A Message From "Alice"

St. John, N. B., March 29th, 1920.

Dear Mary,-

Since writing you last, I have secured a position with the New Brunswick Telephone Company as an Operator.

I am going to tell you about some of the things we In the first place, we employ a large number of girls.

They like their work and that is a big advantage for them. They are contented and happy.

We are taking on new girls all the time and right now we are looking for a lot. We want them whether they know anything about our business or not, and we will undertake to teach them something useful, and give them a job worth while.

The work is interesting and agreeable, and is the kind that makes you feel as though you had accomplished something when the day is done.

We have a lot of things that some places are just beginning to put in. I know we are one of the first Companies here to give our employes a life Insurance Policy. Each of us get an Anniversary Bonus at the termination of each year's employment.

Did you ever hear of the beautiful Rest Room we have here, all furnished in wicker furniture with pretty cretonne curtains in the windows. There are books to read and—of course—a Matron to look after us if we

uld write you a lot more, but come in and see the Chief Operator of the New Brunswick Telephone Company at 22 Prince Wm. St.
the good chances we have. There are a lot of them, and they pay good money.

> Your friend, ALICE.

P. S. Read my fourth paragraph again.

NEW STORE ALMOST

KING FEISAL

HOSPITALS ARE

READY FOR PUBLIC Dr. White Heard by Rotary
Chib in Instructive Address Club in Instructive Address.

Jacobson & Co., 675 Main
Street, to Have Model Store
—Wonderful Improvements
Inside and Out.

After having had their store in the bands of the best local decorators, painterest and one in which a serious of the best local decorators, painterest and one in which a serious of the best local decorators, painterest and one in which a serious of the best local decorators, painterest and one in which a serious of the made in this period of time are many. The fixtures, the modern show windows, the display features throughout the made in this period of time are many. The fixtures, the modern show windows, the display features throughout the clier store are really good to look at.

Another change that has been made is in the name; from now on the signature to all his advertising will be Jacobson & Co.

Great as have been the additions to their stock of clothing, they are also shoppers, which will be required to home-outlitter, to the last letter. Their new line will be kept up-to-them of home-outlitter, to the last letter. Their new slore and the expected increase in general problems, and the subspirity of the need to complete; this as service to the public and especially the Nortzeal Shoppers, which will be required to the angel the new store is identical or which is: Smaller profits, quicker turnown or which is: Smaller profits, quicker turn



ON CONDITIONS

WORTH WHILE Tells Why He Adopted Course and Speaks of Relations With Allies.

leadership in the glove industry of the world justify the general belief

that it's good taste

and good sense

DENT'S

A special meeting of the common

A horse, part of the equipment of No.

1 Fire Station, which has been incapacitated for the last few weeks, was, on motion of Mr. Thornton, sold to Thomas Hayes for \$175.

With regard to the condition of No.

1 wharf, West End, Commissioner Bullock reported that a diver would be employed to look at the base of the structure and would make a recommendation to the city engineer on his findings.

Tobias & Ferris asked for an additional \$360 on their contract for excavation for the water department in King Square last year. The amount is made

Square last year. The amount is made up by the difference between \$1.10 per cubic yard paid and \$1.50 now asked. Commissioner Jones is to report today.

WHITE WAY, IS PREDICTION.

Chicago, March 29—"In twenty years the sky in New York will look like Broadway and 42nd street." Frederic Handley Page of the English airplane industry, said when asked if there would be air jitneys in the future. "It isn't even a future," he explained. "It's just development, not theory. We have a line running regularly between London and Paris. Have carried 4,000 passengers without an accident. As the industry standarizes there's no reason why there shouldn't be lines here, there and everywhere."

Reports of much good work done were given yesterday at a meeting of St. Monica's Society in the Knights of Columbus rooms, Coburg street, Mrs. D. P. Chisholm in the chair. The secretary, Mrs. D. C. Dearborn, was instructed to write Hon. Dr. Roberts to the effect that the society had registered itself in favor of mothers' pensions. Mrs. John Owens reported for the immigration committee, Mrs. A. J. Mulcahy for the visiting committee to hospitals, and

the visiting committee to hospitals, and Mrs. W. E. Scully for the good works

SKY WILL LOOK LIKE GAY

COUNCIL PASSES

PATRONS BUY A HOTEL council was held in the city hall yesterday afternoon when the much-dis-

increase in business; an extensive programme of economical merchandising is being tried out, the basic principle of which is: Smaller profits, quicker turnover.

The site of the new store is identical with that of the other store, the change in numbering being in accordance with the by-laws regarding the numbering of all business accurately.

A new agreement with the miners of the United States will become effective on April 1, giving them a twenty-seven per cent. increase.

Leverett drew the attention of the matter, on motion, was left to commissioner Thornton when the much-discussed paving bill was up for another review. Minor changes were made in certain sections and the bill was finally a residential hotel in the Lancaster Gate district were recently given a fortnight's notice to quit on the grounds that the hotel was to be sold. Realizing the difficulty of finding some place else to live, they solved the problem by buying the hotel themselves. There were sevenent is expected shortly.

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A new agreement with the miners of the United States will become effective on April 1, giving them a twenty-seven per cent. increase.

MARY PICKFORD SCORES TRIUMPH

Seen in New Picture, "How Could You, Jean?" at the Unique.

