

Summer Expenses are Lowered by Bargains at

Friday Bargain in Skirts, \$2.75

A very special line of Separate Skirts for Women, are made in a number of the newest styles, plain gored, and the fashionable one-sided effects. Materials are vicennas, striped worsteds, tweeds, and serges, in nearly all the leading colors. Would sell in the regular way at \$5.00. Friday..... \$2.75

TAILORED SUITS

Smart Mannish Suits for women and young girls, are made of imported tweed mixtures. Coats lined throughout with silk. Skirts gored and pleated effects. Colors tan, grey, green, and striped mixtures. A limited number. Regularly \$15.00 value, for..... \$6.95

SUMMER DRESSES

Made of chambrays, prints, and mulls, new and up-to-date, just received from a well-known New York manufacturer. A wide variety of styles, collars with low ties, strapping and pipings; skirts attached to waists with smart self-belts. Colors are blue, brown, navy, tan, grey, and stripes. Very special value..... \$2.35

COATS, \$6.95.

A collection of Coats, which includes some of our best selling lines, in navy and black Panamas, shepherd's checks and serges in black and navy. Also tweeds in light shades. A variety of smart styles. Regularly \$10.00, \$12.50, and \$17.50. Friday..... \$6.95

CHILDREN'S COATS, \$3.49.

Made of splendid cheviot serge, in navy only. Collar, revers, and cuffs piped with white line. A limited number only. Friday bargain..... \$3.49

Hat for \$2.85

83 Stylish Trimmed Hats, taken from our \$5.00 and \$6.00 cases. Friday..... \$2.85

HATS FOR \$1.00.

68 Nicely Trimmed Hats, suitable for dress and street wear, all taken from our bargain tables at \$2.85 and \$3.50. Friday..... \$1.00

BLACK HAIR HATS, \$1.00.

20 dozen Black Hair Shapes, in ten different styles. Marked regularly \$3.50. Friday..... \$1.00

LEGHORNS, 50c.

25 dozen White Leghorns, in blocked shapes, in four different styles. Regularly \$2.50. Friday rush..... 50c

2,000 Bunches Flowers, worth regularly 25c, 35c, and 50c. Friday..... 15c

Silk Items

Inexpensive Dress Silks, in varied widths of stripe, many sizes, check and good assortment in plain colors, including black and ivory. All are good wearing dress. A Peau de Soles. On sale at, per yard..... 35c

Black and White Habutai Silks. These cool summer silks come in 36-inch wide give excellent wear. On sale, per yard..... 40c

Two Special 36-inch Black Silks. For 50c Per Yard.

A fine, soft weave in Black Duchess. Monarchs, and a 3/4 in. lum weight, in skein-dyed Black satin Faillette, 28 in. Per yard, 80c

Big Demand for Shantung Silk—60 yards, natural color. Pure Taw Silk. Very special value and fine and medium weaves, with bright, silky finish, 34 inches wide. Offered at, per yard..... 44c

Dress Fabrics

Were 65c, Friday 48c

French Poplins and San Toys, English and French All-Wool Serges, English Tweeds, English All-Wool Panamas, All-Wool Vellies, Silk Striped Volles, All-Wool Henriettes, Mohair, Lustras, etc. All this season's goods, clean and up-to-date, in a good range of the newest shades and colorings; 44 to 44 inches wide. Friday, per yard, 48c

A SPECIAL IMPORTED MOHAIR LUSTRE, ON SALE FRIDAY, 25c PER YARD.

