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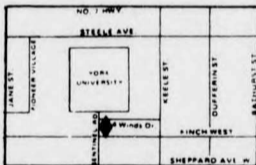
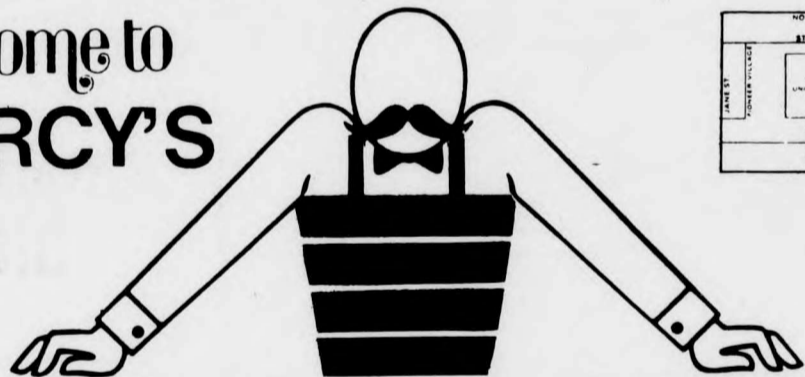
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Sunset's Shelton takes aim for independent label's rise

By DAVID R. BINSTED

Sunset Records is a new record company based in the heart of Toronto. It's President, Trevor G. Shelton is the Executive Director of The Black Music Association of Canada (BMAC), which includes stars like The Jacksons, James Brown, and Eddie Grant. Other key figures at Sunset are Rae Moss (Vice-President), and Don Woods (Head of the Rock Dept.), and these excited young people have great expectations for their new found partnership.

Shelton has been producing music for eight years, and has been in the music business for 12. In the past he has produced Liberty Silver and Something Extra, who were nominated for a Juno in 1985 in the R & B Solo category.

The music industry is dominated by huge labels like A&M, Capitol, and Columbia, and there's not a lot of room for independent companies. However Shelton knows how the industry works, the promotion, where to target the market, and how to make the transitions required across the borders. (United States and Europe).

Trevor has what he calls his "Million Dollar Suitcase" which is a tape case full of original recordings. With this he hopes to discover the one sound which will secure his place in the Canadian record industry. He is trying to create a black-and-white Motown, and he has a host of performers signed to the label who hope

that Shelton can develop their sound into a marketable product.

His latest production, is a band called *League of Nations*, whose sound is a mixture of Paul Simon Level 42. He also is working on a handful of other endeavors, like singer/songwriter Rique' Franks, who has done background vocals for Level 42 concerts, and has two twelve-inch singles set for release in early 1988, "Out of the Blue" and "Days Gone By." Her sound is Whitney Houston Human League, and is comparable to the music played at a lot of the inner city dance clubs.

Another promising record set for release in 1988 is Stasha, with her single "Can You Feel It." Shelton is negotiating a deal with Atlantic Records U.S., in hopes of receiving international recognition for this "Canadian Madonna."

Sunset Records is a two-year-old company which is searching for the key to unlock a market, and give Toronto artists opportunities only an independent label offers—recording time in a studio, local club and concert dates, and local promotion.

Mr. Shelton sees 1988 as the year to test the wings of this young company, and with his roster of performers, the future looks promising. Sunset Records is located at 508 Queen Street West, Suite 200, (861-1936), and Shelton encourages aspiring musicians to bring in their material, because it just might be the sound he's looking for.

THE TEN FAVOURITE RECORDS OF 1987 ON CHRY 105.5 FM

ARTIST	TITLE	LABEL
C Various artists	<i>For No Apparent Reason</i>	X
C 13 Engines	<i>Before Our Time</i>	Nocturnal
C Rheostatics	<i>Greatest Hits</i>	X
Dead Kennedys	<i>Give Me Death</i>	Fringe/Alternative Tentacles
LL Cool J	<i>Bigger and Deffer</i>	Def Jam/CBS
C Various artists	<i>It Came From Canada vol.3</i>	Og
C A Neon Rome	<i>New Heroin</i>	Right Side/New Rose
Butthole Surfers	<i>Locust Abortion Technician</i>	Touch & Go
Tom Waits	<i>Frank's Wild Years</i>	Island
C Change of Heart	<i>Slowdance</i>	Fringe

This chart was compiled by Edward Skira, Music Director, from the CHRY 105.5 FM playlists of 1987
C denotes Canadian artist(s)



Berridge and Turturro join for 'believable' performances

cont'd from page 11

Foster gives a understated performance which is easy to watch, especially next to Turturro (Hienz) who by the end of the movie has been "dumb and dangerous" for so long that one is hardly surprised by anything he might do. Elizabeth Ber-

ridge, as one of the glue-sniffing imps named Melanie, also deserves special mention. Best known for her portrayal of the nymphomaniac wife of Mozart in *Amadeus*, Berridge is completely believable in the context of some bizarre and what are, in sum, entertaining situations.

ATTENTION

Excalibur is running a **Poetry and Short Fiction** Contest in the new year for the second term's Literary Supplement. (This term's Supplement, The Review Issue, will be a four-page pull-out in next week's paper.)

Entrants may submit ONE STORY of up to 3000 words and no more than THREE POEMS for the March 1 deadline. All poems and stories must be photocopied with the author's name and phone number. PHOTOCOPIES ONLY, PLEASE, as your submission will not be returned.

Prizes will be announced later, but may include cash, books, and a date with the muse of your choice.

Submissions MUST be typed, double-spaced, and addressed to the Arts Editors at Excalibur, 111 Central Square.