



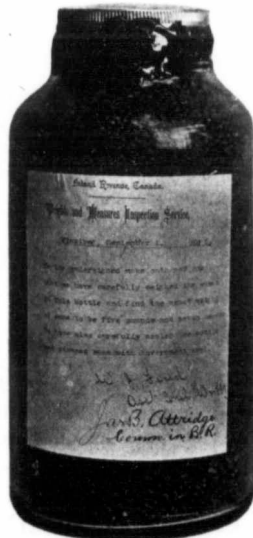
These Three Beautiful Ford Touring Cars GO TO THE WINNERS OF OUR BIG AUTOMOBILE CONTEST

This is the most important announcement ever made in any contest carried on by any farm paper in Canada—the first time three Automobiles have been offered as grand prizes in any competition of this kind. A handsome 1917 Model Ford Touring Car will be presented to the person making the correct or nearest correct estimate in each of the three prairie provinces—Manitoba, Saskatchewan and Alberta, between 15th September, 1916, and April 1st, 1917.

HOW TO WIN AN AUTOMOBILE

We will present a handsome Ford Touring Car (1917 model) to the first reader of The Canadian Thresherman and Farmer, in each of the three prairie provinces, Manitoba, Saskatchewan and Alberta, who estimates nearest to the number of whole kernels in 5 pounds and 7 ounces of No. 1 Northern wheat, between the 15th of September, 1916, and 1st of April, 1917. The wheat is a fair clean sample of No. 1 Northern, grown in Saskatchewan, and weighs 64 pounds to the bushel. It was obtained from the Dominion Grain Inspector at Winnipeg. The wheat and bottle were taken to the Dominion Weights and Measures office, and exactly 5 pounds and 7 ounces were weighed out and poured into same. The bottle was then immediately sealed up in the presence of two witnesses, photographed, and deposited with the Union Trust Company of Winnipeg. It will remain in their vaults until the contest closes, 1st April, 1917, when it will be taken out and counted by a board of 3 judges, none of whom are in any way connected with The Canadian Thresherman and Farmer. The contest is open to every bona fide farmer in Manitoba, Saskatchewan and Alberta, except residents of Winnipeg.

Frank B. Snyder, Elkhorn, Man., won the last competition. On that occasion there were 3½ pounds of wheat in the bottle, which counted 47,037 kernels. Mr. Snyder's estimate was 47,038 kernels. This information ought to help you considerably in the present competition.



This bottle contains 5 pounds and 7 ounces of No. 1 Northern Wheat.

The wheat is a fair clean sample grown in Saskatchewan, and weighs 64 pounds to the bushel.

The photograph shows the actual bottle after it had been weighed and sealed by the Dominion Weights and Measures Inspector.

Can you estimate how many whole grains of wheat there are in the bottle?

HOW TO SEND YOUR ESTIMATES

Everyone who sends us a subscription direct to this office between the dates mentioned, for The Canadian Thresherman and Farmer, either new or renewal, is entitled to estimates as explained below. These estimates may be credited in whatever way you desire, and you may send in as many estimates as you wish in accordance with the schedule below. Remember every additional estimate increases your chance to win a car. Estimate now and increase your chance of winning, because it is the first one in each province who estimates nearest to the number of whole kernels that wins an automobile. Estimates will be accepted as follows:

- 1 year's subscription at \$1.00 gives you 3 estimates
- 2 years' subscription at \$1.50 gives you 7 estimates
- 3 years' subscription at \$2.00 gives you 11 estimates
- 4 years' subscription at \$2.50 gives you 15 estimates
- 5 years' subscription at \$3.00 gives you 19 estimates
- 6 years' subscription at \$3.50 gives you 23 estimates
- 7 years' subscription at \$4.00 gives you 27 estimates
- 8 years' subscription at \$4.50 gives you 31 estimates
- 9 years' subscription at \$5.00 gives you 35 estimates
- 10 years' subscription at \$5.50 gives you 40 estimates

NOTE.—1. Old subscribers sending in new subscriptions for friends are entitled to the additional estimates if they are all sent to us in one envelope.

2.—Every coupon sent in to us will be acknowledged by letter to obviate possible errors. Get all your friends to enter the competition, or better still, make them a present of a subscription and take advantage of the extra estimates yourself.

DO NOT FORGET

Before any one is eligible to compete in the contest, his money must be sent in to the office direct, along with his estimates. Contestants who hand their subscriptions to our agents on the road are not eligible to enter the contest unless they send a further subscription into the office here.

COUPON

E. H. HEATH CO. LIMITED, Winnipeg.

Please find enclosed \$..... for..... years' subscription for **The Canadian Thresherman and Farmer**, to be sent to Name..... Address..... Prov.....

My estimates as to the number of whole kernels in 5 lbs. 7 ozs. of No. 1 Northern Wheat are.....

If more space is required for names and estimates, use a blank sheet and attach securely to this coupon.