

"Gulf Canada would like to employ this year's top M.B.A. and B.Comm. graduates from U. of A."

John Lynch
Director, Human Resources Gulf Canada Resources Inc.

In the financial area, Gulf Canada has produced a sophisticated career path programme planned to develop your skills in analysis, leadership and conceptual thinking. You can discover your own strengths, plot your career in this swiftly expanding company. When we say "top graduates", we mean more than just marks. Ambition, industry and drive count too. Talk with our recruitment people when they visit your campus. Here are 6 reasons you may find Gulf a little more interesting than some other companies:

1 In the next five years Gulf Canada will be investing over \$2 billion in exploration, development, refining, in petrochemicals, in marketing. Gulf's growth will create a lot of opportunities for ambitious women and men all across Canada.

2 Gulf has been divided into three companies so you are not starting at the base of a gigantic corporate pyramid. The three companies are (i) *Gulf Canada Limited*, the overall planning entity; (ii) *Gulf Canada Resources Inc.*, which explores for and develops oil, gas and other energy sources and (iii) *Gulf Canada Products Company*, which refines and packages petroleum products and gets them to the consumer. Each division needs talent from a wide spectrum of disciplines, from M.B.A. to geophysicist, from chemical or mechanical engineering to economist.

3 Gulf is an exciting place to work. We believe we're more aggressive, more *energetic*. Gulf management is a little more adventurous than most. Witness the bold decisions to invest millions in arctic and off-shore exploration while others played it safe. And Gulf's restructuring of its com-



Gulf has decided to recruit aggressively to find the best talent coming out of Canada's universities. We offer challenging careers for women and men. We have conducted research among students and consulted with professors to identify some of your priorities. See your Gulf recruiters when they visit your campus. You may be surprised at the career opportunities Gulf offers compared with other businesses.

pany to provide more opportunity for clever people is a daring move in this world of hard-artery corporate structures. Certain departments have sophisticated career path plans to systematically develop your skills in analysis, leadership and conceptual thinking.

4 Intelligence and drive are valued at Gulf. We do not simply fill slots from a "cattle call". We are looking for the next

generation of minds that will keep Gulf ahead of the pack. Quite candidly, we are aiming for the top graduates to fill our positions. By "top graduates," we mean more than just marks. Drive, ambition and leadership qualities count as well.

5 "Diversity" describes opportunities for Gulf's future - and for your future with Gulf. In exploration, for instance, and in energy options, Gulf has gone in

several directions, does not put all its eggs in one basket. And there is a diversity of opportunities for you as a result of Gulf's dividing itself into three companies.

6 Gulf's Management team, from chairman to presidents, V.P.'s and on across the board, is Canadian through and through. (There is but one American officer and his job is raising investment money around the world.) Gulf staffing is as close to 100% Canadian men and women as is possible in this growing country.

If you would like to find where your expertise might pay off in one of the Gulf companies, write to:

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GULF CANADA LIMITED