

BEACON FALLS
Top Notch Rubber Footwear

**TOP NOTCH
BOOT
BUDDY**



A Boot That's Different
It's patented, too—but we don't charge for that

This Boot is Top Notch in quality as well as in name. It's a better boot than you have ever had. Made of the finest Para rubber by an entirely new process.

Top Notch Rubber Boots look different and are different from the boots you have always worn. And they will give much better service.

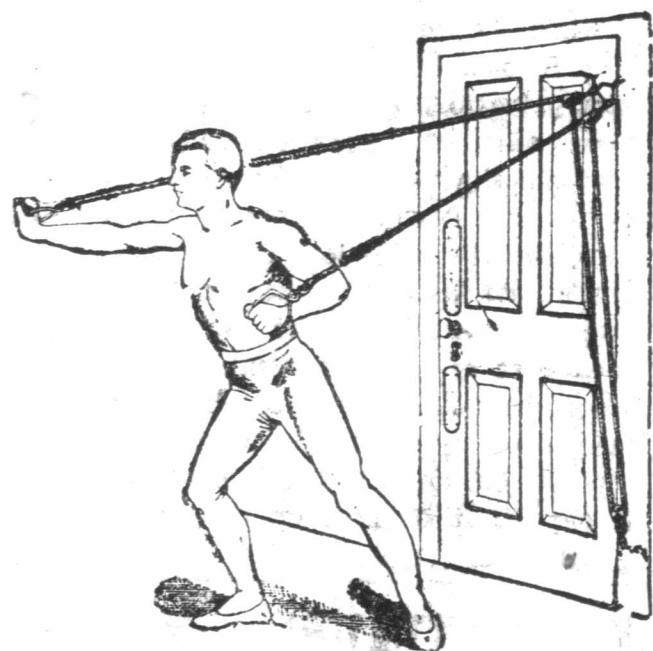
If you want the latest and best thing in Rubber Boots, purchase a pair at once. We recommend them so enthusiastically because we know from experience that they will give you splendid satisfaction.

FOR SALE BY

Nicholle, Inkpen & Chafe, The Royal Stores Ltd., Fred Smallwood, Steer Bros., and Jesse Whiteway, Smith Co. Ltd., W. H. Liddy, Tor-Bay, N. J. Grouchy, Pouch Cove.

Just Received,
In Time for Christmas

Boxing
Gloves,
Punching
Bags,
Whitely
Exercision,
Sandow's,
Developer



Sandow's Dumbell's, Sandow's
Chest Expander, Swinging Clubs
Air Rifles, Playing Cards etc.,

**Martin Hardware,
Company.**

HALLEY & CO.

Mr. Merchant:

DO NOT FORGET that before you tell your customers that you cannot get what they want, that we have large supplies of everything pertaining to our line of business. We suggest that you always write or telephone us enquiring what we have in stock before admitting that it cannot be obtained.

We beg to remind you that we have now ready for your inspection our Fall Stock, bought under favorable circumstances. A visit will convince you of the values we are showing, and will be appreciated by us.

HALLEY & COMPANY
106-108 New Gower St.

HALLEY & CO.

THE EASY-GOING GOVERNMENT

(Editorial Hr. Grace Standard)
We find then, our brothers and sisters of the motherland giving their manhood, working tooth and nail; war. We Colonials have equal reason to love the Flag, and have even more to dread from a victorious German militarism than they have. Are equally bound to furnish the men, the money. Should be equally willing to organise as they are.
What do we find? Recruiting languishing. Men, many of them high in public life, prominent in business, amassing fortunes. No endeavor to regulate the high prices of necessities, to regulate freight rates, to return exorbitant war profits to the Treasury where they belong, to make to well-to-do foreign luxury and attempt to put the country in a proper state of defence. A general easy-goingness on the part of both Government and people that surely is wrong and to be ashamed of and remedied and the sooner the better.
If a coalition of the best elements in both Government and Opposition with the taking in of men of brains, determination and integrity is necessary to put us as a Country in some fair line with the Mother Country, we should be glad to see it. We want, if not conscription, yet something its near equivalent. We want regulation of food rates, and as many of the other things we have referred to above as we can obtain. We want the Country aroused to its duty in helping to win the war. We want everybody to measure up as well as they can to the measure lives. It is our "boys" by the voice of their splendid example.

The Annual Convention of the Fishermen's Protective Union was held lately at the coming new Head Quarters of its operations—Catalina. The program of this new economic-political force in our insular history, destined pretty soon in all appearance to come into political control of affairs in the Colony is such as on the whole to commend itself in our view to the favorable consideration of the electorate and the student of affairs. We need, most will agree, a Lloyd George Policy and Leader, and it strikes us as the result of our observation the past few years, such are in process of evolution to use a common but forcible expression. We should all hope that "everything will pan out all right" to the common good.

