

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Moderate winds due to a little lower temperature.

SIMPSON

A 40-Piece Tea Set \$1.00

Did you ever hear of such a thing? A set of durable English porcelain ware, containing 12 tea cups and saucers, 12 tea plates, 2 cake plates, 1 cream jug, 1 slop bowl. Regularly sold for \$2.00. On Thursday, price, per set 1.00

No phone or mail orders.

Moving Pictures!

500 of them, and they'll all move Thursday morning from our 6th floor galleries, because we're selling two-dollar ones for 49

Women's Sample Neckwear

AT HALF-PRICE THURSDAY.

We bought the sample lines of two large manufacturers at a fraction of their regular worth. In this lot there is every conceivable style and shape. You'll find lace neckwear, collars, jabots, stocks, Dutch collars, etc., in all lace and lace with batiste, also lace and ribbon combination.

You must get here early to participate in this neckwear offer. All at one-third and one-half regular price 10c, 15c, 25c, 35c and 50c

18-INCH NET LACES, 89c.

Plauen 18-inch all-over embroidered nets, very fine dainty patterns, in white and ecru. Regular \$1.50, \$2.00 to \$2.50 per yard. Thursday, yard 89c

These come in loom ends of 4 1/2 yards. Not more than one end to a customer.

No phone or mail orders.

Handkerchiefs

Boys' white lawn initial handkerchiefs, one-inch hem, with a very handsome initial on the corner. 4 for 25

Women's pure Irish linen handkerchiefs (all linen and a very fine quality). Thursday, 5 for 25

Children's white lawn handkerchiefs with initial on the corner, 3 for 25

Extraordinary Apron Offerings

Look at these prices! Then bear in mind that the aprons are perfectly shaped, well sewn and made out of fine materials. These prices are about half what you'd expect to pay in the regular way.

Women's Princess Overall Apron, wide gored skirt, covers whole of waist front, buttons in back, small check, blue and white gingham, skirt length 38 inches, width 64 inches. Regular price 55c each. Thursday, each 35

Women's Overall Apron, Princess pattern, light or dark blue print, with small white pattern edges, bound with white tape, two large pockets, buttons on top of shoulders. Regular price 63c each. Thursday, each 43

Women's Kitchen Apron, with large bib, fine blue and white check gingham, large skirt with fancy border, pocket. Regular price 45c each. Thursday, each 29

Women's Kitchen Apron, with bib, fine cream Irish linen, wide skirt, pocket, excellent wearing apron. Regular price 55c each. Thursday, each, 35

