

Snapshot enlargements, size 6 1/2 x 8 1/2, 30c; framed, 65c. Camera Dept.—Main Floor.

EATON'S DAILY STORE NEWS

Store Opens at 8.30 a.m. and Closes at 5 p.m.

Everything Ready For a Big Day in Men's Overcoats Saturday Featuring Winter Ulsters and Chesterfields in a Huge Variety of New Patterns at Prices That Make Buying Unusually Profitable This Week End

WE'VE made great preparations to supply hundreds of men with Overcoats this week end, and there will be an unusually large collection displayed in the men's clothing department, featuring the authentic styles in such desirable winter coats as ulsters and Chesterfields. All cleverly tailored from fashionable materials with colors and patterns to suit the tastes of almost every man. Come Saturday, extra sales service, extra large assortment and special values.

Comfortable Winter Ulsters With a Marked Degree of Smartness in Material and Tailoring

THE ARRIVAL of November is usually followed by cold, stormy weather and finds many men unprepared with proper winter coats. The big, heavy ulster ranks supreme as a comfortable, cold weather overcoat. Its thick heavy material, its length, which comes below knees, and the big, high storm collar it has, are special features that are appreciative in cold weather. Even the very appearance of the ulster shown in this illustration suggests comfort and coziness. The following items describe the patterns and styles and the splendid Eaton values obtainable Saturday.

An exceptionally good looking ulster is tailored from navy blue fine nap cloth, with shawl collar that can be rolled up close to chin or worn open in front. The back has a half-belt and fits closely at waist, then flaring slightly to a length below the knees. Has twill serge body linings. Sizes 34 to 39. Price \$12.50.

In very much the same style is a grey, fine nap cloth Ulster. A light-weight coat, but very warm. Sizes 34 to 39. Price \$13.50.

Men's Shawl Collar Ulsters, about 50 inches long, with half-belt at waist. These are made of nap cloth in navy blue. Sizes 36 to 44. Price \$12.50.

Ulsters made of a trifle finer weave blue nap cloth, are in the same style. Sizes 36 to 44. Price \$13.50.

An Ulster that looks heavy and feels comfortably warm, and yet noted for its lightness of weight when on, is made of a soft, fluffy material, in self shade of grey. It is double-breasted, with convertible lapels that can be worn open or turned up to fit snugly over chin and neck. Fashionably styled with rather high, close-fitting waist. Sizes 36 to 44. Price \$16.50.

Excellent tailored is a big, cold weather ulster made of thick, soft grey nap cloth material, with shawl collar of self material. Has smartly-shaped shoulders, and is extra well tailored throughout. Priced at \$18.00.

Other prices of these long, warm and favored Ulsters, in the newest and choicest of the winter's patterns and colorings are from \$13.50 to \$25.00.



Men's Warm, Stylish and Serviceable Winter Chesterfields From \$7.50 to \$22.50

ONE MODEL in particular is specially commendable for its extremely low price. It's a black beaver cloth Chesterfield in single-breasted fly front style, with velvet collar. Has Italian cloth body linings and is neatly finished in every detail. Sizes 36 to 44. Exceptionally low priced at \$7.50.

Tailored in smart style, suitable for young men, are Chesterfields that hang just below knees. They are single-breasted fly front models, with back rather form fitting at waist. One lot is made of black, dark grey and medium grey melton cloth with self collar; another lot is made of soft warm grey material and with velvet collars. Sizes 35 to 44. Price \$15.00.

In similar style are warm, soft-finished Chesterfields, in plain black, dark grey, with indistinct fine stripes, and a dark grey, thick, soft, woolly material. All are stylishly tailored and strongly made to give extended service. Sizes 36 to 44. Price \$18.00.

Another heavy winter Chesterfield is made of soft, woolly Whitney cloth, in single-breasted style, with vent in back and back shaped rather close to waist. Lapels are short; collar is of black velvet, and linings are of twill mohair. Sizes 36 to 44. Price \$22.50.

Here's a Big Special in Both Ulsters and Chesterfields for Men, Saturday at \$10.75

THIS IS A GOOD OPPORTUNITY to provide for your Winter Overcoat requirement, for these ulsters are exceptional value. We bought them at a saving, and have priced them to correspond. They're splendidly tailored of tweeds and soft ulster materials, in plain or fancy mixed greys and browns. Double-breasted, about 50 inches long; have half-belt at back, convertible lapels, deep storm collar, windstraps on sleeves, and warm linings. The Chesterfields comprise a big assortment of patterns and colors. They are in single or double-breasted styles, with self or velvet collars. Sizes 35 to 44; an extra special saving in coats for the coming cold weather. Each \$10.75.

—Main Floor, Queen St.

