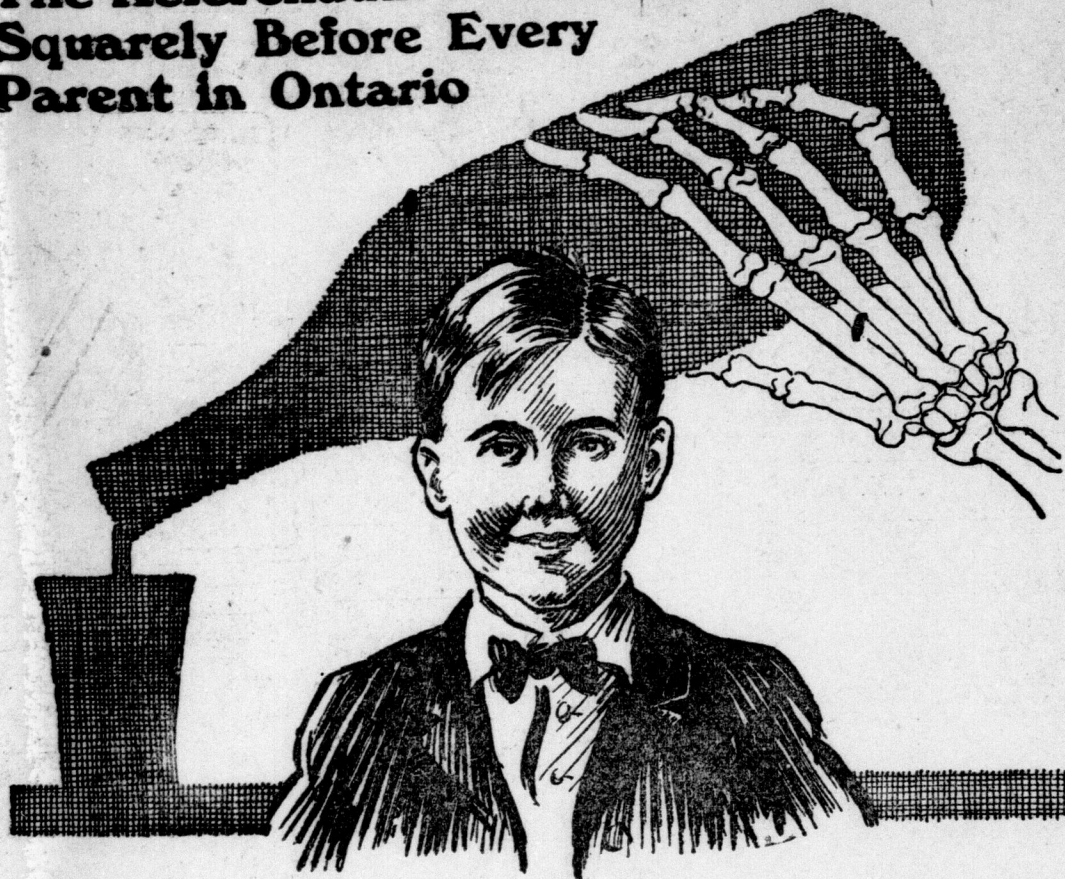


Beer or the Boy?

The Referendum Places the Alternative Squarely Before Every Parent in Ontario



HALF a million boys of Ontario have never tasted liquor. The province has been under prohibition for three years and they have had little or no opportunity to acquire the taste or to yield to the temptation. How much better would it be for the safety of the future of these boys upon whom the future of this province depends, if they never acquired the taste for liquor—if the temptation to acquire the dangerous habit of "booze" were never thrust upon them?

Owing to the wording of the Referendum ballot, many parents may not realize that the Beer proposed is intoxicating, more than twice as strong as the beer allowed at the present time under the Ontario Temperance Act, and over five times as strong as the limit allowed for beer defined as non-intoxicating in Great Britain and the United States.

2.51% Alcohol by Weight Means 5.46% Proof Spirits

The Beer of the Ballot is 5.46% Beer. The Ballot says "2.51% alcohol by weight." But that means 5.46% proof spirits, and the Ontario Temperance Act allows only 2.50% proof spirits. The Beer of the Ballot is 118% stronger.

Three glasses of 5.46% beer equals in alcoholic content one ordinary glass of whiskey. Men and boys get drunk on beer. The young fellow when he takes his first drink takes beer. Beer creates the taste for alcohol. It develops drunkards.

A beer drunkard is a lower piece of human degradation than a whiskey drunkard. He is dull, coarse, brutal, bloated, sodden, and very susceptible to disease.

Beer makes its habitual user stupid, mentally heavy and physically clumsy.

It undermines his constitution, softens his muscles, clogs his circulation, slacks his nerves.

Most beers contain other poisons beside alcohol—lupulin, for example, which destroys the kidneys and shakes the nervous system and is the secret of those crimes of brutal stupidity often laid at the doors of beer drunkards.

The Beer of the Ballot is too strong for your boy or anybody's boy.

What would you not sacrifice for the welfare of your son—time—money—comfort—sleep! Is it too much to ask you to sacrifice 5.46% beer—in the home, in the bar—anywhere within this province of Ontario?

To every question on the Referendum Ballot we ask you to vote—

"No!"—Four Times—"No!"

No Repeat—No 5.46% Beer in Government Shops—No 5.46% in Open Bars—No Government Whiskey Shops for Beverage Purposes

Every mother and father in Ontario should vote to retain the Ontario Temperance Act in sacred trust for Ontario's growing boys. Be sure you mark an X after each question and place it under the heading "No."

Ontario Referendum Committee

JOHN MACDONALD, Chairman.

