

To the Voter

TO establish that the 2.51% beer to be voted on—the "Beer of the Ballot"—is not intoxicating, The Ontario Brewers' Association deposited \$5,000 with the Canada Permanent Trust Company on September 16th.

Q On September 19th, The Ontario Brewers' Association formally challenged the Referendum Committee through the Press to deposit an equal amount with the same Trust Company to support their contention that this beer is intoxicating.

Q That challenge has never been accepted—clear admittance by the Referendum Committee they do not consider that they have a case. It is too late now to make the tests and render a decision before the day of voting—October 20th—but the failure of the Referendum Committee to answer our challenge will not be overlooked by the man or woman who votes on facts and evidence, and not on sentiment or false statements.

Q We again assert that 2.51% beer—"The Beer of the Ballot"—is not intoxicating. Tests have only recently been made which prove this conclusively—we will mail a copy of the test to anyone sufficiently interested to write for it.

Q Moreover, while the "Beer of the Ballot" has an alcoholic strength of but 2.51%, official tests made by the laboratory of the Inland Revenue Department—published in Bulletin 196—showed that the beers on general sale before The Ontario Temperance Act and Prohibition were enacted, had an alcoholic content ranging as high as 7.33% by weight measure—practically three times as strong as the beer to be voted on October 20th. Even such American beers as were sold in Canada and always spoken of as "very light, non-intoxicating beers," were over fifty per cent. stronger than the "Beer of the Ballot."

Q The "Beer of the Ballot" is a mildly stimulating, healthful and refreshing beverage, brewed from a high grade of malt and hops—containing only sufficient alcohol to make it digestible and nourishing.

Ontario Brewers' Association

WOULD VOTE "YES" ON QUESTION ONE?

Anti-Saloon League Superintendent Gives Views at Massey Hall.

"If I had to vote 'yes' on any one of these four questions I would vote so on number one because if there is to be any liquor traffic I prefer that the sole responsibility for its sale and consequences should rest upon the men who engage in the business," was the point of view put forward by R. N. Holsapple, superintendent of the Iowa Anti-Saloon League, at the referendum meeting in Massey Hall yesterday afternoon. He took up this line of argument because he had heard that some temperance people intended to vote "no" on the first question and "yes" on some of the others. He declared that if they carried on number one the sale of liquor would be thru individuals and there would be individual responsibility. It would be against the protests of the good people of the community, "but if you adopt number two and number four, everyone becomes a saloon-keeper whether you will or not. Who is there in this province, loyal to his flag, loyal to his government, who wants that government to become besmirched by engaging in a business which has admittedly evil results?"

"We don't want the liquor anywhere in any form under whatever name it may be called. We don't want it, and please God the day is not far away when we shall not have it anywhere. Why should Ontario vote four 'noes'? Because an affirmative vote on any one of the questions means the returning of the liquor traffic to Ontario." He stated that the liquor traffic in the province was conducting the opposition to the prohibition campaign. The liquor traffic, he said, was in such bad repute that it had to get a fairly decent-looking cloak to wear, and it crawled under the cloak called the Citizens' Liberty League. Speaking of prohibition in the States, Mr. Holsapple remarked they found on their side that in order to defeat German autocracy they had to defeat the liquor traffic. The German-American alliance meant nothing more nor less than a institution for the conducting of German propaganda in the United States and preserving the life of the liquor traffic. "We couldn't whip one without whipping the other, so we have cleaned up on the whole proposition," he declared, amid applause. "While the boys were overseas whipping the Kaiser, who was busy at home whipping his twin brother."

Governor Dickinson, Michigan, said his state being a border one, was keenly interested in Ontario's verdict. "We are dry and we want you to stay dry," was his declaration. He told the part the women played in making Michigan dry and hoped there would be no lukewarmness in Ontario, but that all would get out and do their duty.

Mrs. L. A. Hamilton, who presided, in an admirably-delivered speech, said there should not be an indifferent woman in the province on such a tremendous and far-reaching question. "Women, if they fail at this time," she warned, "will make the great failure of the history of this country, and I call upon all women to inform themselves very fully and regard it as their duty to vote four 'noes.' We have to consider this question from the point of view of the greatest good of the greatest number."

