

# THE CANADIAN GROCER

VOL. XII

TORONTO AND MONTREAL, AUGUST 19, 1898.

No. 33

  
QUALITY..

When a salesman talks price to you

**Ask him about QUALITY**

When he talks quantity

**Ask him about QUALITY**

When he talks merit to you

**Ask him about QUALITY**

That's the \_\_\_\_\_

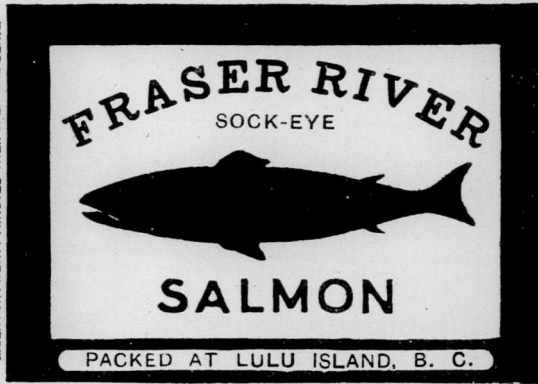
**STRONG POINT**

in

**Colman's Mustard**



DIRECTIONS: OPEN ON OUTER EDGE, NEAR THE TOP. SO FISH WILL COME OUT WHOLE TO SERVE. HOT PLACE CAN IN BOILING WATER FOR TWENTY MINUTES. THEN OPEN AND SERVE.



The above label is printed on heavy, white paper, embossed in gold bronze, and each can is wrapped in colored tissue paper.