kissed 286 Babies and Coaxed $27,500

After kissing 286 babies, ranging in age from six months to four years, and consecrating them to the "cause of Zion," Overseer Wilbur Glenn Voliva, successor to John Alexander Dowie, stood by a barrel in Shiloh Tabernacle lately and watched his disciples toss $27,500 into it a "sacrifice offering."

Voliva kissed all of the infants and consecrated them in exactly 48 minutes. Sunday was the annual consecration at Zion, and in the line of men and women that contributed to the "sacrifice fund", were 3319 persons.

SON OF GOVERNOR TOILS

Work in the harvest field at $2 a day was started lately by Edward Hay, son of Governor Hay, who, aside from his official position, is reputed to be in the millionaire class.

It was the intention of the Governor to keep his son, who is eighteen years old, at Olympia this summer, but young Hay found it "too slow" at the State capital, he says, and left for the East Side After spending Wednesday with his uncle, E T. Hay, in Spokane, he left at night for the big Bend, with the announced intention of hiring out as a harvest hand for the summer.

Edward Hay graduated from Shattuck Military Academy at Faribault, Minn., last month, at the head of his class.

The Fountain at the Corner.

Beranger is best known for his bacchanalian songs. One night he was at supper with Dumas, the elder. The younger Dumas, who was present, was passing through his college course and at that period was exhibiting those characteristics which unfortunately developed in later life. Noting that Beranger had drunk only water, he somewhat indiscretely asked, "Where do you obtain, M. Beranger, the wine which we find in your songs?"

The reply was, "From the fountain at the corner, my boy, and it is well to make that the source of your inspiration."

[illegible] Thing in Spice.

[illegible], the well-known publisher, at a literary dinner in London said an editor I find nothing worse than the amateur contributor. The amateurs were half as numerous if he would write his material as he would if he would become a contributor. An amateur came one day to an editor I knew to submit this bear story. The editor, 'They want stories. But this,' said the editor, 'is a story about a cinnamon bear.'

[illegible] Days.

[illegible] any side of the [illegible] necessary [illegible] rapidly Stop long enough to keep perspiration flowing [illegible] the free flow of [illegible] quickly Sip your [illegible] water — just [illegible]

Yes

ALL teas may look alike to you—but the difference in Red Rose Tea is in [illegible]

HOW 'LLOYDS' BEGAN

Founder of Enterprise Was Coffee House Keeper Whose Shop Vessel Owners Frequented.

Primarily 'Lloyds' is a corporation engaged in marine insurance and has a world wide agency for the collection of marine intelligence. Incidentally other insurance is taken. 'Lloyds' had its origin in the enterprise of Edward Lloyd, a London coffee house keeper whose place, opened in 1688, became a resort for ship owners and ship captains. So much was learned of marine matters and so general became the interest in this information, that in 1696 an office was opened in Lombard st., and shortly afterwards 'Lloyd's News', a paper issued three times a week and devoted to shipping news, made its appearance.

Severe criticism of the paper for its British sentiment, coupled with a demand for an apology for an item of news which appeared in the paper, induced Mr. Lloyd to discontinue the publication. The insurance feature of Lloyd's originated from a method of mutually insuring of 'underwriting' each others shipping risks by the owners frequenting Lloyd's establishment. Their method of doing this gave rise to a document which marked the amount that each was willing to insure, the amount of disaster to the ship.

The present system of 'Lloyds' dates from the method employed at the beginning, but it is much better organized and the business has been vastly increased in volume. Its radius of operation now practically covers the whole world.

PUCCINI ON "LA TOSCA"

Signor Puccini, the composer, relates his strangest experience since he came to Milan. Unknown as he was, he allowed himself to be introduced in a city a production of his opera, "La Tosca."

"'La Tosca' was produced with a crowded house. The opera is almost from start to finish, and I sat quietly seated on my stool quite calmly, because I didn't clap and I didn't make rebellious noise, a frown was my only protest.

"Most emphatically I did not like the performance!

"'Don't you like the music?' [illegible] in amazement.

"'Yes,' said I, 'it's the work of a master.'

"'You know nothing of art,' [illegible] cried, 'or you would not like this.'

"'Oh, don't I?' [illegible] And then I proceeded to prove to her, according to the laws of [illegible] counterpoint, how poor a work 'La Tosca' was. I told her this aria suggested Verdi, that chorus was a reminiscence of Bizet. In a word, I hacked my own music into a cocked hat.

"When I had finished the young lady said:

"'Is that your real opinion — your sincere conviction?'

"'Absolutely,' said I.

"'Very well,' she said, with an odd little laugh; and at breakfast the next morning the first thing I saw in my newspaper was the headline, 'Puccini on Tosca.' And there I read, word for word, the remarks of the night before. The young lady, a musical critic, had hypnotized me. When I thought I was gulling her, she was gulling me."