S. E. Pratt, who at one time was with the British navy, and who during the war served with the Canadian navy, said they "ought to carry this measure practically unanimously or there would be squabbling. 'We have got to carry it and carry it well,' he remarked.

Zentoro Ono, who was educated at a Methodist missionary school in Japan, and was also a student of Victoria University, Toronto, also strongly advocated the prohibition of liquor.

Between 2,000 and 2,500 people were present.

WON'T GIVE WAY TO SIR H. DRAYTON

Special to The Toronto World.
Kingston, Ont., Oct. 5.—Ex-Mayor J. M. Hughes does not intend to be ejected out of the nomination as a Unionist candidate and refuses to give way to Sir Henry Drayton in the coming by-election for the house of commons. He stated today that he had no intention of retiring. A number of prominent citizens are backing him in his fight for the nomination, and an interesting time is looked for. Hon. Mr. Reid and Hon. W. W. Rowell, who were here a few days ago in the interests of Sir Henry Drayton, were notified today by Sir Henry Drayton that he intends to stay in the running.

John A. Calder, N. Oxford, Is Nominated by Liberals

Special to The Toronto World.
Woodstock, Oct. 5.—John A. Calder, who represented North Oxford in the legislature last session, was unanimously chosen at a mass meeting of Liberals to contest the riding in the coming election. Mr. Calder's was the only name brought before the meeting. Hartley Dewart was to have addressed the meeting, but the pressure of business in Toronto prevented him attending.

"PURE CASTOR OIL."

The Canadian Northern Railway yards at Cherry street seem to have become a happy hunting ground for the police in their campaign against illicit liquor shipments. Not content to rest on their laurels of nearly a thousand quarts of liquor last week, Inspector Pogue and Plainclothesman Davidson again visited the yards on Saturday last and seized 50 gallons of pure alcohol. The fiery stuff was shipped in two barrels labeled "Pure Castor Oil," and was addressed to a wholesale chemical house in Toronto.

STOLE THRU SIDE WINDOW.
Entering by means of a forced side window, burglars stole a small quantity of goods from the Adams Shoe Co. and the Anderson-MacBeth Hat Co. in the Anderson building at 234 West King street on Saturday night or Sunday morning. The burglars were evidently disturbed in their work for the warehouse showed signs of a hasty exit.



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Our Special Shoe Week opens Tuesday with a Superb Showing of the Newest and Smartest in Women's Fashionable Fall Boots at an Extraordinarily Low Price.

\$8.95

Replacement Values for All of These New Modes Would Range From \$12.50 to \$18.00.

A Sale to reduce the High Cost of Walking. Foreseeing months ago the extreme high prices that shoes would attain this Fall, we have been preparing for months for this Sale, and it will be undoubtedly the most notable event our Shoe Shop has ever held.

The styles are too many to describe here. They represent the newest and most correct ideas that clever shoe designers have produced for Fall and Winter wear. All have high-cut 9-inch tops, new long vamp effect and Good-year welt soles. Heels are Spanish Louis, Cuban and Military effects. All sizes, Tuesday, in nearly every style.

Patent leather, with grey or brown kid tops.
All-brown calfskin—a very smart model.
Tan calf, with natural buck tops.

Gunmetal calf, with grey buck tops.
Vici kid, with colored buck or dull kid tops.
Grey kid, with suede tops.
Plain glazed kid.

STORE OPENS PROMPTLY AT 8.30 A.M.

CANDIDATE URGES NICKEL CONTROL

Special to The Toronto World.
Kitchener, Oct. 5.—Geo. Haehnel, Independent Labor candidate for North Waterloo, addressed his first meeting of the campaign in Kitchener last night. The hall was crowded with enthusiastic laborites. Mr. Haehnel declared that he intended to carry on a clean campaign, and would not lend himself to any mud-slinging tactics. His fight would be straight one, with arguments confined entirely to the party platform.

E. W. Hardy is U. F. O. Choice in Riding of West Kent

Special to The Toronto World.
Chatham, Oct. 4.—E. W. Hardy of Kent Bridge accepted the nomination as United Farmers candidate in the West Kent riding election. At an enthusiastic convention held in the I.O.O.F. auditorium he will oppose Milton Shaw, the Hearst candidate, and R. L. Brackin, Liberal. If the cheering of the 500 farmers who packed the auditorium to overflowing is any criterion Hardy will have good support.

DIED FROM INJURIES.

