

A "Deposit Account" enables you to shop in the store with greater speed and less trouble. Apply to D. A. Office, Fourth Floor, for further information.

EATON'S DAILY STORE NEWS

REMEMBER, The Men's Clothing Department is now on the Second Floor, James Street, Main Store.

NEW TIES



Blue Chambray Shirts

Are Proving Very Popular

At \$3.50 is a range of such shirts, showing a basket weave pattern; cuffs are soft and of double type; sleeves are of different lengths. Sizes 14 to 17.

Small Patterns

In All-Over Effects

Are to the Fore in Shirts For Spring and Summer.

Such patterns are to be found in "Emery" Brand Shirts, which show a fine square pattern on plain corded cambric, background being in such shades as purple, green or blue. Sizes 14 to 16 1/2. Each, \$4.00.

One Color Shirts Too Will Be Popular This Season

"Forsyth" Shirts, of habutai silk, show rich self colorings of Alice blue, lavender and dark blue; have soft cuffs, and sizes range from 14 to 16 1/2. Price, \$7.00.

At \$9.50 is a range of Wool Taffeta Shirts of fairly heavy texture. These have an extra soft collar to match. And are in various striped patterns, such as blue, black or purple. Sizes 14 to 16 1/2. Each, \$9.50.

"EATON" Collars

Are Priced at 20c.

They are of 3-ply laundered cotton cambric, in various heights, ranging in sizes from 14 to 18, but not all sizes in each style.

"Arrow" "W.G. & R." and "Tooke" Collars at 35c Each

Or at 3 for \$1.00, are obtainable in the leading styles, such as "Devon," "Berwick," "Gordon," "Munro," "Argonne," "West Point," "Somme," "Currie," "Wales," "Thames," "Ace-Hi" and others. They are also of 3-ply cotton cambric. 3 for \$1.00.

Soft Collars Range From 25c to 50c Each

At 25c, are stand-up-turn-down, styles, with close-fitting or cutaway fronts, or long points, in self-striped corded cottons or piques. Sizes 14 to 16 1/2. Each, 25c.

Among those at 35c is a stand-up-turn-down style, with square corners, material being a fibre silk and cotton, in plain shades of mauve, champagne or blue. This is fitted with the popular "W. G. & R." slip-in fastener, a small aluminium fastener which holds the collar in its proper place. Sizes 14 to 16. Each, 35c, or 3 for \$1.00.

"Tooke" Soft Collars With the "Tooke" Hook Are Priced at 40c

They are of pure Irish grass bleached cambric, with interlining and band of cotton, made in three of the most popular styles. Sizes 14 to 16 1/2. Each, 40c.

At 50c is an "Arrow" Collar of French Pique

It has square corners and close-fitting front, an added feature being the "Arrow Loops," a small loop fastened to the inner band of the collar, which goes over the collar button and keeps the collar in shape. In sizes 14 to 15 1/2 only. Each, 50c.

Other styles at 30c, 45c and 60c.

NEW SHIRTS

NEW THINGS FOR THE NEW SEASON

And Lighter Things For the Warmer Weather That Is to Come

What a choice there is in the Men's Wear Section

Taking in as it does

SHIRTS Of the smartest Canadian, American and English materials such as chambray, corded cambrics, habutai silks, wool taffeta and fibre silk.

NECKWEAR Of pongee silk, twilled silk, thread silk, Italian silk and knitted silk.

LAUNDERED COLLARS Of 3-ply cotton cambric in most of the popular and leading styles, such as "Devon," "Berwick," "Gordon," "Munro," "Argonne," "West Point," "Somme," "Currie," "Wales," "Thames," "Ace-Hi" and others.

SOFT COLLARS Of corded cotton or pique, fibre silk and Irish bleached cambric. Are in many styles, such as the stand-up-turn-down style, with close fitting or cutaway fronts, the long pointed style, the stand-up-turn-down style with square corners and many others.

UNDERWEAR The famous "Wolsey" Brand is in spring and summer weight wool, and obtainable in the comfortable athletic style, the combinations or by the separate garment.

"Penman's Preferred" Brand of underwear may also be obtained in either combination or by the separate garment. "Wolsey" and "Rameses" brands offer a special choice to those who are in the ranks of stout men.

LIGHTER UNDERWEAR



At \$1.75 is a Bias Striped Tie

It has navy blue grounds, on which are woven bias hair stripes of white, gold, green or cerise. The material is a twilled silk.

At \$2.25 is a Tie in shot silk effect, with spaced figured squares throughout, and in rich tones of blue, gold, olive and Copenhagen, navy and wine, and royal and green.

At \$2.50 is an "EATON"-made Knitted Tie of all thread silk, with fibre silk neckband. It is about 42" in length and 3 3/4" in width.

At \$3.00 is a range of Italian Silk Neckwear, in shaded scroll patterns, worked on an ombre ground. Color range includes blue, purple, green, brown and cardinal. These are medium narrow in shape, and have flowing ends and slide-easy neckband.

At \$3.50 is an All Thread Silk-knitted Tie, ranging from 40 to 44 inches in length, and being 3" in width. In plain, heathers and bar stripe effects, in one, two and three-color combinations of royal or navy blue, purple, green, brown, grey, black or cardinal.

"Wolsey" Spring and Summer Weight Underwear

May be Obtained in the Annex

At \$7.40 are All-wool Combinations in natural shade and in regular style, with long sleeves and ankle length legs. Another Combination in cream shade, has short sleeves and knee length drawers; all have French neck, closed crotch. Sizes 32 to 44. Per garment, \$7.40.

"Wolsey" All-wool Shirts and Drawers, in cream shade, and in regular style; shirts have long sleeves; drawers are ankle length. A light-weight garment for spring wear. Sizes 34 to 46. Each garment, \$4.50.

At \$2.65 is a "Penman" Brand Combination of spring-weight elastic rib knitted fine cream cotton yarns. A well-finished, comfortable-fitting garment. Sizes 34 to 44.

"Penman's Preferred" Shirts and Drawers, a cotton and wool natural shade spring weight garment, suitable for present wear. Sizes 34 to 46 shirts, 34 to 42 drawers. Each, \$1.57.

"Wolsey" Shirts and Drawers for short, stout men; are of all-wool, in natural shade; have long sleeves and ankle length drawers. Sizes 38 to 50. Each garment, \$4.50.

"Rameses" Combinations for stout men, are of cotton, with small percentage of wool, in natural shade. Have French neck, closed crotch and ribbed cuffs and ankles. Sizes 36 to 48. Each, \$4.35.



—Main Floor, Centre and Annex, Main Store.

Store Opens at 8.30 a.m.
Closes Daily at 5 p.m.
Closing on Saturdays at 1 P.M.

T. EATON CO. LIMITED