Groceries and Provisions

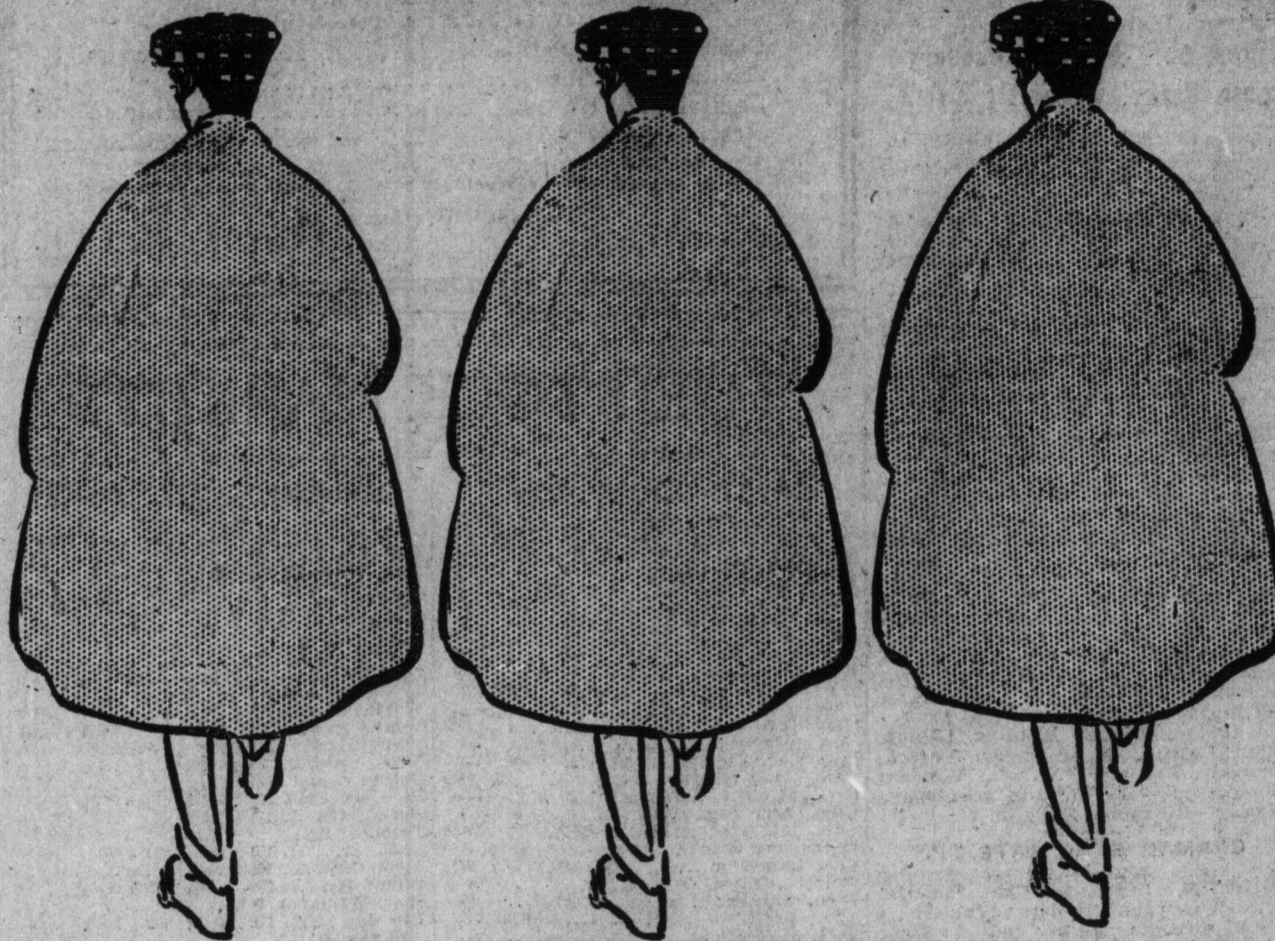
2,000 lbs. Dairy Butter, in prints, per lb., 24c; Edwardsburg or Beehive Syrup, 5-lb. pail, 25c; Salt, in 5-lb. bags, 3 bags, 14c; Imported Malt Vinegar, Imperial quart bottle, 20c; 2,000 quart gem jars Pure Orange Marmalade, per jar 25c; Finest Pot Barley, 8 lbs., 25c; English Marrowfat Peas, 3 packages, 25c; Bluebell Jelly Powder, 4 packages, 25c; Malta Vita Breakfast Cereal, 3 packages, 25c; Maggi Soups, assorted, 6 packages, 25c; Scott-Taylor's Worcester Sauce, 3 bottles, 25c; Heather Brand Flavoring Extracts, 2 1/2-oz. bottle, 3 bottles, 25c; Rich Red Salmon, per tin, 20c.

35c ASSAM TEA, 28c.

300 lbs., Fine Rich Full-bodied Assam Tea, a 35c tea anywhere. Thursday, per lb. 28

Genuine English-made Overcoats

From English and Scotch Material



Men who know best are demanding the ample, roomy, classy coats known as the English Models. Not content with imitations, our buyer purchased them direct from the maker who supplies the leading Men's Tailoring Establishments of world-wide reputation in London, England. There are a number of the newest designs in Men's English Hand Tailored Overcoats, each made with a distinction and style of its own. Among these styles are found the well-known Guards, Aintree, Balmacoon, and other favorites for the present season.

One or two clothing experts just returned from Europe, by way of New York, report that the very same goods are now displayed by the leading New York Men's Clothing Specialists at one-half more money than we mark them.

Come and see these swaggar garments on Thursday.

