



by
Ed
Bell

"SALLY FRESHETTE"

This item was originally published in September, 1960, and is reprinted here solely due to the request of the editor-in-chief ... who must have a reason.

Since Freshman week is just over, this column will be devoted to a plea to the Freshettes. Please don't get the Freshette Complex! This term is one coined by a disgruntled LBR man last year to describe what had happened to some of the UNB girls. Describing this condition is not a pleasant assignment ... nor is it likely to win many friends. But the freshettes should at least know something about the Freshette Complex ... it's undisputedly the general opinion of the males up the hill.

Here is the picture: Little Sally Freshette leaves home to come to UNB. This is her first trip away from home and momma for any length of time; she breathes a sigh of relief as she finally gets the independence she has been craving for. Then Sally gets to Fredericton and Freshman week. All of a sudden she finds herself the centre of a great deal of attention, most of it from males. Now Sally is a normal girl ... she likes male attention. But never before had she received so much ... and never before had she enough freedom from parental restraint to do much about it.

At any rate, as this situation continued, a little gremlin began to creep into Sally's mind. She is being asked out on dates four or five times a week ... and going. The Gremlin begins to work and Sally commences to think that she must be a little more attractive than most girls. Here she is going to the Outpost for Pizzas three nights a week. Why, she must be really attractive and desirable! This is the beginning of the Freshette Complex.

Around Christmas time comes the peak of Sally's popularity. She has been to the LBR Formal, the Bushman Ball, the Fall Formal and every other major event of the fall term. Her ego is so expanded that a trivial little thing like low marks on her Christmas exams is dismissed with a shrug and a few curses directed towards her professors. So, after a comparatively dull holiday telling lies to momma, Sally steams gayly back into town for the next round.

But a curious thing has taken place. Sally, the girl who was telephoned every night, who had come to ask what kind of a car a fellow drove before she refused to go to a party at his apartment ... Sally finds herself receiving fewer phone calls. The fellows who had been telephoning her were now phoning places like the Nurses Residence and boarding houses filled with Teachers College girls. Poor little Sally; she is no longer the centre of attention. All she has to do is sit around the Maggie (now LDH) and study ... and who wants to do that! But that ever-present Gremlin does not want Sally to fade from the picture quite that easily.

"Why not change my hair colour? If I do that and wear striking clothes, I can again be the centre of attraction."

So, as Spring comes around the corner ... so does Sally, bleached blond and wearing orange knee socks, a green leotard and bermuda skirt. Sally is no longer the simple, unaffected girl she was when she first left momma. She is now forceful (brash), more attractive physically (peroxide), and is free to go out with anyone who asks (if you can call steaks and all the other trappings of a Sally-type date "free").

The final item of the decline and fall of Sally Freshette into the Freshette Complex is barely passing marks in May. It's not a very happy ending ... but then it's not a very happy story either. To put it briefly, Sally didn't stop to think that what she and the gremlin attributed to her own personal charm was mostly due to the male-female ratio at U.N.B. In fact, Sally didn't stop at all ...

That, Freshettes, is a brief and extreme description of the Freshette Complex. It happens to only a few of the girls ... there are many wonderful exceptions to Sally's tale. But there are so few girls here that it's a pity to see any more Freshette Complexes develop in this year's crop of sweet young things "you would like to know." And therein lies the moral of the story of Sally Freshette ... a friendly warning.

Author's 1965 note: There was never any one "model" for Sally Freshette ... she was a composite. Obviously, the name of Sally was drawn from a hat ... no allusion to girls of the same name. This column was written by a Sophomore.

Revue Plans

Sunday evening saw the first executive meeting of the Red 'n' Black Review. Phil Steveson, Director-Producer, of the 19th annual production outlined proposed policies for this years show.

A proposal to raise the price of the tickets from \$1.25 to \$1.50 was rejected by the committee.

It was also decided by the committee to sell tickets to the Saint John branch of the University and arrange for bus transportation for this group of students.

With the coming of the new SUB, with provision for storage space for costumes and equipment, the committee decided that the show should be placed on a more permanent basis with investments in some of the equipment that has been rented in previous years.

At first glance this years show seems to be shaping up into an even more spectacular production than the previous eighteen.

Another Million

The new SUB building will be a \$ 1,000,000, three story structure with space for major student organizations and office space for 50 or 60 others. It will be located in the centre of the Men's residence complex and will be big enough to meet the needs of 7000 students.

Official sod-turning ceremonies will be part of convocation October 6 this year. Dave MacLaren, SUB committee chairman invited students to attend the event, at which detailed information about plans will be available.

Tenders will be called in 1966 with completion scheduled for Fall 67, if the project is approved by University authorities, MacLaren continued.

Students of St. Thomas University and NBTC are expected to contribute to the cost of the building.

The style of the building will be Georgian.



— Photo by Bitt

The 1965 Frosh Week was the first in the history of the University to cost the S.R.C. exactly nothing. From the sale of "Frosh Packages" at \$4 each and tickets to the Ian and Sylvia Concert at \$2 apiece, the Frosh Week Committee has managed to repay the S.R.C. Frosh Week Grant and still make a profit of about \$1,000. The Ian and Sylvia Concert having over 3000 people in attendance, accounted for the enormous financial success of Frosh Week 1965.

Radio UNB

Burke Brisson, station manager of Radio U.N.B., hopes that the campus radio station will begin broadcasting on October 8, "But this is only a tentative date". In the meantime, the station will carry test broadcasts from time to time.

This year's programming will include more features and less

music of the rock and roll type. The first feature will be an interview with Dr. MacKinnon. Program hours will be similar to last year's.

Mon. - Thur.	5 p.m. - 11:30 p.m.
Fri.	5 p.m. - 3 a.m.
Sat.	11 a.m. - 2 a.m.
Sun.	2 p.m. - 11:30 p.m.

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