If the Boy Needs a Smart, Cosy and Serviceable Overcoat Bring Him to the Store Saturday

The Selection is Immense, the Coats All New in Style Patterns and Colors, and the Prices Representative of the Usual Eaton Values. Come Saturday!



A BIG, heavy, warm overcoat is a winter essential to every boy, and now that November is here it's time for every parent to supply her boy with the proper kind. The coats we've selected for this season are not only handsome and smart but they're strongly made of durable materials that can withstand rough, wintry weather or rough boyish treatment and that are, above all, most reasonably priced.

Some of the Typical Eaton Values in the Display

Small boys' grey nap cloth overcoats, double-breasted style with self collar and one-piece belt at back. Have shepherd's plaid linings. Sizes 3 to 9 years. Price, \$4.50.

Small Boys' Navy Blue Nap Cloth Overcoats, full length and double-breasted style, buttoning close to chin. Have black velvet collar and belt all around at waist. A smart, dressy coat, with warm check linings. Sizes 3 to 9 years. Price..... 5.00

Boys' Russian Overcoats, in olive, navy blue or plain shades of grey. Made of thick chinchilla cloths, in double-breasted style, with belt all around at waist, and close-fitting self collar. All warmly lined throughout. Sizes 3 to 8 years. Price..... \$6.00 and 6.50

For Small Boys, officers' military coats, splendid play overcoats for the cold weather. They are made of khaki wool, in double-breasted style, with self collar, 2-piece belt at back, and military braid on sleeves. Have two large patch pockets with flaps to match. Straps on shoulder and lined throughout. Sizes 3 to 10 years. Price.... 7.50

Boys' Plain Grey Coats, in double-breasted style, with convertible collar, inverted pleats and belt at back. Raglan shoulders and small pocket on each sleeve. These are lined with flannel. Sizes 3 to 10 years. Price..... 8.00

Boys' Ulster, made of strong dark brown overcoating, in soft, fluffy finish, with a plain pattern. These are double-breasted, with

shawl collar, 2-piece belt at back, centre vent, wind straps on sleeves, and twill linings. Sizes 27 to 32, price \$8.50; sizes 33 to 36, price..... 9.50

Boys' Slip-on Overcoats, in smart knee-length style. In neat grey pin-checks. Have convertible collar, loose-fitting plain back and split sleeves with fancy cuffs, large patch pockets and warm body linings. Sizes 27 to 32, price \$10.00; sizes 33 to 36, price..... 10.50

Extremely fashionable are Boys' Overcoats made of thick, soft, fluffy materials that are warm, good-looking and light in weight. In shades of steel grey and in double-breasted style, with shawl collar, two-piece belt at back, wind straps on sleeves and warm linings. Sizes 27 to 32, price \$11.50; sizes 33 to 36..... 12.50

We are well stocked just now with an extra large assortment of Overcoats for extra large-sized boys—boys 17 to 18 years. Included are fancy mixed tweed effects in grey or brown, also grey, blue or brown chinchilla. In ulster or slip-on styles, double-breasted, with plain or belted back, smartly tailored throughout, warmly lined. Sizes 35 and 36, for extra large boys. Price \$7.50, \$8.50, up to \$14.00.

—Main Floor, Queen St.



Boys' Suits, Exceptionally Low Priced Saturday, at \$3.90

Boys' Suits tailored of smooth-finished tweeds in dark grey, with a striped pattern; 3-button, single-breasted, peak lapels, box pleats back and front over shoulders to sewn-on belt, durable linings; and full-cut bloomers, with expanding knee bands, belt loops and 3 durable pockets. Sizes 29 to 34. Special Saturday..... 3.90

—Main Floor, Queen St.

Extra! A Special Offer Saturday in Small Boys' Overcoats at \$2.95

As a special attraction for those who come in the morning, we have specially priced a limited quantity of warm Russian Overcoats for boys from 3 to 8 years.

They are made of winter-weight overcoating materials, in dark mixtures and plain patterns. All are double-breasted and have self, close-fitting collar, belt at back and warm linings throughout. Very smart coats they are, that will give real good all-winter service. Specially priced Saturday. Each..... 2.95

Special Duck or Chicken Dinner Served in Grill Room Saturday from 11 to 2.30

Choice of roast stuffed young duck, with apple sauce, or roast stuffed young chicken, with brown gravy; mashed or boiled potatoes and cauliflower in cream; peach or apple pie, with ice cream; club rolls and butter; pot or tea or coffee..... .60

AFTERNOON FROM 2.30 TO 5 IN GRILL ROOM.

Jelly omelette; buttered toast or tea biscuits; Neapolitan ice cream; pot of tea or coffee..... .20

—Fifth Floor.

THE T. EATON CO LIMITED