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Rings... \$8.00 to \$1,000.00
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Diamond Merchants and Jewelers.
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JANUARY CLEARANCE SALE
Fifty per cent reductions on Ladies' Coats and Suits during our January Sale. Ladies' Dresses reduced from 25 per cent to 40 per cent.
Make your dollar do double duty.
—AT—
Canadian Ladies' Wear Co.
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That Satisfies
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Everybody wants his Glasses Right and wants them Promptly. The POWER of the lenses MUST be right. No care is too great; no trouble too much; no test too severe to insure the correctness of our lenses. We reject them for trifling errors.

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225 DUNDAS ST. PHONE 1577.
Largest Exclusive Optical House in Canada.
MONTREAL, LONDON, WINDSOR.

F. STEELE
Have the Benefit of My 15 Years' Experience.
210 Dundas Street. Phone 972.

\$5 DOWN ON WALTHAM OR ELGIN WATCHES
Balance Easy Terms.
GREEN, Jeweler, 374 RICHMOND STREET.

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234 DUNDAS STREET.

London's Largest Jewelry Store
The Store With the Stock
If you are thinking of purchasing a Photograph, you will find the Rayo second to none in quality. Pay no attention to the knockers.
See and hear the Rayo play, and you will be convinced that the Rayo is second to none in price, which is the best value we know of in the Photograph line.
W. J. Wray & Co. Limited
234 DUNDAS STREET.

To Prevent Old Age Coming too Soon!

"Toxins (poisons) in the blood are thrown out by the kidneys. The kidneys act as filters for such poisons. If you wish to prevent old age coming too soon and increase your chances for a long life, you should drink plenty of pure water and take a little 'An-uric,' says the famous Dr. Pierce of Buffalo, N. Y.

When suffering from backache, frequent or scanty urine, rheumatic pains here or there, or that constant tired, worn-out feeling, the simple way to overcome these disorders is merely to obtain a little 'An-uric' from your nearest druggist and you will quickly notice the grand results. You will find it more potent than kina.

MORMON HELL MUCH COOLER THAN ORTHODOX

Nephi Jensen Says Eternal Punishment is Only For Very Few.

"The Mormon Idea of Hell," was the theme of Nephi Jensen at the Star Theatre last night. Mr. Jensen, a former lawyer of Utah, now president of the Canadian mission of the Mormon Church, spoke in part as follows:

"The orthodox hell is the hottest place I have heard about. We are told that melted steel at white heat is used as ice cream by those who live in Satan's country. If a drop of water should be taken out of the ocean each year, by the time the ocean was dried up it would not be breakfast time in hell.

A Theological Scare. "The orthodox hell in the creation of unrepentant sinners. It has no existence in fact. There is no saving virtue in the doctrine of hell fire. People who become good because they are scared do not remain good very long. The chief use of the orthodox doctrine of hell is to scare people into the church.

The torment of the wicked will consist of an intense consciousness of guilt, which will make them shrink from the presence of God. All the wicked will not partake to the same extent of this punishment. On the day of judgment it will be more tolerable for some than others. And some sinners will be beaten with many stripes, and some with few stripes. This rule applies to people in the church and out of the church.

Eventual Liberation. "God's punishment is everlasting. But those who receive it are only punished in proportion to their guilt. When they have paid for their sins they will be liberated. Jesus declared that when a man has paid the uttermost farthing for his sins he would come out of the prison house. "Those who have committed the unpardonable sin are the only ones who will be punished forever. Most people will be saved in some degree of glory. This statement may seem strange, when it is remembered that Jesus said that the gates of hell would not prevail against the church. Only a few will enter into the highest degree of glory.

FREIGHT RATES TO BE FIXED TWICE MONTHLY

New Ruling Governing Rail Shipments Became Effective During Week.

