

T. EATON CO. LIMITED

Twenty-five Cent Dress Goods



That isn't the regular price of these goods. It is a special price we have fixed on two lots for Thursday's selling. At their regular prices you would consider them very reasonably priced. Notwithstanding that fact, twenty-five cents a yard is what we'll ask for them on Thursday morning. Here are the details:

- 4,000 yards Black Figured Bedford Cord Dress Goods, extra fine weight and very bright mohair designs, 40 inches wide, regular price 40c yard, Thursday..... **.25**
- 40 pieces 46-inch Velour French Henrietta, in black, navy and red only, fine twill and pure all-wool, regular price 35c a yard, Thursday..... **.25**

This is a rare opportunity to get a brand new dress at an exceptionally small cost. To add interest to the offering, we have decided to make special prices in Dress Linings for Thursday. The following will be good for the day or until the quantities are sold:—

- 36-inch Fast Black Linenette, with neat stripe pattern, for skirts, regular price 15c yd. Thursday..... **.9**
- 36-inch Fast Black Silk Rustle Taffeta Skirt Lining, very bright finish, regular price 12 1/2c Thursday..... **.9**
- 4,000 yards Plain Colored Organdie Lining, for foundations, in full range of colors, regular price 12 1/2c yd. Thursday..... **.10**

You can depend on seeing a brisk demand for the goods at these prices, and if you want to share in it will pay you to come as early as possible. If you can't come to the store order by mail or telephone.

Spring Medicines.

In the spring-time the taking of a good tonic or blood purifier has a wholesome effect. We have all the best and most popular preparations in stock. Also a complete assortment of the Drugs so much in demand at this season of the year. These hints from the stock:—

- The Old Time Blood Purifier, Sulphur, Cream Tartar and Molasses, a twelve-ounce bottle for 25c.
- Young's Sarsaparilla, with Sulfate of Potassium, large size bottle, for 50c.
- Lewis' Sarsaparilla, purely vegetable, acts on the blood, kidneys and liver, eight-ounce bottle 25c, sixteen-ounce bottle 50c.
- Herb Bitters, containing burdock, sarsaparilla, licorice, hops, mandarin and other roots and herbs, at 15c a packet.
- Channing's Sarsaparilla, 70c.
- Bristol's Sarsaparilla, 70c.
- Hood's Sarsaparilla, 70c.
- Radway's Resolvent, 75c.
- Paine's Celery Compound, 70c.
- Cuticura Resolvent, 60c and \$1.15.
- Dodd's Kidney Pills, 50c.
- Williams' Pink Pills, 3 for \$1.
- Chase's K. & L. Pills, 2 for 25c.
- Carter's Little Liver Pills, 2 for 25c.
- Quinine & Iron Tonic, 25c.
- Chocolate of Potash, Iron and Glycine, for 10c.
- Howard's Rochelle salts, 35c a pound.
- Howard's Bicarbonate Soda, 30c a pound.
- Howard's Epsom Salts, 5c a pound.
- Fine Ground Harebelle, 15c a pound.
- Sulphur Flour, 5 pounds for 20c.
- Cream of Tartar, 30c a pound.
- Salt-petre, 30c a pound.
- Oxide of Zinc, 15c a pound; Sulphate of Zinc, 20c a pound.
- Finest Balaheol, 50c a pound.
- Sugar of Lead, 20c a pound; Glauber Salts, 3 pounds for 10c.
- Copper Sulphate or Blue Vitrol, 10c a pound.
- Iron Sulphate or Green Vitrol, 21-2c a pound.
- Ground African Ginger, 20c a pound.

Leghorn Flop Hats.

The largest collection to be found anywhere in Canada. Being the largest buyers we derive the benefit of the manufacturers' very lowest prices—much lower than those who buy in smaller quantities. When we sell we are satisfied with a much smaller margin of profit than what is usually taken. As a result our prices are way below those asked for the same goods outside this store. Look around and see for yourself.

Our Leghorn Hats are soft finish, and being a natural bleach, the color is a rich amber. To-morrow morning we shall be ready with a new shipment including:

- Ladies' Leghorn Flops, full shaped, good sizes, at 25c, 45c, 50c, 60c, 70c and \$1.15 each.
- Ladies' Leghorn Flops, turned up back, extra fine quality, at 60c each.
- Children's Leghorn Flops, with fancy braid edge, ages 6 to 12 years, at 75c each.

Mail orders for any of these lines will receive our prompt and careful attention.

Ladies' Bicycle Suits.

Every lady who rides a wheel will be interested in this bit of news—about Bicycle Suits for the ladies. We are justly proud of the magnificent stock we are showing in this section.

We believe it to be the largest and best selected stock in Canada. It represents all the newest and up-to-date fancies that are worthy of your thought. The goods are imported, but modelled according to our instructions for Canadian trade. Hence you find the skirt lengths 38 inches. The cheapest outfit is \$7.98, and you can go up step by step as high as \$25.00 for a single suit, and every price would be remarkably good value. Visit the Cloak Department on Thursday and examine the assortment which we'll have arranged for easy seeing and buying. It will interest you even though you don't care to buy.

Bicycle Boots.

Just a few hints to show how carefully we have anticipated the needs of the Bicycle Riders of this city. For instance, in Bicycle Boots we are showing a splendid collection of all the wanted kinds for ladies and gentlemen. A few lines follow:—

- Ladies' Imperial Kid 3-4 Length Bicycle Boot, Goodyear turn flexible sole, coin toe, kid tip, regulation heel, sizes 21-2 to 7..... **2.50**
- Ladies' Vic Kid Bicycle Boots, turn sole, pointed toe, high cut, perfect fitting, laced, 3-4 length, sizes 21-2 to 7..... **2.75**
- Gent's Pebble Grain Bicycle Boots, McKay-sewn, pliable sole, durable and perfect fitting, sizes 8 to 10..... **1.20**
- Gent's Chocolate-colored Pebble Bicycle Boots, side pedal patches, will outwear an ordinary boot, sizes 8 to 10..... **1.45**
- Men's Best Quality Bicycle Boots, coffee color, pedal pieces, McKay-sewn, with the genuine mercury cut sole, foot will not slip with this boot, sizes 8 to 10..... **1.95**

Blue Hill Box Kite.

Have you seen it? An airship complete. Flies like a bird. Any child can fly it. It affords an endless amount of amusement to grown people as well as children. It is made of strong wood and the finest cotton. Size 36 x 24 x 10 inches. Price only

One Dollar Each.

Biggest dollar's worth of amusement you ever had. Come and see them.

THE TORONTO WORLD

ONE CENT MORNING PAPER.

No. 25 YONGE STREET, Toronto.

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