GRAPHIC PICTURES

OF BELGIUM AND

Big Audience Last Night De-

lighted With Travelogue.

AGAIN THIS AFTERNOON

Last Chance for School Chil-

dren to See Wonderful

Views.

The Remaining

Travelogues

This Afternoon at 4:30—"Belgium and Holland."

Tonight at 8:30—"Around the Mediterranean."

WhileYouShop

The Arcade Service Works

How convenient to drop in, leave your meat order, and find it at your home when you get back from your afternoon shopping. Why rush home an hour earlier than necessary, perhaps having to get off the car and walk blocks out of your way? FRESH-CAUGHT LAKE FISH

Herring, Whitefish, Perch, Pickerel, Sea Salmon and Hallbut.

WILSON'S ARCADE MEAT MARKET

Phone early-1119-1120. tichmond Street and Market.



C. H. Ward & Co.

Diamond Merchants. 386 Richmond St. Phone 1084.

BROWN OPTICAL COMPANY LONDON EYES EXAMINED NO DRUGS USED QUALITY GLASSES GROUND AND FITTED AT MODERATE COST

Do It Now.

23 DUNDAS ST. Phone 1877

EASTER SUNDAY BRINGS

Pretty Shoes Are a Necessity

You may look all around our city

The Place for Shoes of Style

The Two-In-One Shoe Store. Richmond and Dundas Streets.

SPRING IS HERE

Are your Tires in condition? If not, see us.

London Tire Repair Depot 354 Wellington St. Opp. McClary's. PHONE 2334.

DR. MORIN'S KIDNEY TONIC A liquid remedy for all Kidney and Bladder Affections — \$1.00 bottles for Taylor's 6 Cut-Rate Drug Stores

WE KNOW HOW MUCH YOU CAN AFFORD TO PAY ON YOUR

ur Child's Eyes

every care. They should amined, and, if necessary. with a pair of GOOD SES at a very moderate

ohn S. Barnard Optician, 194 DUNDAS STREET.

ware, Lackawanna and Western

Chestnut and Pea; first quality. We can

give prompt delivery. Phone 348. JOHN M. DALY 19 York St.

The London Loan and Savings Company of Canada

DIVIDEND NO. 92

Notice is hereby given that a Dividend at the rate of 6 per cent, and Bonus at rate of 1 per cent per annum, is declared on the Capital Stock of the Company for the current three months ending 31st March, 1917, and same is payable on the 2nd day of April, to Shareholders of Record on the 15th inst.

The Proof Is the Eating

You cannot tell how delightfully different Parnell's Bread is until you have tried a loaf.

8c FOR A 24-OZ, LOAF. 13 TICKETS FOR \$1.

PARNELL The Breadman

PHONE 929 OR 1390.



Springtime Is Ringtime



HOME=MADE LOG CABIN LOAF,

Service

ALGONQUIN PARK.

The Highland Inn, Algonquin Park, 1000 feet above the sea in a delightful rilderness with city comforts, opens on fay 7. Just the place for a rest and o recuperate after a trying winter. Free liustrated literature on request to C. E. Horning, Union Station, Toronto,



Our Easter Pumps Have Arrived \$5.00 to \$7.00

In White, Light Grey and Brown, with full Louis vanity heel. Specially priced at\$9.00

A very special value for Easter Week is the Boot shown above. . WE INVITE YOUR INSPECTION.

Johnston & Murray

50c per pound COFFEE T.A.ROWAT & CO. 250 Dundas St. Phones 3051-3052 HOLLAND AT LYRIC

CRYING NEED FOR EXTENSION OF WORK ON BEHALF OF GIRLS

Y. W. C. A. Secretary Tells of Big Problems Here.

CITY HAS DONE LITTLE

Healthful Recreation Required for Girls Who Are Working All Day.

Travelogues
That Astronom at 4:80—"The Mission of The Astronom at 4:80—"The Mission of The Astronom 12.1." The Mission of Mission of The Astronom 12.1. The Mission of Mission of Mission of The Astronom 12.1. The Mission of Mission

FOR YPRES CELEBRATION

Splendid Program Being Prepared for April 21 and 23.

At a committee meeting of Returned Soldiers held last night further plans Soldiers held last night further plans were formulated for the Ypres celebration to be held here on April 23rd. A monster tag day will first be held on Saturday, April 21st, to be followed by a grand celebration on April 23rd. A parade will be held in the afternoon, when wreaths will be placed in some prominent part of the city by returned men as a tribute to those who fell in the battle of Ypres. An en ertainment will be held in the Masonic Hall in the evening.

will be held in the Masonic Hall in the evening.

The Mocha Patrol Minstrels have offered to repeat their recent comedy success on April 23rd, and this offer has been accepted by the Returned Soldiers' Association. At the conclusion of this performance dancing will take place, to be followed by refreshments.

An advertising and reception committee was appointed as follows: Sergt. J. Struad, Sergt. A. Joseph and Corp. Roy McLeod. Returned soldiers will act as ushers during the minstrel show. A further meeting will be held on Fuesday evening next.