In order that the exchange rate might be collected fairly on freight shipments between Canada and the United States, the following ruling has been issued by the board of railway commissioners of Canada, becoming effective during the past week:

A surcharge of 60 per cent of the rate of exchange, arrived at in accordance with the provisions of the tariff, will be added to the total through charges on all shipments, other than coal and coke, between Canada and the United States, including advanced charges payable to United States carriers, when such charges are payable and collected in the United States. When all charges are paid in United States currency this surcharge will not be added.

On shipments from Canada, the surcharge must be collected at the rate governing on the date of the bill of lading, and on shipments to Canada at the rate governing on the date of arrival. Such surcharges will accrue entirely on the Canadian carrier.

Rate Paid Semi-Monthly. "Telegraphic advice will be received by railway agents in Canada on the last day of each month, specifying the surcharge to be collected from the first to the fourteenth day of the following month, and on the fourteenth day of each month, specifying the surcharge to be collected from the fifteenth to the last day of each month.

In arriving at the surcharge the rate quoted for New York funds by the Bank of Montreal on the fourteenth day of each month will govern from the first to the fourteenth day of the following month; similarly, such quotation at noon on the fourteenth day will govern the second period of the month.

These rulings were the outcome of protests made by Canadian shippers, who objected to paying an exchange rate on the full amount of shipping charges when the goods traveled a part of the distance in Canada.

DR. HILL ADDRESSES BOYS' MASS MEETING

Dr. W. H. Hill gave an interesting address on "What We Eat and How to Grow Big and Strong" to about two hundred young boys from all parts of the city in the Central Methodist Church on Sunday afternoon. Following the address, the boys asked a number of questions, which were answered by Dr. Hill.

Prior to the meeting Lloyd Houlton of the Y. M. C. A. conducted a song service. Milton Walker, mayor of the city, presided.

TWO BROTHERS ARE COUNCIL MEMBERS

James D. Campbell and John A. Campbell Both County Legislators.

One of the features of the composition of the 1921 Middlesex County Council is the fact that two brothers are members of it. They are Councillors James D. Campbell of Adelaide Township and Councillor John A. Campbell of Lobo Township. Last year another Campbell, namely Dan of Lobo, was a member. The two who won place among the county's foremost 31 municipal men are both in for their first term.

Auto Show Visitors!

While in the city call and let us show you the newest styles in footwear.

Cook's Shoe Store

GUARANTEED SPARK PLUGS, 2 FOR \$1.00
Vulcanized and retreading the proper way.

CLINGER

LONDON'S RUBBER MAN,
346 Dundas street, near Waterloo. Phone 5124.

EULOGIZES LATE REV. W. J. KNOX

Rev. Dr. D. L. McCrae Speaks in First Presbyterian Church.

"I knew him since the beginning of his ministry. From him I received great consideration and untold kindness. His death was a terrible shock to me," declared Dr. D. L. McCrae, in eulogizing the late Rev. W. J. Knox before the deceased's congregation at the First Presbyterian Church Sunday morning.

It was hard to realize that such a splendid man, who had stood as moderator of London and a member of the general assembly, had been taken.

"He was a great student, a pious father and a great worker." He was a profound and independent thinker, it was recalled, and he was greatly interested in all the problems of this new day. His deliverances always commanded respect. He was one of the ablest and most scholarly men in the church. His services were referred to as invaluable. Of his beautiful home life I dare not speak, except to say that it was extremely beautiful.

"I was always impressed by the great fellowship that existed between him and his congregation," said Dr. McCrae. "There was never a beautiful life on earth that did not spring up from friendship of man and so there was never a beautiful Christian life that did not spring up from the friendship of man and God."

During the service a special prayer for the late pastor's widow and family was said.

IS OUTSIDE ARCHITECT REALLY NECESSARY TO DRAFT COLLEGIATE PLANS?

Citizen Surprised at Action of No. 3 Committee, Board of Education.

Much surprise was expressed by a well-known citizen today at the newspaper reports that No. 3 committee of the board of education should recommend that outside architects be called upon to prepare plans for the proposed new high school buildings which they will recommend the board to proceed with.

