

## THAT EXQUISITE SOMETHING CALLED STYLE

The hall-mark of Wall Paper excellence.

It's that indescribable touch of 'style' that lends distinction to your rooms.

Each pattern of 'M & M' paper has a style and beauty that is all its own.

And no matter how low the price may be—the patterns are pretty and the style is faultless.

Hundreds of stylish patterns to choose from. New bright, airy room to shop in with comfort.

In addition to our regular stock we have the agency for a great Wall Paper concern whose full line of samples we have ready for you—making more than 1000 patterns in all. Room mouldings to match all shades of Wall Paper. Window shades of all styles and colours.

**MOORE  
&  
McLEOD**

"The Wall Paper Men"