F.P.U. WESTERN BAY

The annual meeting of the Western Bay Local Council was held last week. The following officers were elected:
Chairman—Stephen Sellars.
D. Chairman—Thomas Crumme.
Secretary—James Taylor.
Treasurer—Richard Walsh, re-elected.
All the members of the Council are in good standing. At the close of the meeting the following resolution was carried unanimously:
Resolved: That this Council is determined to stand by President Coaker in his efforts to oust grabbailism, and to give British fair play to the fishermen, and that we wish the President and Union every success.

JAMES TAYLOR,
Sec. F.P.U. Local Council, Western Bay.

AN INCORRECT STATEMENT

(To the Editor.)
Dear Sir,—It is observed that in published a statement to the effect that Leonard Miller, Leading Seaman, Newfoundland R.N.R., received pay at the rate of 52 cents a day only. This is incorrect. His pay and emoluments amount to \$8.47 a week made up, as follows, viz:—52 cents a day as Leading Seaman—\$3.69 a week. War Retainer 16 cents a day—\$1.13 a week. Separation Allowance to his wife—\$3.65 a week. Total \$8.47 a week.

A recruit starts on 40 cents a day and War Retainer of 16 a day, and not as published in your paper 26 cents a day.

H. MacDERMOTT,
Act. Commander.

HIGH HANDED

James Tompkins and Joseph McQuarry, two fishery wardens on Little River, have recently seized a pair of salmon and trout, the property of a resident of the place, who had the fish near his barn, waiting the coming of the snow to be taken to his home, some distance away. This high-handed piece of work may involve the super-officious wardens in some legal action. The owner of the fish claims that he caught them in a regular way, with rod and line.

SHIPPING

Argyle left Mirasheen at 1 p.m. yesterday.
Clyde left Lewisport at 4.15 p.m. yesterday.
Dundee arrived at Port Blandford at 2.30 yesterday.
Ethie left Lark Harbor at 6.30 a.m. yesterday, going north.
Home left Lewisport at 10.20 a.m. yesterday.
Kyle is at Sydney.
Sagona is due at Port au Basques this morning.
Meigle is due at Sydney.
Wren left Britannia Cove at 12.30 p.m. yesterday.

BOWTINGS

Prospero left St. Anthony at 1.50 p.m. yesterday.
Portia left Herring Neck at 7 p.m. yesterday.

NOTES FROM KELLIGREWS

(To the Editor)
Sir,—Permit us to congratulate you upon the fine appearance of the first issue of the morning Mail and Advocate. We think the Union Publishing Co. was fortunate in securing the service of Mr. Mews and yourself as Editors. The paper is, no doubt, the most popular in the country.

Yesterday a southeast rain storm was felt very much in this section, and leaves a reminder in the form of very muddy roads—Jack Frost would be welcomed by pedestrians as the condition of our main road makes anything but pleasant walking.

The Fishermen's Society is holding its regular meeting to-night, when matters pertaining to their annual parade will be discussed. The election of officers will be held the next meeting after the New Year.

The Orange Society is also preparing for their usual Christmas festive. They intend to hold their parade on St. Stephen's Day. We wish both societies a pleasant day for their annual turn-out.

From letters received recently from Private T. A. Hoskins, of the First Nrd. Regiment, intimate that he is enjoying a hard-earned rest in England, being granted a three weeks furlough. It will be remembered that Pte. Hoskins was one of our Gallipoli heroes and also was in that memorable drive of the 1st July, when so many of our brave lads fell, but we are pleased to know that Amour came through without a scratch. He also took part in that great October fight, and did his bit, which earned them these strong words: "Better than the best."

While on this question, we would wish to offer our sincere sympathy to the parents whose sons have fallen in this great struggle for right, especially to Mrs. Warford, of the Gullies, whose son, Garland, has been missing since the 1st of July; also to Mrs. S. Hains, of Middle Bight, whose nephew, Allan Moyes, has been missing since that date. May God, in His great pity comfort them.

Mr. W. Howe, the popular agent of the Reid Co. at Kelligrews, has been confined to his home, suffering from a severe cold. We are glad to note that he will soon be able to take up his duties once again. Billy is a general favourite with all who come in contact with him.

Rumour has it that Cupid's shafts have struck a resident or two, not a thousand from that popular resort: (The Anchorage), who intend shortly to lead to the altar the ladies of their choice. Congratulations.
Kelligrews, Dec. 18, '16.

THE MAN WHO DRIVES A MOTOR

Time and again complaint has been made, through the press, of motor cars speeding through the city streets at a very fast rate, regardless of the annoyance which this practice causes pedestrians, when mud puddles predominate. Yesterday a young lady, passing along Duckworth Street, received a splashing of mud from the wheels of a speeding motor, which covered the side of her face and put her garments in a filthy condition while the man who drove the car, continued onward as if he were Attila and all other citizens his vassals.