Ellen Cleary, the little six-year-old girl who was struck by a motor car in front of her home on Thursday last, died in the Western Hospital on Saturday night. She had received a fractured skull and a fractured arm, and her recovery was deemed of from the first. An inquest will probably be held.

This is the last day for payment of third instalment of City Taxes. Mail your cheque—Now.

NAME Z. A. HALL IN S. WATERLOO

Special to The Toronto World.
Galt, Oct. 5.—Z. A. Hall of Hespeler, former member for South Waterloo, was unanimously chosen Conservative candidate in the coming provincial election at a largely-attended and enthusiastic convention held here in the city hall this afternoon, presided over by President Homer Watson of Doon. Mr. Hall's name was the only one to go before the meeting.

Three-Cornered Peel Contest Makes Politicians Speculate

Special to The Toronto World.
Brampton, Oct. 5.—The three-cornered political contest in Peel is creating considerable speculation. Peel was for thirty-seven years represented in the local house by a Liberal, until it was redeemed in 1915 for the Conservatives. The sitting member, W. J. Lowe, was elected as a Liberal in 1915 in a by-election, and is again the standard-bearer of the Liberals.

KNIGHTS OF MALTA.

Headed by a band the Knights of Malta paraded to St. John's Church, Dundas and St. John's road, yesterday afternoon. A memorial service was held in remembrance of the members of the west end commandery of the order who had made the supreme sacrifice in the late war. Major (Rev.) R. Macnamara, rector, preached an eloquent sermon, and the musical portion of the service was in charge of Mr. R. S. Tucker. An impressive feature of the service was the giving of the grand funeral honors, accompanied by the Dead March in Saul on the organ. After the service the knight marched to St. James Hall and dispersed.

U. F. O. of West Kent Nominate E. W. Hardy

Special to The Toronto World.
Chatham, Oct. 4.—An enthusiastic convention of United Farmers, who packed the I.O.O.F. Auditorium to overflowing this afternoon nominated E. W. Hardy of Kentbridge, president of the county executive of the U.F.O., as their candidate in the political contest of the riding of West Kent.

New Officers Are Chosen By Architects' Institute

The Royal Architectural Institute of Canada, at its twelfth annual assembly Saturday afternoon, elected the following officers:
President, A. Frank Wickson, Toronto (re-elected); vice-presidents, David R. Brown, Montreal, and L. H. Jordan, Winnipeg; honorary secretary, Alcide Chausse, Montreal, (re-elected); honorary treasurer, C. S. Cobb, Toronto. Members of council: J. P. Ouellet, Quebec; Joseph Perault, Montreal; Ramsay Traquair, Montreal; N. W. Sharon, Regina; W. G. Van

Edmond, Regina; David Webster, Saskatoon; N. Watt, London; A. Melville, Winnipeg; C. H. Acton Bond, Toronto; Herbert E. Moore, Toronto; G. H. MacDonald, Regina; W. L. Cronarty, Regina; S. M. Eveleigh, Vancouver; A. S. Mercer, Vancouver.
The next annual assembly will be held at Ottawa.

CANADIAN NATIONAL RAILWAYS INCREASED SERVICE

Transcontinental Train Every Day in the Week—Toronto-Winnipeg-Vancouver-Victoria—In Effect October 5.
A transcontinental service between Toronto-Winnipeg-Vancouver-Victoria daily is the principal feature announced in the Canadian National Railways' fall and winter time table. This train will leave 9:15 p.m. daily and will be equipped with up-to-date sleeping, dining, first-class day coach, tourist and colonist cars. Between Toronto and Winnipeg there will also be a compartment-observation-library car.
A parlor car will be attached for the convenience of passengers while travelling through the Rockies as they may enjoy in utmost comfort the magnificent scenery, for which the Canadian National route is famous.
Further particulars can be obtained from passenger offices of Canada's National System of Railways.

ROSEDALE STADIUM.

The question of the athletic stadium in Rosedale will come up at the city council today, the board of control reporting funds to the amount of \$53,000.

Service for Corporations

Officials of Public Companies should be relieved of all possible detail and responsibility. The Union Trust Company is authorized and organized to be of assistance in several particulars:

1. Secretary, financial agent or book-keeper.
2. Trustee for bond or debenture issues.
3. Transfer agent and registrar of shares.

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