



IT IS "GOOD" BUSINESS TO "SPEND" YOUR MONEY where you "make" it.

Gold Standard

PURE FOOD PRODUCTS



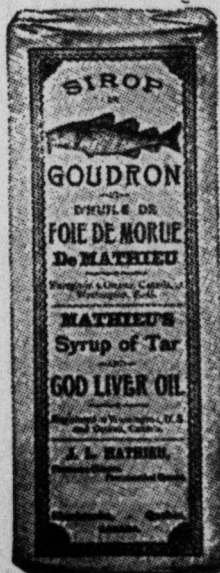
Are "Western-Made-for-Western-Trade"

The money you spend for them goes to WESTERN workmen, who, in turn, spend it with WESTERN merchants. By selling Western manufactured goods you add to the prosperity of your own community by increasing the number of your prospective customers.

The quality and purity of Gold Standard Pure Food Products is seldom equalled and never excelled by imported goods.

THE CODVILLE COMPANY LIMITED

Winnipeg, Brandon, Moose Jaw and Saskatoon



Pneumonia Days Coming

Save your customers doctors' bills and a whole heap of trouble by introducing the preventative of colds, coughs, La Grippe, Pneumonia.

MATHIEU'S SYRUP of Tar and Cod Liver Oil

A big doctor's bill is not conducive to prompt payment of a grocery bill. It disorganizes finances. If you have a bottle of Mathieu's Syrup in every one of your customers' homes as a guard against winter's diseases you will ensure yourself better business. Nothing under the sun equals Mathieu's Syrup for the prevention and relief of colds.

STOCK UP NOW

J. L. MATHIEU CO., Proprietors
SHERBROOKE, QUEBEC