

NOVACAN INTERNATIONAL

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Contact: Ken Puckall, President

Languages: English, Hindi, East Indian Dialects

General Consulting Services Offered: Novacan offers marketing consulting services, including feasibility studies and market evaluations, with a focus on construction and agricultural equipment. The company is experienced at introducing new products into markets with a focus on technical products and services area.

Company Profile: Formed in 1994, Novacan employs three consultants who combine to offer more than sixty years expertise in international trade, marketing, advertising and engineering. Extensive experience with database searching.

Expertise in South Asia:

Industry Sectors:

Construction Equipment, Furniture Manufacturing

Market Experience:

India : Introduced dy-core extrusion equipment to the Indian construction industry. Investigated market opportunities for Canadian furniture manufacturer in India.