

What we have done.

The value of the **Citizens of Canada Fund** is vividly reflected in the fact that the 50 cigarettes and 4 oz. of tobacco, if bought in the usual way, would cost you at least \$1, or four times the quarter now asked. The reason for the low price is that the cigarettes and tobacco are free of duty. **It comes from the bonded warehouses of Messrs. Martins, Limited, Piccadilly, London, who have undertaken the whole of the work, including the addressing of the post-cards which are enclosed in every parcel.**

The operations are carried out in bond under the supervision of H.M. Customs.

The French Government have waived the duty. The Military Authorities are delivering the gift-parcels in bulk free to the front.

Therefore, for every 25 cts. subscribed, we are able to send what would cost \$1.00 in the ordinary way, and \$1.50 if the parcel was sent separately by parcels post.

It is a fine work that we are engaged on, and our success in the last few weeks must spur us on to further efforts. "Tommy Atkins" must be assured of his smoke as long as we are assured of his bravery, a quality which will endure as long as there is a feather left in the wing of the "Prussian Eagle."

Our soldiers appreciate this practical way of showing how we all admire their bravery.

Every parcel is welcome proof that someone here at home is thinking of him day by day and week by week.



"Thank You!"