

BRITISH COLUMBIA

POPULATION 3,029,000

Major Centres: Vancouver 1,380,729  
Victoria 255,547  
Kelowna 89,730

Gross Provincial Product '88: \$67.027 Billion  
Total Exports '88: \$17.419 B (21.5% of GPP)

Major Exports:

Wood & Wood Products: \$4.951 B (28.4% of total exports)  
Pulp and Paper: \$4.9 B (28%)  
Mineral Fuels: \$2.096 B (12%)  
Mineral Ores: \$1.035 B (5.9%)

Exports to the USA: Total: \$7.434 B (42.7% of total exports)  
Washington State: \$1.488 B (8.5%)  
California: \$1.233 B (7.1%)  
Oregon: \$584 Million (3.4%)

Other Export Markets: Japan: \$4.726 B (27.1% of total exports)  
United Kingdom: \$803 M (4.6%)  
West Germany: 498 M (2.9%)

% of total Canadian Exports: (13%)

# of Firms on WIN Exports: 2300 (9.6% of Canadian total)  
# of PEMD Applications Annually: 550 (17% of Canadian total)

Export Award Winners:

MacMillan Bloedel Ltd.: 1988 Richmond  
Knelson International Sales Inc.: 1987 Langley  
Cansulex Ltd.: 1986 Vancouver  
MacDonald Dettwiler & Assoc. Ltd.: 1986 Richmond

Local Federal Government Trade Promotion Resources

International Trade Centre, Vancouver - 6 officers, 4 support staff

Senior Trade Commissioner, ITC Vancouver: Zen Burianyk

Part-time from other ISTC programs - 5 PYs

CIDA - business advisor located in the ITC office

EDC - B.C. and Yukon Regional office located in Vancouver

CCC - Regional office located in Calgary

Centre for International Business Studies - University of British Columbia  
(est. 1974)