The Mutton and the Fan.

It is the custom in Paris for the cook to do all the marketing. This adds considerably to the cook's income; for every dealer allows her five centimes — one cent — on every franc — or twenty cents — she spends. So French cooks insist on their marketing prerogative, and the mistress who denies it to them is deemed a very mean, small, niggardly sort of a person. A person of this sort, an elderly woman, was in the habit of doing her own marketing in a long duster. The duster hid her purchases. It prevented her, while usurping her cook's rights, from being detected in the act. As the woman, one hot morning, was walking homeward in her duster from the Marche St. Honore, she stumbled in the Rue Hyacinthe, and a leg of mutton fell and rolled across the sidewalk. A passing stranger picked up the leg of mutton and returned it with a bow and smile. "Permit me, madam — your fan," he said.

IT WAS A SURPRISE

"We have the surprise beautifully planned," said young Mrs. Westerleigh to the guests, "and Frank doesn't suspect a thing. I think he has even forgotten that to-day's his birthday. He will get home from the office at about seven o'clock. Then he always goes upstairs to take off his coat and put on his smoking jacket for the evening. When he is upstairs I will call out suddenly, 'Oh, Frank, come downstairs — be quick! The gas is escaping.' Then he will rush down here and find the crowd of friends waiting for him."

It went exactly as planned. Westerleigh came home at the regular hour and went directly upstairs. The hidden guests held their breath while Mrs. Westerleigh called out excitedly, "Oh, Frank, come down quick. The gas is escaping in the parlor."

Every light had been turned out, and the parlor was in perfect darkness. There was a rapid rush of feet down the stairway, then a voice said, "I don't smell any gas."

"Better light the jet," Mrs. Westerleigh suggested tremulously. "Here's a match."

The match was struck, and suddenly the room was flooded with light. Everybody screamed. The hostess fainted. For there in the center of the room stood Westerleigh, attired only in a natty union suit, with a fresh pair of trousers carried over his arm.

Night and Day.

Jack Johnson is to fight a Canadian named Day in Dublin next month.

THE SECRET OF POWER.

Sincerity is the Real Secret of Success.

Take from a man every gift he has, strip him bare and let him stand in his own soul, let him stand or fall by his own power and good or ill will, and he will succeed and succeed and succeed. Give him back his gifts, and he will succeed and succeed and succeed. The world, which is always looking for the strong, will gladly overlook all his infirmities.

In every relation of life, sincerity is the secret of power. We say of a man who does not make his mark, he can't believe in the merits of his goods. He will generally be a failure. The business man who sets about to fool other people must end — as he has, in fact, begun — by making a fool of himself. The clergyman who preaches anything that he does not approve need look no farther to explain empty pews.

There is no virtue that more men believe in and fewer men practice. Many of us, it may be fair to say, are busily engaged in the utterly futile attempt to run a bluff on the rest of the world. From pillow shams and false fronts to imitation marble buildings and watered stocks, things are largely what they seem.

The chief anxiety of too many people is to keep up appearances. If they are poor, they must at any rate appear to be rich. If they are ignorant, they at least affect culture.

Be a real man — not a shoddy sport or a sham artist. Be sincere with yourself, your friends, and your work. With sincerity a few talents and a little strength may go far. Without it, genius itself must fail!

TALENT AND TACT

Talent is something, but tact is everything; talent is serious, sober, grave, and respectable Tact is all that and more, too; it is not a sixth sense, but it is the life of all the five: it is the open eye, the quick ear, the judging mind, the keen smell, the lively touch; it is the interpreter of all riddles, the conqueror of all difficulties, the remover of all obstacles; it is useful in solitude, for it shows a man his way into the world; it is useful in society, for it shows him his way through the world.

Talent is power—tact is skill; talent is weight—tact is momentum; talent knows what to do—tact knows how to do it; talent makes a man respectable,—tact makes him respected; talent is wealth—tact is ready money.

For all the practical purposes of life tact carries it against talent ten to one

Talent is fit for employment, but tact is fittest, for it has a knack of slipping into place, with a sweet silence and glibness of movement as a billiard ball insinuates itself into the pocket, it seems to know everything without learning anything — it has served an invisible and extemporaneous apprenticeship, it wants no drilling—it never ranks in the awkward squad — it has no left hand, no deaf ear, no blind side — it puts on no wondrous wisdom, it has no air of profundity, but plays with the details of place as dexterously as a well taught hand flourishes over the keys of the pianoforte, it has all the air of commonplace, and all the force and power of genius.

Home of Pre-Historic Race.

