

DO NOT GAMBLE WITH QUALITY



IT is the Quality of a Product that is interesting you more every day, but if you are willing to take a gambler's chance and buy a product just because it is a few cents cheaper than the standard Quality, you will be the loser in the long run.

ON the other hand, if you will just pause to consider this quality and then use your own good judgment, you will find the Only Conclusion, that

IT PAYS TO PAY FOR QUALITY



MACLAREN'S IMPERIAL PRODUCTS

NOTHING BETTER

MADE TO STAND THE TEST OF QUALITY



MAC LAREN'S
IMPERIAL PRODUCTS

- | | |
|--------------------------------|--------------------------------------|
| MacLaren's Imperial Cheese | MacLaren's Imperial Dessert Jelly |
| MacLaren's Imperial Olives | MacLaren's Imperial Prepared Mustard |
| MacLaren's Imperial Honey | MacLaren's Imperial Peanut Butter |
| MacLaren's Canada Cream Cheese | MacLaren's Pimento Cheese |

FOR SALE BY ALL FIRST-CLASS JOBBERS

MANUFACTURED AND GUARANTEED PURE BY

MacLaren Imperial Cheese Company, Limited

MANUFACTURERS AND IMPORTERS GROCERS

New York

Chicago

Detroit

Toronto

and

Montreal