D. A. DUNLAP, Treasurer.

ANDREW S. GRANT, Vice-Chairman and Secretary

(1001 Excelsior Life Bldg., Toronto)

FLOUR

New York, Sept. 16.—Flour—Firm: spring patents, \$11.50@12.

Toronto, Sept. 16.—Flour—Manitoba, Government standard, \$11.10.

Montreal, Sept. 16.—Flour—Government standard, \$11.10.

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HAY

Toronto, Sept. 16.—Hay—On track, Toronto, No. 1, \$24.25 per ton; No. 2 mixed, \$15.00 per ton.

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STANDARD MINING SALES.

Toronto, Sept. 17.—Morning mining sales: Atlas, 200 at 24; Dome Ex., 1,000 at 33; Gold Reef, 500 at 5; Holly, 25 at 60, 200 at 65; Kirk Lake, 500 at 41; McIntyre, 450 at 208, 1,150 at 209, 1,300 at 210, 99 at 211; Rock-Hughes, 8,000 at 21, 500 at 213; Krist, 1,000 at 41; V. N. T., 3,500 at 234; West Dome, 5 at 114; Waspika, 1,200 at 93, 2,000 at 94, 2,200 at 95; Vac Gas, 1,000 at 23, 1,000 at 23; Adance, 3,000 at 124, 2,500 at 12; Beaver, 2,000 at 41, 1,500 at 40; Gifford, 2,500 at 24, 3,000 at 2; Nipissing, 250 at 1165, 540 at 1160; Ophir, 1,000 at 538, 1,000 at 54, 2,000 at 5; Temiskaming, 1,200 at 41, 1,000 at 4, 3,000 at 413, 3,000 at 304, 900 at 404.

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FINANCIAL AND COMMERCIAL

THE LOCAL MARKET

The season for plums is about finished, and the market for peaches is rapidly nearing a close. The season having been somewhat earlier than usual, very few plums are coming in now. One of the latest varieties, the Smokey, a peach of somewhat poorer quality, is being offered.

Although there is a very large crop of grapes, owing to large quantities being sold for wine, they still sell at 50¢ to 60¢ a basket.

The quotation for live hogs is \$18. This is being paid for the shipment. Hay is very slow, the top price dropping to \$1.10.

Oats are quoted at \$3.05 to \$3.10 for old, and \$2.65 to \$2.75 for new.

Grain, Cwt. \$3.05 to \$3.10
New oats, cwt. 2.50 to 2.75
Seed oats, cwt. 2.50 to 2.75
New wheat, cwt. 2.30 to 2.50
Barley, per cwt. 2.80 to 2.90

Grain, Bushel 1.02 to 1.05
New oats, bushel 2.00 to 2.10
Wheat, per bushel 2.00 to 2.10
Barley, per bushel 1.34 to 1.35

Vegetables, per doz. 1.25 to 1.75
Cabbages, per head. 5 to 10
Lettuce, per doz. 40 to 50
Sage, savory, doz. 40 to 40
Spinach, per doz. 75 to 75
Rhubarb, per doz. 50 to 50
Green onions, doz. 50 to 50
Dry onions, doz. 50 to 50
Beets, per doz. 50 to 50
New carrots, doz. 50 to 50
Radishes, doz. 35 to 50
Tomatoes, basket. 10 to 20
Cucumbers, per doz. 10 to 20
Pickling cucumbers, per 100 40 to 40
Hubbard squash, 15 to 25
Pumpkins, each. 15 to 25
Green and red peppers, per doz. 15 to 20
Pumpkin, doz. 4.00 to 4.00

Fruits, per doz. 7.00 to 7.00
Apples, per doz. 1.25 to 2.25
Apples, per bu. 1.25 to 2.25
Crab apples, basket. 50 to 50
Peaches, basket. 1.50 to 1.50
Home-grown plums, 11-qt basket. 1.25 to 1.50
Cantaloupes, doz. 50 to 60
Grapes, small basket. 50 to 60
Pears, per basket. 60 to 1.00
Hay and straw, 2400 to 27.00
New hay, per ton. 24.00 to 27.00
Straw, per ton. 11.00 to 11.00

Dairy Products, Retail—
Butter, dairy, lb. 55 to 55
Butter, creamery, lb. 55 to 55
Butter, creamery, lb. 55 to 55
Eggs, per dozen, doz. 50 to 55
Eggs, per dozen, doz. 50 to 55
Eggs, per dozen, doz. 50 to 55
Poultry, Dressed, Retail—
Chickens, per lb. 25 to 30
Turkeys, per lb. 35 to 40
Live Poultry—
Chickens, per lb. 25 to 25
Ducks, each. 1.25 to 1.25
Old fowl, lb. 10 to 15
Spring chickens, lb. 10 to 15
Live Stock—
Fat sows, per cwt. 14.00 to 14.00
Small pigs, per cwt. 14.00 to 14.00
Hogs, alive, cwt. 18.00 to 18.00
Hogs, dressed, cwt. 26.00 to 26.00
Veal, per cwt. 27.00 to 27.00
Beef, per cwt. 18.00 to 18.00
Helfer beef, cwt. 18.00 to 18.00
Mutton, per cwt. 15.00 to 15.00
Spring lamb, cwt. 25.00 to 25.00
Hides and Wool—
Cow hides, No. 1. 35 to 35
Cow hides, No. 2. 33 to 33
Cow hides, No. 3. 33 to 33
Calfskins, No. 1. 65 to 65
Calfskins, No. 2. 65 to 65
Horsehides, each. 9.00 to 12.00
Kip, per lb. 15