"This will add several thousands of dollars to the costs of the building which I and others consider absolutely uncalled for," declared the speaker. "The board has on its staff a competent architect, at least if he is not, they should get one who is. If as some of the trustees claim, he has his hands full of public school work, surely it would be possible and much cheaper to provide him with a temporary competent assistant."

"Such an assistant could go ahead with the actual drafting work while he gives his attention to the planning of the new buildings. If this plan would not work out properly for some reason of which I may not know, why would it not be possible for the board to secure the assistance of the trained staff of the public utilities department just as the city council has done in connection with the proposed new city hall?"

"Either of these plans would be much less expensive than going to outside firms. I quite understand that there is something in feeling that outside architects should to some extent work on the 'Made in London' slogan, by giving work to local concerns, but if this policy is to rule why is the city called upon to provide the money of an architect," he concluded.

SUCCESSFUL SOUTH OF ENGLAND SOCIAL

Eight Hundred Attend Delightful Reunion in Y. M. C. A. Auditorium.

Eight hundred natives of England attended the South of England Reunion under the auspices of the Y. M. C. A., St. George's Society and the Sons of England, in the city auditorium on Saturday evening. In order that the minds of the audience might be centred on their home-town or the district they came from, lantern slides were directed on a screen of nearly every hamlet and scenic part of the country. George Balch explained each picture thoroughly. An interval of five minutes between pictures was spent in singing a song pertaining to the country. Following this, Chairman George Tull gave a short address.

W. J. Way was heartily applauded for a concert solo, playing in company with A. Woods. An out-of-the-ordinary selection was the guitar solo by Roach.

Ten minutes were set aside for nonsense under the leadership of the Franks Humphreys and Frank Emery, who kept the audience in an uproar of laughter with witty sayings and clever singing and acting.

Views of "Sussex by the Sea" and Windsor were shown and explained by Mr. Balch. Harold Payne contributed some fine humorous acting.

Two decided features of the evening were songs and dances given by little Miss Eleanor Tustin and Miss Margaret Taylor, 8 and 9 years old respectively. Donald Payne made a hit with his baritone singing. Robert Liddle, industrial secretary of the Y. M. C. A., responsible for the success of these reunions, announced that the next reunion would be for natives of Scotland, and that in April an evening for every person from England would be held.

OFFICERS ELECTED FOR LONDON I. L. P.

Branch To Co-operate With Other Labor Bodies in Unemployment Problems.

Co-operation with the various labor bodies of the city in connection with the unemployment situation was decided upon by the London branch of the Independent Labor party at its annual meeting yesterday afternoon in the Labor Temple.

Some minor changes in the rules of the organization were the subject of considerable discussion during the afternoon.

The election of officers for the ensuing year resulted as follows: John G. Hottersall, president; John Colbert, George Murphy and J. Hevey, vice-presidents; Arthur Moule, secretary; A. White, financial secretary; A. Menzies, treasurer; H. B. Ashplant, organizer.

WANT NORTHERN MEN ON T. & N. O. COMMISSION

NEW LISKEARD, Ont., Jan. 29.—The local board of trade, in a telegram sent to Premier Drury, signed by Wesley McKnight, president, "positively protests" against the appointment of any but Northern Ontario men to the vacant positions on the T. & N. O. commission. The action was taken on receipt of rumors here that Col. MacLaren, Hamilton, and Col. Martin, Renfrew, were being considered for the board, and the premier is requested to take no action in the matter until "receipt of written communication from us."

FARMERS' COMPANY ELECTS DIRECTORS

CLANDEBOYE, Jan. 30.—At the annual meeting of the shareholders of the Clandeboye Farmers' Co-operative Company, Limited, the following members were elected as directors: Patrick Buckley, Omar Flannery, John Morgan, W. E. Williams, James McLennan, Elmer Murdy, Elsie Hodgson.

