02/03/87

DEPARTMENT OF EXTERNAL AFFAIRS

Page: 51

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 633 SANTIAGO

Market: 068 CHILE

Sector: 005 COMM. & INFORM. EQP. & SERV

Subsector: 051 REMOTE SENSING

Statistical Data On Sector/sub-sector	Next Year (Projected)		ent Year timated)	1	Year Ago	2	Years Ago
Mkt Size(import) Canadian Exports Canadian Share of Import Market		\$ \$	0.00m NA 0.00m NA 0.00% NA	•	0. 00m na 0. 00m na 0. 00% na	-	0.00m na 0.00m na 0.00% na

Major Competing Countries

i) 577 UNITED STATES OF AMERICA

Cumulative 3 year export potential for CDN products 1-3 \$M in this Sector/Subsector:

Current status of Canadian exports: No Export results to date

Froducts/services for which there are good market prospects i) SATELLITE MAPPING EQPT

Current Total Imports In Canadian \$ ¢, 3.00 M

Market Share

100 %

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of: - other factor(s) described by the Trade Office as follows: CHILEAN GOVERNMENT HAS NOT YET APPROVED DISBURSEMENT OF FUNDS FOR SATELLITE MAPPING PROJECT.

Some Canadian exporters to this market in this sector(sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include: - No factors reported by mission