

which technical assistance can make in a wide range of fields. At the last session of the Trade and Development Board it was recognized that in the future increased attention should be given to assistance directed to trade promotion activities. We now have better machinery to enable us to assess what needs to be done and to channel our efforts effectively. I have stressed our belief in the importance of measures of co-operation and integration by developing countries to provide a wider base for their industrial development. For the available techniques and resources to achieve their maximum impact, much depends on the success of such measures.

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We welcome/imminent establishment of/new and important member of the United Nations family, the United Nations Organization for Industrial Development. We have studied the draft statute of UNOID with great care. We agree with those who have emphasized that sustained industrial advance is a crucial ingredient in the world-wide effort to attain those economic and social levels of prosperity and stability to which all are entitled. Canada will therefore join with other members of the United Nations in endeavouring to make UNOID a creative and effective force.

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The draft legislation of UNOID is/comprehensive blueprint which determines to a large extent the character which the new Organization will adopt. But some teething troubles, some uncertainties are inevitable, particularly in an area which is so broad as to defy easy definition. We therefore believe it vital that, in considering the structure and functions of UNOID, particular attention should be directed to smoothing the path the new Organization must follow. At this stage, one of the most important things we can do is to concentrate on those methods through which UNOID can be rapidly and effectively integrated within the United Nations system. It can then draw upon the experience and expertise of other United Nations bodies involved in industrial development activities and can, in turn, give a striking new dimension to the work already under way. A good deal of **thought** should be given to the best means of developing full co-operation at the working level between UNOID and other bodies within the United Nations family. Mutually advantageous cooperation among them should be the key element in contributing to the effective functioning of UNOID as it begins its operations. Canada looks forward to working with other member states