A Fine, Bright, Lustrous Mohair, suitable for bathing suits, dresses, skirts, waists, etc., in navy, grey, brown, red, green, champagne, cream, and black. Splendid value at this price. 40 to 45 inches wide. Per yard..... 25c

Wash Goods

A big stock of large checked designs in Scotch Zephyrs, 31 inches wide. Pink, sky, grey, black, mauve, etc. Regularly 25c. Friday..... 12 1/2c

A lot of Slightly-mussed White Muslins, Lawns, Brocades, etc. Also a few full pieces, pretty checked sheer Muslin. Regularly 18c. Friday..... 9c

A great clearance of Printed Muslins, Lawns, and Organdies; some of the very best designs ever shown and hundreds of patterns, very suitable for waists or dresses; 31 inches wide, fast colors. Regularly 12 1/2c. Friday..... 7 1/2c

Drug Specials

Citrate Magnesia, in one-pound parcels, freshly prepared. Per pound, Friday..... 25c

Syrup Hypophosphites, 50c bottles. Friday..... 25c

Blaud's Iron Pills, 100 in a box. Friday..... 10c

Wale's Fruitosa, a tonic and blood purifier. 21c bottles. Friday..... 50c

Daily Lye, 1 lb. tin. Friday..... 50c

Cornelia, corn salve, 10c. Friday, 5c

SIMPSON'S

Straw Hats for Men and Boys



Straight, curling, and flip brims, fine white Canton braids; black bands. Friday, Special..... 49c

Men's South American Panama Hats, natural bleach, and fine finish. Friday, Special..... \$3.98

Men's Outing Hats

Men's Outing Hats, in tan or white duck or white, navy, brown, and cardinal felt. Friday, Special..... 35c

Men's English Flannelette Nightrobes, 59 Cents

A range of stripes. A few odd lines that must be cleared; sizes 17, 18, and 19 only. Regularly 75c and \$1.00. Friday, each, 59c

Men's Bathing Suits, combination styles, in navy blue only; all sizes. Regularly 75c. Friday..... 49c

5,000 Men's Wash Ties, in several different styles, shapes, and designs; all colors. Regularly 15c, 20c, and 25c each. For Friday..... 3 for 25c

Men's Summer Combination Underwear, in several different kinds of materials and an assortment of colors; all sizes in the lot. Regularly \$1.50, \$2.00, and \$2.50. To clear Friday, a suit, for 98c

1,000 pairs of Boys' Bathing Trunks, blue, with white stripe round knee; draw tape at waist; all sizes, 20 to 32. Regularly 25c. Friday..... 15c

10k. Gold Scarf Pins

Pearl settings, six different patterns. Regularly \$1.25. Friday bargain, each..... 49c

Gold-Filled Signet Rings, fancy engraved designs. Regularly 50c. Friday bargain, each..... 25c

Gold-Filled Baby and Children's Bracelets, signet and plain oval styles. Regularly 75c. Friday bargain..... 19c

Fine Filled Pearl Necklets, pearls are strung on fine curb chain, with safety clasp. Regular price 75c. Friday bargain..... 19c

10K. Gold Bracelets, crescents set with pearls, pearl-set bars, plain gold bar, or baby pin, fancy designed brooches, with stone settings. Friday bargain, each..... 55c

Spectacles & Eyeglasses

\$4.50 and \$5 Values for \$2.45

To fit on the nose or fasten behind the ears. Various styles of frames. These are our finest gold stock, fitted with first quality lenses.

Each eye is tested separately, by specialist. A slight advance in price must be made for compound and double vision glasses. Optical Parlors, Second Floor, Yonge Street Side.

Book and Stationery Dept.

Paper-Bound Fiction, regularly 15c each. Friday bargain, 3 for 25c

English Copyright Fiction, regularly 25c and 30c each. Special, Friday..... 2 for 25c

Post-Card Albums, regularly \$1.25. Friday bargain, each..... 75c

Table Napkins, per dozen..... 50c

Plastic Plates, per dozen..... 40c and 50c

Paper Doilies, in boxes containing six dozen, assorted sizes. Per box..... 40c

Women's Belts

50 dozen Wash Belts, with best quality of pearl buckle, plain and embroidered, 2 and 2 1/2 inches wide; all sizes. Friday bargain..... 25c

Fancy Belting, in belt lengths, in fancy designs, also plain. Three-quarters yard for..... 10c