"Cathedral Cave," is the name that has been given to a vast cavity in the earth eight miles south of Ash Fork, in which some of the most awe-inspiring works of nature, in the form of stalactites and stalagmites, that the eye of man ever beheld, also evidences that the place was used both as a burial ground and as a dwelling by some prehistoric race, have been discovered.

The discovery was made accidentally when a picnic party was going through a large cave that has been well known for years.

From the floor were picked up human bones and articles which indicated that the cave had been used as a burial ground by the aborigines, people who inhabited [illegible] before the Aztecs. In [illegible] pottery were strewn [illegible] fusion.

It is his belief that the [illegible] also used as a refuge fr[illegible] and was well stocked with [illegible] domestic utensils.

One of the greatest collections of relics of primitive times that was ever unearthed can be taken from the cave.

A Novel Marriage Ceremony

Marriage by telephone, with the officiating clergyman in one place, the bridegroom in another and the bride in still another, is an innovation in weddings

The Rev. H. B. Minton, sitting in his study, united in marriage George Prentice, at his home in Northboro and Miss Mary De Wit, who at that moment, surrounded by relatives and friends, was sitting in the parlor of her home, at Blanchard.

Coin is a small town five miles north of Blanchard, and Northboro, three miles west of Blanchard, is about the same distance southwest of the pastor's home.

At the appointed hour the minister got the DeWitt and Prentice homes on "the line," and when everything was ready the bride and bridegroom, each holding a phone to their respective ears, were married.

When they answered, "We do," the parson said, "Join hands over the wire." The rejoinder was: "We have."

The clergyman replied: "I pronounce you man and wife."

"What a Nut"

Senator La Follette, himself one of the directest of speakers has a natural horror of speeches of the rambling, boring kind. In a recent session a certain Senator, after elaborating in a speech of two hours a statement that would have been better made in a speech of two minutes, concluded: "And that's the situation, gentlemen, in a nutshell."

"[illegible]," said Senator La Follette, sotto voce, "what a nut!"

Mount Allison Institutions

SACKVILLE, N. B.

Mount Allison University

COURSES IN ARTS, SCIENCE AND THEOLOGY

Annual Session 1911-12 Opens Sept. 21st, 1911

Five Entrance Bursaries of $75 Each will be offered for open competition at Matriculation examinations on September 22nd and 23rd, 1911.

Incoming students wishing residential accommodation should give earliest possible notice.

For full particulars send for calendar to

REV. B. C. BORDEN, D. D., President

Send your Daughter to

Mount Allison Ladies' College

THE LARGEST RESIDENTIAL LADIES' COLLEGE IN CANADA

57th Year commences September, 7th, 1911

IT OFFERS—Literary Courses, Music Courses, Oratory Courses, Household Science Courses.

It has Specialists for teachers, it is Splendidly Equipped it is situated in a Healthful town.

Scholarships for worthy students.

For calendar and full information apply to

REV. J. M. CAMPBELL, Acting Principal

Your Boy should go to

Mount Allison Academy

For Special and Matriculation Courses leading to the C. Arts, Engineering, Medicine, etc.

Mt. Allison Commercial College

For Courses in Business, Shorthand and Typewriting. Comfortable Residence. Strong staff of teachers. Write to

J. M. PALMER, M. A., Principal

ADVERTISING FOR ADVERTISING

We [illegible] this space [illegible] to a series of advertisements to stimulate interest in Classified Want Ads.

We are publicity advocates and practice our own precepts because we appreciate their value.

This series will be pregnant with pertinent points of general interest whether you wish to buy or sell, to employ or be employed, to borrow or to lend, to lease or rent or whatever your advertisements may be. That is the best answer we have to offer that we have proofs able to prove to you. Don't hesitate to use the Want Ads.

Is Your Circle of Neighbors Connected by 'Phones?

If it is; we know you will be interested and will want to hear about our No. 1317 type Telephone Set, which has been specially developed at a cost of $10,000 to meet the conditions under which your local system is operating, and we therefore want to send you our free book, which fully describes this telephone.

IF NOT

you will be interested in our book entitled "How to Build Rural Telephone Lines." This book tells all about how to organize a Telephone Company which can be owned and operated by your own community—how to proceed about the construction, poles, line wire, installing of instruments, etc.

WHY NOT

send us your name and address and tell us that you want Bulletin No. 780 and we will forward it to you by the first mail FREE.

With the facts that this book gives you, you will be surprised to learn how little such a telephone system would cost.

The Northern Electric and Manufacturing Co. Limited

Manufacturer and supplier of all apparatus and equipment used in the construction, operation and maintenance of Telephone, Fire Alarm and Electric Railway Plants. . . Address our nearest house.

MONTREAL TORONTO WINNIPEG
REGINA CALGARY
VANCOUVER

222