Appearing in a role no less fascinating than any of her previous postrayals, the inimitable Mary Pickford was als, the inimitable Mary Pickford was seen in one of her Artcraft photoplays, "How Could You, Jean?" at the Unique yesterday. Both pictures and star demonstrated their popularity with emphasis and Miss Pickford was able to add another artistic characterization to her famous gallery of picture portrayals. This is an excellent photoplay based upon the story of the same name by Eleanor Hoyt Brainerd which was published serially in the Saturday Evening Post. Two other good reels were shown and proved to be very interesting.

Yesterday in Parliament Ottawa, March 30-Dr. Michel Steele of South Perth moved a resolution in the commons yesterday urging that steps be taken to educate all aliens to higher standards of Canadian citizenship. It

was adopted.
William Duff of Lunenburg urged that the government and marine department develop Canadian fisheries to the greatest possible extent. The debate was adjourned by Colonel Peck.

Hon. Mr. Rowell tabled copies of draft conventions and recommendations adopted at the international labels conventions. adopted at the international labor con-ference, Washington; also orders-in-council ratifying treaties of peace with Serb-Croat-Slovene and other minorities.

-and Seal Brand Coffee -

Nothing else will do No other can compare with Seal Brand. Made only from the finest mountaingrown beans, which have developed slowly, absorbing goodness from the air, the sun and the luxurious soil of the

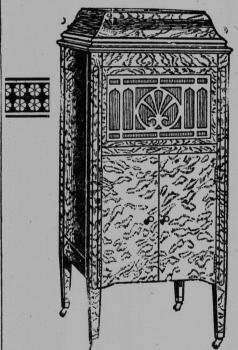
cool wonderful Tropic Uplands. Perfectly Blended and Roasted, the rich aroma and rare flavour sealed into the Tins.

CHASE @ SANBORN, MONTREAL.

Full weight of tea in

every package

Sold only in sealed packages



(Cuts upon request.)

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Why Not Own a Phonograph?

This is your opportunity to procure one of the Highest Grade Canadian Phonographs Manufactured with 18 Double Sided ten inch records.

ONLY \$125

ash (then) \$10 Monthly

is finished in Mahogany in full 1 equipped with Castors, Automatic

drop top, Automatic stop, and tone control.

The Best Value in Canada We especially invite you to come in and hear this splendid instrument. Then judge for yourself. ORDER EARLY — As we have a very limited

number of these Instruments in stock.

The C. H. Townshend Piano Co.

54 King Street, St. John, N.B.

THE PAVING BILL PROPERTY OF the common PROPERTY OF THE PAVING BILL PROPERTY OF THE COMMON P



MIX YOUR **BRAINS** WITH **PRINTERS** INK— EARN \$100.00 WEEK

YOU CAN DO IT---LEARN TO WRITE ADVERTISING IN YOUR SPARE TIME

THOUSANDS of men and women everywhere are earning big money writing advertising. Many are getting more than \$100.00 per week. Plenty have opened advertising offices of their own. Why don't you get into the game, too? Men and women in other lines with little writing experience have doubled and tripled their earnings after getting into the fascinating profession of advertising. Ten times the number of men and women now engaged in this profitable occupation are needed. Fine, big paying jobs are waiting for men and women who know how to fill them. ADVERTISERS ARE NOT BORN

Good Advertisers Are Made—Advertising is Simply News—We Guarantee to Teach You Retail Advertising in Your Spare Time There is no mystery about advertising. It is the simplest thing on earth to learn the way we instruct you. This course is not only the most modern, but also the shortest route and the cheapest on the market today—a simplified course that eliminates hundreds of the unnecessary things contained in other courses. It is so simple that the high school boy or girl, the teacher, the clerk, the tradesman or a child can become proficient in the art of advertising.

Three great advertising men have prepared this wonderful course. Men who have spent the better part of their lives preparing and planning advertising. You don't have to know a thing about writing to understand it thoroughly. Every page in the books and the instruction papers written in plain every-day English.

The course contains separate books on the following branches: Department Store Advertising—Direct by Mall Advertising—General Advertising—Mediums—Illustrations—Circulars and Follow Up—How to Make Layouts—Bargain Advertising and a Most Wonderful Book of English, Self-Taught—How to Quickly and Accurately Estimate a Copy for Set Space.

NATIONAL CORRESPONDENCE SCHOOL By mail only-81 VICTORIA STREET, TORONTO, ONT.

Brace Up with that energizing food-

Grape Nuts

Order a dish for lunch or breakfast at any hotel, restaurant or lunch counter.

Then order a package from your grocer's for the home table

Grape-Nuts is the most delicious, nourishing and eco-nomical of prepared cereals

"There's a Reason"

Sold by Grocers Everywhere

Made by Canadian Postum Cereal Co. Ltd. Windsor, Ontario.

EXAMINATION OFFER The course is divided into ten sections. The first section, or book, takes in all the various branches of Department Store and Retall advertising. It is a complete course in itself. From its pages and the instruction you can, within a month, be in a position to write and lay out clever advertising.

Upon receipt of \$3.00 we will send you this book with examination papers and full instructions, "How to Proceed." When you mail back to us the answers to the questions in the first lesson, we will examine them and instruct you further, free. If this first section of the course looks good, you may or you may not enroll for the entire course as you choose.

This is the greatest course ever written—and the most liberal offer ever made. Mail in for the examination course today. Only limited number offered. GUARANTEE "We guarantee, any time during the year of your enrolment to refund the entire amount paid, if you are not satisfied with the course."

This course is ten times as simple and ten times more quickly learned than any other course. A limited number of complete courses will be offered at the amazingly low price of \$25.00, purchasable on the monthly payment plan. Read the free examination offer.