Here are some descriptive details:

At \$24.00—A dark brown, grey and green mixed ulstering, in heavy weight, made with the English Raglan shoulder, single-breasted, fly-front style, slash pockets, cuffs on sleeves, lined through the shoulders and sleeves with the best of English satin. Some have the real leather buttons. Price 24.00

DOUBLE-BREADED ULSTER. A rich, heavy, all-wool, rough English ulstering, not too heavy, but warm, big wide collar, belt across the back, stitched seams, ulster length, vent in back. This cloth is a mixture of brown and green, satin through shoulders and sleeves. Price 30.00

HEAVY, SHAGGY, ALL-WOOL ULSTER. From a cloth of brown, grey and green, in the heavy all-wool ulstering, made double-breasted style, wide collar, satin lined through shoulders

and sleeves, vent in back and stitched seams, rich coat, well tailored. Price 35.00

THE MANY-WAY ULSTER.

25.00—Made for use as an opera cape or opera coat that requires no effort to get into whether standing or sitting; ulster length, Raglan shoulders, wide, easy sleeves, satin lined, made single-breasted style to button to the chin with Prussian collar, cuffs on sleeves, vent in back, straps inside to be used as cape, leather buttons, and made from a real Irish brown, grey and green ulster cloth. See it to know the beauties of this garment. Price 25.00

ENGLISH WATERPROOFS.

18.00—Made from the best English fawn and green mixed Paramatta cloth, made with the English Raglan shoulder, strapped seams, velvet collar, and guaranteed to be one of the finest productions in waterproof coats and to be absolutely waterproof. Price 18.00

A Three Days' Sale of Linoleum and Oil Cloths

Thursday, Friday and Saturday

We have been fortunate in completing a great purchase of floor oilcloths and linoleums at an unusual price—some discontinued patterns, some pieces slightly imperfect, some perfect new stock, but with the price very much cut. Our usual linoleum sales are for one day only, but this is a sale of such great proportions—such an enormous quantity of goods are represented—so great are the actual price reductions that three days will hardly suffice to effect the sale.

HEAVY CORK LINOLEUMS, 33c.

Two yards wide only, carpet, matting and block patterns, slight imperfections in design but nothing to affect the wear. Per yard 33

SCOTCH CORK LINOLEUMS, 37c.

A great range of beautiful patterns, well seasoned, heavy linoleum, a very special bargain. Per yard 37

Commencing Thursday, 8 a.m.

TWO WINDOW SHADE SPECIALS THURSDAY.

Trimmed Window Shades, best quality, hand-made, oil opaque cloth, medium and dark green or cream, made with neat lace or insertion, mounted on Hartshorn rollers, 37 in. wide, 6 feet long, complete with brackets and pull. Regular price 60c. Thursday, selling at 39

Plain Window Shades, made from best quality hand-made oil opaque cloth, guaranteed not to curl or crack, in cream, light or dark green, Hartshorn rollers, size 37 in. wide by 6 feet long, with brackets and pull. Are worth 50c. Thursday, selling at 33

TAPESTRY CURTAINS THURSDAY \$6.95.

High-grade Tapestry Curtains in an excellent variety of designs, a full range of colorings in one and two-toned effects, reversible patterns, finished with heavy fringe top and bottom, some with neat edging or cord, full widths, 2 1/2 to 3 yards long, highly finished curtains, and sell regularly at \$9, \$10, \$11 and \$12. One price, Thursday 6.95

Room Lots Imported Wall Papers

8,500 rolls Imported Parlor, Dining-room, Hall, Den, Library, Bedrooms, and papers for suites of rooms in flats or apartment houses. The colorings are brown, green wood shades, tans, buffs, yellow, blues, greys, reds, champagne. Mauve in light and medium shades with plain figured or striped patterns. We sell these papers for walls in room lots of twelve rolls or more at proportionate prices.

Room lots. Reg. \$1.80. Thursday 87

Room lots. Reg. \$2.40. Thursday 1.17

Room lots. Reg. \$3.00. Thursday 1.47

Room lots. Reg. \$4.20. Thursday 2.07

Room lots. Reg. \$6.00. Thursday 2.97

Room lots. Reg. \$7.80. Thursday 3.37

No phone or mail orders.