The reason why men succeed who mind their own business is because there is so little competition.—P. Marion Crawford.

MINIMUM WAGE ESTABLISHED

We learn that the enterprising firm of Bowring Bros., for some months past, have been considering the advisability of establishing minimum wages for their employees. Lately they decided to make a step in that direction, beginning with their married salesmen. After investigating the cost of living, including the raising of a family, the appearance in dress and home surroundings required of salesmen, along with the claims of church, society and charities, and the relation of all this to the salaries given, they (Bowring's) we understand, have decided that a wage not less than fourteen dollars per week is required for married salesmen to fill their proper place in the community. Fourteen dollars per week will be the minimum wage for married Salesmen who will be graded from that up according to their several ability. It can be seen that the oft repeated saying, "Soulless Companies," does not apply to Bowring's, neither can they be regarded as looking upon their employees as mere machines to work all day for very little pay with a "Drill ye terriers drill." It is the attitude of the firm to look upon their employees as having every right to the full enjoyment of life, liberty and happiness.

The firm intends to embrace the whole of the employers under the new scheme as soon as they finalize the rest of their investigations.

NEWSY NOTES FROM PORT ALBERT

The weather here lately has been very unsettled; some days east winds and fog prevail, and more days westerly winds with a little frost in the air. In November we had a "scad" of snow, and it began to look winter-like; the ponds were in good order for skating. But now they are all thawed again. As regards bolstorous weather, we have had but very little, and the Coastal, or Bay mail boats have had a choice time getting around this place.

We have a full moon now and the Tuesday nights are fine and clear 'or, one to watch the s. s. Clyde gliding across the mouth of our harbor on her way to Beavertown, when it would only delay about twenty minutes to drop in and send ashore our mail and freight. What an outrage! How the Northern people are inconvenienced. Why? If a man wanted a box of freight sent to him from Change Islands, nine miles distant, it would be put on board Tuesday and then it would be in the hold until the following Saturday, when it would be loaded here if it was perishable goods, it would be spoiled. The way that the mail service is "bungled up" is very disadvantageous. In some harbors where the steamer calls, she makes three of 'our berths, loading freight for merchants, while we (because we are not merchants, and have no influence in the Government only when they are eager to get votes) are "cut off" as mentioned above.

Ah! That's a nail in Morris's political coffin as sure as "eggs are young ones."

Old times say that we are going to have a mild winter, if so, the furrers around in the forest will have poor travelling on the fox hunt. Some of our people are gone in to that enterprise, we hope their bunch of fur will be a large one.

About three weeks ago, we had the pleasure of seeing a young couple here united in the holy bonds of Matrimony. May their married life be a long and happy one.

The motor boats here now are nearly all out of the water. The majority of the engines being "Pages", the owners will "close the book for this season, until Spring comes, when the "Page" and its mighty works will be revealed again.

With the cold weather setting in, finishing and very few cases are now heard of.
Private Luke Muford, of this place, who enlisted last December in learn, has been reported missing since Oct. 12th.

His mother is trusting that he is still alive, and will some day be restored to her again. Since Luke enlisted his father has passed to his last resting place, at the ripe age of 83 years. Luke's brother, Kenneth is also in Scotland with "ours", having enlisted last June.

Christmas is drawing near, and around some of those places, it will be rather dull. The children's Santa Claus has his own team of reindeer and in consequence thereof, Reid, Bowring, and Johnny Crosbie will have no chance to charge him their extortionate prices by bringing along his Xmas Toys.

Port Albert. —COR.
Dec. 16, '16.

READ THE MAIL & ADVOCATE

HAVING enjoyed the confidence of our outport customers for many years, we beg to remind them that we are "doing business as usual" at the old stand. Remember Maunder's clothes stand for durability and style combined with good fit.



John Maunder
Tailor and Clothier
281 & 283 Duckworth Street

VICTOR FLOUR!
ON THE SPOT
2000 Barrels
Victor Flour.
GEORGE NEAL

BRITISH
THE POWER OF PROTECTION
Buying a BRITISH SUIT Means PROTECTION from High Prices
BRITISH
PROTECTION in Material.
PROTECTION in Style.
PROTECTION in Fit.
Every Man and Boy Needs PROTECTION Have It!
The British Clothing Co., Ltd.,
Sinnott's Building
Duckworth Street, St. John's.

CONFEDERATION LIFE ASSOCIATION.
JUST a small amount invested in a perfectly safe place, for the protection of our family, or ourselves in old age.
D. MUNN,
Board of Trade Building,
St. John's,
Newfoundland.
AGENTS WANTED.