Safety Pins, best quality, 3 dozen..... 50c

Pin Obbers, black, white, and colors. Regularly 25c..... 10c

Belt Buckles

Steel Belt Buckle, with clasp. Regularly 25c..... 10c

Net Waists

A very dainty lot of Net Waists, heavily embroidered, all new and fashionable designs, and lined pure Jap. silk. Choice of white, cream or black. All sizes to 42 inches. Regular prices \$2.95 and \$3.95. Friday bargain..... \$1.95

Casserole Dishes

Silver-plated frame, fancy pierced design, complete with a genuine Guernsey lining. Regularly \$4.50. Friday bargain..... \$2.25

Silver-Plated Fruit Baskets, in an all-pierced design. Regularly \$3.00. Friday bargain..... \$1.95

Silver-Plated Sandwich Trays, pierced design, in bright finish. Regularly \$3.00. Friday bargain..... \$1.95

Repeating Alarm Clocks, solid brass movements, accurate timepieces, a written guarantee with each clock. Regularly \$2.00. Friday bargain..... \$1.19

China Bargains

1,000 Teapots, sizes from 3 to 5 cups. Friday bargain..... 50c

500 Covers, Vegetable Dishes, Meat Platters, Salad Bowls, etc. Friday bargain..... 25c

Sugar and Cream Sets, in Austrian china. Less than half-price. Friday bargain, pair..... 10c

Tea Cups and Saucers, Spoon Trays, Olive Dishes, pieces of Chinaware. Friday bargain..... 10c

High-Grade Austrian China Dinner Set, of 100 pieces, a very special Friday offering..... \$25.00

97-piece English Semi-Porcelain Dinner Set, with underglaze design and gold trimmings. Friday Special Bargain..... \$5.25

Special Tents \$10.98 Complete

A remarkable Tent offering. Heavy, Well-Made complete. Could anything be more appropriate for the camper to spend a few weeks quietly during this premier holiday month? Usual price \$15.00. Your advantage Friday at, complete..... \$10.98

This in the Lunch Room

Friday afternoon, 3 to 5.30. Strawberry Short Cake with Pot of Tea. TEN CENTS.

Men's Two-Piece Outing Suits

The ideal Suit for hot weather. Made from plain grey, in light and dark shades, with hairline stripes. Coat is single-breasted, three-buttoned, and trousers have cuffs, belt, and side straps, well tailored. Friday price..... \$6.95

Friday Specials in Boys' Wear

BOYS' DOUBLE-BREADED BLOOMER SUIT TO CLEAR FRIDAY AT \$3.20. Made from imported English tweeds, grey and brown, smartly tailored. Has breast pockets and centre vent. Fine drill linings, full American-bloomer pants with straps, etc. Sizes 26 to 34. Friday price..... \$3.20

BOYS' SHIRTSWAISTS TO CLEAR FRIDAY AT 30c. 200 Boys' English Cambric Shirts, with fancy stripes and scroll designs, with attached collars and patch pockets. Sizes 8 to 14 years. Friday price..... 30c

BOYS' WASH SUITS. In a natural linen, made Eton blouse style.

WOMEN'S WHITE SHOES, \$1.19.

300 pairs Women's White Canvas Oxfords, Blucher style, leather soles, with high or low heels; sizes 2 1/2 to 7. Friday..... \$1.19

Bargains in Pumps, Oxfords, & Sandals

DAINTY "QUEEN QUALITY" Colonial, Ankle-Strap, and Plain Pumps, Oxfords, Ties, etc. The styles are the very newest, including many exclusive lasts, in tan calf, chocolate kid, patent colt, gunmetal, vici kid, satin, and velvet; sizes 3, 3 1/2, and 4 only; B and C widths. Regularly \$3, \$3.50, \$4, and \$4.50. Friday, \$1.99

BAREFOOT SANDALS. Good quality tan leather Barefoot Sandals, fancy vamps, very easy fitting, solid leather soles, two straps and buckles. Friday—Women's, sizes 3 to 7..... 90c

Misses', sizes 11 to 2..... 70c

Children's, sizes 8 to 10..... 60c

Children's, sizes 5 to 7..... 60c

Infants', sizes 3 to 5..... 49c

Wall Papers

1,000 rolls Mica Paper, for any ordinary room, assorted colors. Regularly 15c. Friday..... 10c

2,750 rolls Bedroom and Sitting-room Papers, good colorings. Friday..... 14c

4,250 rolls Imported Papers, for parlors, dining hall, den, and good bedrooms; in pink, blue, greens, champagne, grey, brown, tan, and their blends. Regularly 50c to \$1.00. Friday..... 27c to 52c (Fifth Floor.)

