

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :645-SAN JOSE

001-AGRI & FOOD PRODUCTS & SERVICE
PANAMA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ALL SUB-SECTORS

MARKET STUDY TO BE COMPLETED BY MARCH 1989.
BETTER INFO FOR EXPORTERS

CATALOGUE SHOW-AGRICULTURAL INPUTS-SPRING/89
EXHIBIT CANADIAN PRODUCTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

Continued the preparation for the opening of the
try center in Casapalca. - Work on prepara-
tion of promotional material with local press and
other executives to push for the equipment for
these projects

QUARTER 2 - 1988-89 - Worked with local press that is
to be the most important players in the
Wholesale market sector. Held in Casapalca,
Chiriqui (700 km south of Santiago) - Nov 22-28/88

Can position at EXPOCIBRA is already booked at
though the show is November 22. The Forestry
Center is to be opened officially at the show.
DPC and Dajon respectively signed lines of
credit with BIC resulting 500 million

25 exhibitors representing 25 countries, with
the the attendance of 10,000 per forecast the show
- Coe was awarded the title of "Best Pavilion"
largest and finest and fully equipped
the - 23 part, August 1988-89