

" It Pays to Pay for Quality "

FINE FURS

FAIRWEATHERS" Canadian fur products set a style and quality standard the world over -a hroad assertion, but it's true.

You should choose furs as you would a precious stone-first please the eye-then your own judgment as to price-and the makers' knowledge and straightforwardness is a quality recommendation.

Our eternal vigilance for quality in selecting materials, and our experience in making up the finest of manufactured fur products is your warrant for dependability in everything we make and sell. It's the secret of our great success as furriers.

We invite tourists to visit our showrooms winter and summer.

Ladies' Attire

We are specialists as importers of exclusive styles in ladies' attire and French pattern millinery.

Gentlemen's Attire

Exceptional and seasonable displays of men's top coats and rain coats—finest of British woolens—made by the most skilled of London tailors, shown at our Toronto store.

We import and carry in stock very complete lines of PERRIN'S GLOVES.

Illustrated fur catalogue on request

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