FUNDS TO RED CROSS. DORCHESTER, April 2.—The proceeds of the dance, amounting to \$48.10, run by the Weekly Wanderers' Club, has been donated to the local Red

Eye Talk SOLID OR

SCALED? DOUBLE-VISION OR BIFOCAL GLASSES.

are made in two forms. One has a "wafer" or "scale" cemented to the lower part of the lens for near vision. The other kind is made in one solid piece without lines or SOLID BIFOCALS cost more, but are worth it. They look better and cannot become clouded or fall apart.

Let Us Show You. Carlyle



"The States" Come In!

Now that official action has struck off the fetters of neutrality, our cousins across the Line are free to throw their whole weight into the world's struggle for freedom and humanity.

Unofficially and individually they have already contributed much to the Allied cause—in moral and financial support, in munitions and machinery, and by no means least in those brilliant inventions for which they are famous. The Lewis gun, the Curtis hydroplane, and a wonderful submarine detector are products of their genius which in our hands have done most efficient work by land, air and sea; while the American-invented, Canadian-made Gillette Safety Razor has been a friend indeed to our officers and men on active service everywhere.

Much as men have appreciated the Gillette at home, its real test has come in barracks, billets, trenches and hospitals, and no article of equipment has proved more satisfactory. Those who have returned from the firing line speak with enthusiasm of the convenience—the comfort—the necessity of having a Gillette Safety Razor if the man at the Front is to enjoy a clean and regular shave.

If there is anyone dear to you in Canada or Overseas without a Gillette and a good supply of blades, it's a chance for you to do him a really good turn by completing his equipment

Special Ham and Bacon

For Easter---Another Orchard Brand Product



Listen to the noisy romping of children hurrying to breakfast—a breakfast of Ham 1 and Eggs or Bacon and Eggs-Orchard Brand-Special Easter Cure. What more could

Orchard Brand Quality is now a household phrase. Hog, specially fed, slaughtered under most sanitary conditions and cured under efficient supervision, are some of the reasons for this high quality.

SPECIAL EASTER CURED

LOOK FOR THIS LABEL.

The Special Cured Orchard Brand Ham or Bacon will be on sale Wednesday. Andersons Big Store, Market House, Phone 455. 500, can supply you.

ANDERSON PACKING Wharncliffe Rd., South London COMPANY Phone 496

To the Trade Stores wishing to handle this high class line of Ham and Bacon should phone

VOICE OF THE PEOPLE

Scouts Theory of Divine Vacation.
To the Editor of The Advertiser:
Would you allow me to say a few words. Such nonsense as some of these winisters talk nowadays must be answered. The Rev. Lyman Abbott says in the Outlook "that just as a teacher may leave his class to teach them so to conduct themselves without his presence, so God in this war has left men at the same park. The bond to himself so as to get along without His help." Common sense in all things. Also there were five illegithmate births in this city last month and yet these ministers cry down the old yet the parks board apparently acknowledge the provided for the children at Spring-bank and that Victoria Park should be provided for the children at Spring-bank and the August and pepper shakers, 115 half dozen salt and pep

The social evening given in honor of liss Margaret Mitchell, who is leaving the village soon for Detroit, was held the town hall on Thursday evening the Weekly Wanderers' Club. KIDDIES' PLAYGROUNDS

A special cure has been prepared specially for your Easter breakfast. This cure, in line with all

Orchard Brand products, is of super quality, a

nourishing, tasty meat.

Board Plans Many Innovations for the Coming Summer, London's parks will be places of recreation this summer to a greater exent than formerly if the public utili-

Springbank, in order that those citizens who are interested in gardening may have some place from which to get ideas, and plans for their work, and also where they may see experiments actually carried out.

A nursery for trees is also being developed under the parks board, so that suitable trees may be available for planting on the city boulevards, and also on those of private citizens, when they are required. The board requested the utilities commission to urge the council to pass the estimates as submitted, and to avoid slicing them if

E., 3 loaves home-made oysters, 1 dozen fresh egg; s, fresh fruit; Mrs. Ha n fresh eggs; Mrs. Drapet eggs, magazines; Mrs. T dozen fresh eggs, candy veloped under the parks board, so that suitable trees may be available for planting on the city boulevards, and also on those of private citizens, when they are required. The board requested the utilities commission to urge the council to pass the estimates as submitted, and to avoid slicing them if possible.

Those present were Chairman Dennis, William Moore, J. W. Metherali, General Manager Buchanan, and Secretary Eliwood.

DONATIONS FOR HOSPITAL

Many Gifts Sent to Soldiers Who Are Convalescing.

Mrs. Smallman, magazines; Mrs. Ci hambie, 4 pints marmalade; Mrs. Dand, roast chicken, lettuce salad dre ing, 1 quart Richelieu pineapple and ricots, fresh fruit; Mrs. Seabrooke, loaves home-made bread; Mrs. Patt son, 1 loaf home-made bread; 3 pin fruit, magazines; Mrs. Edwards, 10 loney; Mrs. Shaw, 2 dozen fresh eggs. (flowers; Mothers' Club Simcoe Schopie shower; King Street Presbyteri Church Ladies' Aid, 4 cakes, 3 pies, mazines; Dicks', cut flowers; also thank Miss Ivey, Miss Butler, and Lilerature and Lileratur