
Correspondence.

PROFESSIONAL ADVERTISING.

Editor Canada Law Journal:

DEAR SIR,—Would you kindly inform me, either directly or through the columns of your next issue, whether or not it would be unprofessional for a barrister and solicitor to engage in and advertise himself as engaging in the business of loaning, real estate business and fire and life insurance, in connection with or as a side issue to his regular practice and business as a lawyer. This of course, specially applies to country practitioners, to meet the serious competition of the so-called unlicensed conveyancers, who by judicious advertising and the active prosecution of such a general office business, are thus enabled to secure a very liberal share of the conveyancing and collection business which should be done and could be retained by the local practitioners if they were not so handicapped by the restrictions of a professional "etiquette" of past decades. With this handicap removed it would then be a question of ability and of business push, and perhaps also of personal character and standing. I venture to think there would then be no need of legislation against "unlicensed" conveyancing.

Yours,

B.

[The above letter brings up a matter of interest to many in the profession and more especially country practitioners. We should be glad to have the views of some of our readers on the subject. We have great sympathy with those in the profession who are handicapped in the way that our correspondent speaks of.—Ed. C.L.J.]