

- an "international neighbourhood" focus for many events that will take place within Toronto's multicultural communities;
- extensive use of the Sky-Dome, a 60 000-seat stadium completed in 1989, for a variety of sporting events, finals and cultural programs;
- construction of a 7 000seat velodrome at Centennial Park, a 213-ha, multi-use recreational facility in suburban Etobicoke;
- major expansion of the National Tennis Centre at York University;
- availability of world-class hospital and medical services, including an outstanding emergency health infrastructure, a specialized centre for sport and recreational medicine, rigorous drug-testing facilities and procedures, and a medical community with the ability to treat patients in 80 different languages; and

Toronto's rich cultural diversity is immediately evident to anyone who walks the city's streets.

reliance on a range of other facilities, including Maple Leaf Gardens hockey arena, Varsity Stadium and Arena at the University of Toronto, the O'Keefe Performing Arts Centre, and venues in 28 other southern Ontario communities.

Toronto is also planning to link sporting events with a major cultural festival, which will play an important role in extending the city's rich multicultural heritage to residents and tourists alike.

"Everyone Has a Relative..."

TOOC's statement that "everyone has a relative in Toronto" reflects the international flavour and sophistication of one of the great cities of the world.

Indeed, Toronto is Canada's largest metropolitan region. Looking beyond city limits, Toronto is located within a one-day drive of more than 140 million people, representing 70 per cent of the continent's purchasing power, and within a one-hour flight of North America's largest cities, including New York, Chicago, Detroit, Boston and Montreal. It is also the major hub for two of the world's largest railways, with freight and passenger links across the continent, and its port is strategically placed for use by Great Lakes and international vessels.

Economic Profile

Toronto's waterfront skyline is dominated by several large bank towers, which demonstrate the city's role as an important financial centre, and by the CN Tower, the world's tallest free-standing structure. Over the years, Toronto has emerged as an international leader in manufacturing, commerce, culture, fashion, publishing, and medical and telecommunications research. Metropolitan Toronto's economic profile includes:

- the head office of 40 per cent of Canada's top 500 industrial companies;
- Canada's largest stock exchange, with annual trading volume of C\$44 billion;
- 14 per cent of Canada's labour force and 18 per cent of the nation's manufacturing jobs;

- annual retail sales in excess of \$20 billion;
- over 17 million visitors per year; and
- solid international linkages, as demonstrated by 46 foreign consulates and 10 foreign trade commissions.

A World Leader in Telecommunications

For an event such as the XXVI Olympiad, the best in international telecommunications should be considered a minimum standard. The Toronto bid reflects the capabilities of a world-class telecommunications network that is ready and able to provide a full range of services and expertise — from satellite links and high-definition television, to cellular telephones and pagers.

It is this meticulous attention to detail, combined with inspired use of high technology, that has enabled Canada's broadcasting and telecommunications companies to build a world reputation for excellence. In recent years, Canadian firms have demonstrated their capabilities in connection with several high-profile international events, including the 1978 Commonwealth Games, the 1984 papal visit, Expo 86 in Vancouver, the 1988 Economic Summit in Toronto, and the 1988 Calgary Olympic Winter Games. Toronto is considered to have the greatest volume of television signals in the world, and the Canadian telecommunications industry already has the expertise and infrastructure to surpass the IOC's minimum standards for facilities and services.