The **SIMPSON** Company Limited

1400 New Hats, Each 89c

Just arrived! Right up to the minute in style. Exclusive hat stores are now selling these hats at double, and more than double, our Thursday price.

A host of different new shapes, shades mostly black. Come and be suited with one of these to-morrow at the extraordinary price of 89

Two Days' Sale of Pyjamas

Isn't it worth while, now that the nights are growing cold, to be able to buy nice new warm flannelette pyjamas at 98c a suit?

600 suits of Men's Pyjamas, made from English flannelette and several odd lines from a well-known manufacturer's stock, including fine zephyrs, fancy chambrays, reps, etc., some of these are made with a turn-down collar, others have the military collar, frog fastenings or buttons and holes, all sizes in the lot. \$1.25, \$1.50, \$2.00 and \$2.25 values. To clear, Thursday, a suit 98

The Better Kind of Boots for Little Money

600 pairs Men's Box Kip Boots, Blucher style, leather-lined, double thick Goodyear welt sole, easy-fitting, long-wearing, a good boot for fall and winter wear. All sizes 5 to 11. Special 2.95

1,000 pairs Women's Boots, made from vicci kid, tan calf, velour calf and patent colt leathers, Blucher and button styles, medium heavy soles, high Cuban, regular Cuban and military heels. All sizes 2 1/2 to 7. Special, Thursday 2.49

750 pairs Women's Boots, made from selected even grain patent colt leather, dull matt calf Blucher tops, medium heavy sole. All sizes 2 1/2 to 7. Worth \$3.00. On sale Thursday 2.29

1,000 pairs Children's Boots, made from strong dongola kid leathers, Blucher style, patent toe caps, medium heavy sole, spring heel. 5 to 10 1/2. Special, Thursday 75

Phone orders filled.

\$2 Saved on a Girl's Dress

On Thursday all we have left of two splendid styles of Girls' Fall Dresses go on sale at a big reduction. This means a saving of \$2 for mothers who come early.

The dresses are middy and sailor styles. Navy blue Panama cloth in sailor style, trimmed with red and white braid, and middy style in fine shrunken wool serge, in brown, cardinal or green, all beautifully made. Sizes 6 to 14 years. Regular prices \$5.00 to \$5.50 each. Thursday, all sizes, each 3.50

"Out Sizes" and Little Women's Petticoats

Can you buy these elsewhere? If you can (and we doubt it), you cannot get values like these for the money:

Women's "Out Size" Petticoats, of Fine Imported Black Moirette, 54-inch hips, two-piece tailored flounce trimmed with rows of pin tucking and finished velvet binding. Lengths 38 to 42 inches 4.00

Misses' or Little Women's Petticoats of Fine Moreen, black, navy, grey or brown, sectional tailored flounce, trimmed with rows of fine tucking and stitching 1.50

Same Style, in imported moirette, black and navy only. Lengths 30, 33 and 36 inches 2.50

Misses' Black Mercerized Saten Petticoats, with knife pleated and pin tucked flounce. Lengths 32, 34 and 36 inches 49

Marabou Sets \$4.98

25 only French Marabou Sets, six-strand stoles, 74 inches long, satin lined muffs. Special, Thursday 4.98

27 only Imported Ostrich Feather Boas, excellent long fibres, in black, white, grey, also black and white, 66 inches long. Special, Thursday 5.29

Books for Young and Old Readers

500 English Copyright Novels, in good cloth bindings, by the best authors. Regular 30c. Special, Thursday, each, 19

300 Books, bound in handsome cloth bindings, suitable for boys and girls. Regular price 45c each. Special, Thursday, 2 for 30

1,000 Novels, all standard fiction. Regular price 10c each. Special, Thursday, 3 for 25

50 sets R. L. Stevenson's Complete Works, Scribner's copyright edition. 10 volumes in silk cloth bindings. Regular \$10.00 per set. Thursday, special, per set 6.50

500 Toy Books for Children. Regular prices up to 30c each. Special, Thursday, each 7

500 Paperettes. Regular 25c. Good quality linen paper. To clear, Thursday, each 15

—Book Dept., Main Floor.

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