



"You can come pretty near trusting the average farmer to get the most for his money. He doesn't earn it easy; and he has to get full value.

"That's why any roofing buyer gets a strong hint here:

"My shingles cover more square feet of barn roofs all over Canada than any other kind of roofing, two to one—excepting wood shingles.

"And we are overhauling the wood shingles fast, because the farmer is learning just how much wood shingles really cost, and how little mine cost.

"Time you learned, too,—isn't it?"

*G. A. Pedlar*

Pedlar products include every kind of sheet metal building materials—too many items to even mention here. You can have a catalogue—estimate, prices, advice—just for the asking. We'd like especially to interest you in our Art Steel Ceilings and Side Walls—they are a revelation to many people. More than 2,000 designs. May we send you booklet and pictures of some of them?

## You can rest easy nights when you Oshawa-shingle—and save money, as well.

Any roof covered with Oshawa Steel Shingles (Guaranteed) is proof against lightning. Not even the best lightning-rod system insulates a building so safely.

That particularly matters to you, if you own barns, for during 1907, from the most accurate and complete figures it is at present possible to compile, this is what the electric blast cost the farmers of this continent:

Lightning struck 6,700 farm buildings in Canada and the United States.

Fires, caused by lightning, destroyed property valued at \$4,123,000. Lightning killed 4,457 head of live stock.

Lightning killed 623 human beings, and injured 889, nearly all dwellers on farms.

Insurance men declare that more than forty per cent. of all barn fires are caused by lightning. Barns are peculiarly subject to the lightning stroke, because they contain hay and straw that constantly gives off moisture by evaporation. The moist exhalations from horses and cattle also attract the bolt.

### OSHAWA GALVANIZED STEEL SHINGLES

**A new roof for nothing if they leak by 1934**

Yet for a cost of less than five cents a year per 100 square feet you can safeguard your barns—and your house, for that matter—against lightning. That is the real cost of Oshawa Steel Shingles (Guaranteed).

More than that: When you Oshawa-shingle any building you have a roof that is absolutely wet-proof; absolutely wind tight; absolutely fire-proof; and that is GUARANTEED to be a good roof for twenty-five years without painting, patching, repairing, or bother or fuss of any kind.

Anybody who never saw steel shingles before can lay an Oshawa-shingled roof perfectly with no tools but a hammer and tinners' shears, and no guide but the simple, easily-followed directions that come with the shingles.

Anybody who has a building worth roofing right can afford the ONLY roofing that will roof it right—and the only roofing that is guaranteed.

That is the story in brief: Send for the free book that tells it all length, and proves every statement as it goes along. With the book comes a sample shingle, to show you what we mean by saying that the Oshawa Steel Shingles (Guaranteed) are made of 28-gauge heavy sheet steel, heavily galvanized on both sides and all edges, and fitted with the Pedlar four-way lock that makes the whole roof one seamless, unbroken sheet of tough steel—a roof that is not only guaranteed for twenty-five years, but good for a century.

Get the book, and learn about "Roofing Right." Send for it now—to-day. Ask for Roofing Right Booklet No. 16. Address our nearest place.

The PEDLAR PEOPLE of Oshawa ESTABLISHED 1861.

ADDRESS OUR NEAREST WAREHOUSE:

MONTREAL 321-3 Craig St., W. OTTAWA 423 Sussex St. TORONTO 11 Colborne St. LONDON 86 King St. CHATHAM 200 King St., W. WINNIPEG 76 Lombard St. VANCOUVER 521 Powell St. QUEBEC 127 Rue du Point. ST. JOHN, N. B. 43-46 Prince William St. HALIFAX 16 Prince St.

WE WANT AGENTS IN SOME SECTIONS. WRITE FOR DETAILS. MENTION THIS PAPER.

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