

# CANADIAN GROCER

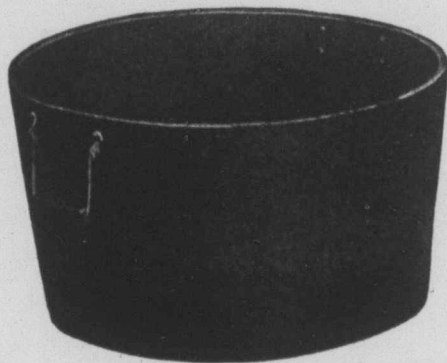
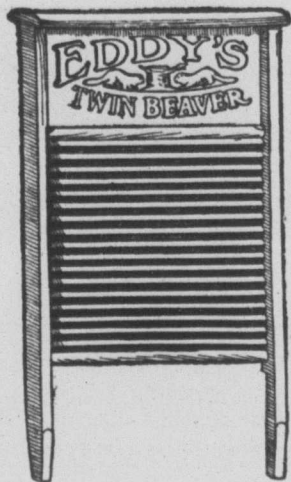
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## Get Your Full Profit From the Eddy Line

Reputation sells more goods than argument—and sells them faster. A standard product of *known value* has a selling power which readily transfers itself to other products from the same maker.

Eddy's Matches are standard in Canada. They are known and used from coast to coast. Their selling power is greater than that of any other brand.

## EDDY'S Indurated Fibreware

reflects the selling power of Eddy's Matches. Washtubs, Washboards, Pails, etc., made from this material require little "pushing" because Eddy's name is on them. It is an instantly recognized sign of good value.

Get your full profit from the Eddy line. Stock and feature the goods which have this reputation behind them. You can make the Eddy name produce two profits for you instead of one. Put this extra selling power to work in your store. Get your full profit from the Eddy line.

The E. B. EDDY CO., Limited  
HULL, CANADA

*Also makers of Toilet Papers,  
Towels and Serviettes of the  
same high standard of value.*

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulations.  
Copy of report will be sent on request to anyone interested.