WANTS TO RETURN TO PARENTS' HOME

Care of Clarence Tanner, Now 18, Long Disputed.

By means of a motion at the weekly session of the high court before Hon. Mr. Justice Kelly at the courthouse Saturday morning, the parents of Clarence Tanner, an infant, 18 years of age, applied for the custody of the child. The motion has been up several times.

The judge decided not to make an order at present, but retained the motion, and if more or better evidence regarding the conditions of the parents' home, the motion will be renewed. He declined to express an opinion as to whether the boy is bound to stay where he is under a contract.

WARD OF SOCIETY

Clarence Tanner is a ward of the Children's Aid Society, owing to neglect of his mother at Woodstock, and is in a foster home some miles out of Woodstock.

When the matter was before the same judge some time ago, it was directed that the motion stand over, and that the infant boy appear before him for personal examination. During the examination the boy, although admitting that he was in a good home, stated that he would prefer to return to his parents.

W. C. Brown of Tillsonburg for the motion; A. S. Wall and E. W. M. Flock for the Children's Aid Society.

Owing to the granting of an order, a motion for fixed dower for the widow in the Balliff estate stands for one day.

Re Sarah Mull. An order was made, releasing the estate of Sarah Mull, trustees appointed under a legal settlement, and appointing new trustees. Reference was made at the local matter at Stratford in case the parties require to settle the question of compensation.

J. P. Mead, for the estate of children; P. C. Betts Jun., for the official guardian.

TAKE EVIDENCE IN U. S. A.

In the case of Norton vs. Norton an order was made, adding to the previous order with directions that the parties be committed to take evidence in the United States. D. McPherson for the motion; G. Fisher for the respondent.

In the case of Hayden to O'Connell a motion was made under the vendors' act and purchase of the order to declare that the vendor has a good possession title to certain lands in Elgin County. Judgment was reserved.

E. A. Miller of Aylmer for the vendor; C. St. Clair Leitch for the purchaser.

COUNTY COUNCIL CLOSES SESSIONS

Authorizes Raising \$215,000 For Roads Improvement in Middlesex.

County councillors of Middlesex at their last meeting of January 29, at their last meeting of January 29, passed a bylaw agreeing that the award of the arbitration board dealing with the county courthouse differences should date from January 1, 1918.

Other bylaws passed, sanctioned: (1) The borrowing of \$100,000 to meet current expenditures; (2) the raising of \$215,000 for county road work, \$15,000 of which is to be used for the improvement of public roads; (3) the changing of county roads in Parkhill and McGillivray Township; (4) the raising of \$1,000 to the Soldiers' Aid Commission, \$500 to the Children's Aid Society, \$200 to Manor Park School, \$200 to Wardville High School.

The council adjourned until 2 o'clock on the first Monday in June.

PRINCIPAL STALKER DIES AT INGERSOLL

Former Wingham Teacher Had a Fine Record and Was Very Popular.

INGERSOLL, Jan. 29.—The death of Principal Joseph Stalker of the Central School occurred today at the family residence, following a week's illness with heart ailment. He was not only one of the most efficient teachers in the province as his record here had indicated, but a wholehearted and genial citizen. On the separate school and other public building flags are flying at half-mast. He gave generously of his time to promote community interests. He was in his 55th year. He came here eight years ago from Wingham, and at once made a name for himself by the large number of successful candidates at the entrance examinations, a record which has since been sustained. He had previously taught at Wingham, Lucknow and other northern towns. He was a Mason, and a member of the Canadian Order of Foresters. Besides his wife, he is survived by one daughter, Mrs. (Dr.) J. Cook, St. Stephen, N. B., his mother, two sisters and five brothers.

WILL NOT TOLERATE DISORDERLY HOUSES

WINDSOR, Jan. 30.—That an hotel-keeper must assume some obligations and use some judgment in determining who are legitimate guests and who are not, was the ruling by Magistrate W. E. Gundy in the case of P. Boon, proprietor of the "Old Timers' Rest," Walkerville, found guilty in police court of keeping a disorderly house. He had already closed one of these places, his worship stated, and as long as he was on the bench he was prepared to close them all. Soon was fined \$20 and costs.