Scrim & Etamines

Large quantity of Printed Scrim and Etamines, variety of soft colorings, bordered or allover patterns, serviceable and charming treatment for your bedroom windows. Worth 80c. To clear Friday at, per yard..... 15c

40c DIMITIES AT 21c YARD. Colonial Dimities, for window decoration and furniture covers, 35 inches wide. Beautiful assortment of colorings and designs, in floral, cluster, and ribbon stripe effects. Regularly 40c. Friday Bargain, yard..... 21c

ODD TAPESTRY CURTAINS, 83c EACH.

Clearing odd lot of Single Tapestry Curtains, many styles, weaves, colors, and effects. Worth \$2.50 to \$5.00 per pair. To clear Friday at, each..... 83c

NOTTINGHAM LACE CURTAINS.

200 pairs Nottingham Curtains, beautiful lace borders on durable mesh body, neat patterns, usual large sizes. Very special Friday at, pair..... 67c

50c SHADES AT 35c. Finest Hand-Made Oil Opague Window Shades, mounted on Hartmann rollers, 37 inches wide; white, cream, or green shades; brackets and pull complete. Worth 50c. Friday at..... 35c

BAMBOO PORCH SHADES.

Split Bamboo Shades, good sun protectors for verandas or porches; well corded, complete with ropes and pulleys; easy to handle; natural or green tones. Prices—

NATURAL

5 feet wide by 6 feet, at..... 59

6 feet wide by 6 feet, at..... 59

6 feet wide by 8 feet, at..... 59

8 feet wide by 8 feet, at..... 59

10 feet wide by 8 feet, at..... 59

12 feet wide by 8 feet, at..... 59

GREEN

4 feet wide by 8 feet, at..... 39

6 feet wide by 8 feet, at..... 39

8 feet wide by 8 feet, at..... 39

10 feet wide by 8 feet, at..... 39

12 feet wide by 8 feet, at..... 39

Parasols and Umbrellas

\$1.25, \$1.50, and \$2.00 Umbrellas, handles well assorted, both in men's and women's sizes. Friday..... \$1.09

\$2.50 and \$3.00 Umbrellas, for men and women handles well assorted, rolled gold and sterling silver mounted. Friday..... \$1.99

Children's Parasols, in assorted patterns and colors. Regularly 30c. Friday..... 12 1/2c

\$2.00 and \$2.50 lines in Women's Silk Parasols, good styles and colorings. Friday..... \$1.69

Groceries

Choice Family Flour, 1/2 bag, 61c

Currents, cleaned..... 3 lbs, 25c

California Seed Raisins..... 3 lbs, 25c

Yellow Cooking Sugar 9 1/2 lbs, 50c

Perfection Baking Powder..... 5 lbs, 50c

New Orleans Molasses 2 lb tin, 10c

Canada Cornstarch..... pkg, 7c

Heather Brand Flavoring Extracts, assorted, 2 1/2-oz bottle..... 25c

Pure Kettle Rendered Lard..... per lb, 17c

Pearl Tapioca..... 3 lbs, 25c

Choice Rangoon Rice..... 5 lbs, 25c

Choice Pink Salmon..... 2 lbs, 25c

Finest Canned Corn..... 2 lbs, 25c

Finest Creamery Butter, Per lb, 25c

300 picked Shoulders of Pork, 6 to 8 lbs. each..... per lb, 19c

2 1/2 LBS. PURE CELONA TEA, 50c.

A blend of India and Ceylon Teas of uniform quality and fine flavor. Friday..... 2 1/2 lbs, 50c

The Robert SIMPSON Company Limited