VICTIM OF PNEUMONIA

W. H. Kipp Dies at His Home Near Princeton After Brief Illness.

PRINCETON, Jan. 29.—W. H. Kipp died at his home on Governor's road near Princeton from pneumonia after a short illness. He was 58 years old and is survived by his widow and four sons—Howard, Roswell and Lorne, home on the farm, and Fred, a student at the Western University, London. The funeral takes place Sunday.

At the annual meeting of the Princeton and Drumbo Telephone Company the present board of directors were re-elected, with the exception of J. D. Cowan, who retired on account of ill-health. Mr. MacKendzie Hall was elected to the vacant position. All passed off most harmoniously, and the affairs of the company were reported as being in a very prosperous condition, under the able management of Mr. Blackmore, manager and secretary. Mr. Ralph Martin and Mrs. Thomas J. Rawlinson, J.P., were elected auditors.

Thomas H. Whittington is opening a collecting station for the Ontario Creamery, London, here will collect cream, paying cash for same.

PASTOR PLEASANTLY SURPRISED

Hyde Park, Jan. 29.—Rev. Mr. Durnford, rector of Hyde Park and Byron Anglican Churches, was greatly surprised when Messrs. Kains and Ormond, wardens of Byron congregation, drove to the rectory and presented their minister with 40 bags of oats.

MADE SPLENDID SHOWING

HAMILTON, Jan. 30.—T. E. Hayhurst, son of T. H. Hayhurst, a noted marksman of this city, and a one-time winner of the Queen's Prize, in a recent shoot for a gold medal was required to shoot at targets with a possible total of 70 points. His total was 62.5.

HORSE FAIR WILL OPEN WEDNESDAY

Harriston, Jan. 29.—The successful horse fairs conducted here for many

years by the board of trade have been resuscitated and will start again on Wednesday. It is expected that numerous horses will be placed on the market. The following buyers will be present to purchase all kinds of horses from five to fifteen years of age: Tuesday. Already reservations at the hotels are being made by outside clubs. The Regent picture show has been purchased by Mr. Jandrem of Belleville, who contemplates taking up residence here as soon as he can secure a house.

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McLAUGHLIN

Announcing Two New Models

THE MONTAGNE, QUEBEC

New Large 7 Passenger McLaughlin Model 21-49-R \$2695

(New McLaughlin 5 Passenger Model 21-45-R \$2345. f.o.b. Oshawa, Ont.)

McLaughlin supremacy in utility and value is again maintained by the big, new 7-passenger McLaughlin Master Six model 21-49-R. This roomy, commodious model of "Canada's Standard Car" combines comfort and utility with extra passenger capacity to meet every need. The car is sturdily built for service, day in and day out, under any test which Canadian highway and climatic conditions may give it.

McLAUGHLIN MOTOR CAR CO. LIMITED
See the New Models at the London Motor Show, London Showrooms, Bathurst and Richmond Streets.

You Can Go Anywhere on "Gutta Percha" Tires

In 1920 "Gutta Percha" Tires hung up a record for service that has never been excelled. The extraordinary mileage obtained even where road conditions were worst, proclaimed them the outstanding tires of the year, and drew much favorable comment from the motoring public.

"GUTTA PERCHA" TIRES

Wherever you go in winter the roads are rough with frozen ruts and jagged ice. "Gutta Percha" Tires make a wonderful resistance to the wear and tear of this kind of driving. Tough treads and strong construction make "Gutta Percha" Tires able to withstand the worst winter roads.

A Canadian Express truck, Toronto, ran 30,000 miles on two "Gutta Percha" Fabric Tires, 37x5 on rear wheels, and the tires are still fit for use.

Go as Far as You Like on "Gutta Percha" Tires

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Branches in Leading Canadian Cities.