

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

ESTABLISHED 1809.

**REVENUE 1896.**

Fire Income .....	\$7,665,360.94
Life and Annuity Income .....	4,858,794.73
Total Revenue.....	\$12,524,155.66
Total Assets.....	\$67,244,058.00
Canadian Investments .....	5,963,460.00

Resident Agents in Toronto:  
**GOOCH & EVANS**

**THOMAS DAVIDSON, Managing Director,**  
MONTREAL.

ESTABLISHED 1720

# THE LONDON ASSURANCE,

Head Office, Canada Branch, Montreal.

Total Funds, - - - \$18,000,000

FIRE RISKS accepted at current rates.

**E. A. LILLY, Manager.**

Toronto Agents—S. Bruce Harman, 19 Wellington Street E. Thomas Hunter, 116 King St. W.

# SUN FOUNDED A.D. 1710

## INSURANCE OFFICE FIRE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest purely Fire Office in the world.

Surplus over Capital and all Liabilities, exceeds **17,000,000.**

Canadian Branch:

15 Wellington St. East

TORONTO, ONT.

**H. M. BLACKBURN, . . . . . Manager**  
**H. F. PETMAN . . . . . Inspector**

HIGINBOTHAM & LY N, Toronto Agents  
Teleph-

Agents wanted in all Unrepresented Districts.

# Lancashire Insurance Co.

Of England

Capital and Assets Exceed  
**\$20,000,000**

Absolute Security

CANADA BRANCH

Head Office, TORONTO

**G. THOMPSON, Manager,**

**A. W. GILES, Inspector.**

Agents for Toronto—Love & Hamilton, 69 Yonge St.

# Standard Life Assurance Co.

Established 1825.

Head Office for Canada:  
MONTREAL.

Invested Funds..... \$41,200,000  
Investments in Canada..... 12,500,000

Low rates. Absolute security.  
Unconditional policies.

Claims settled immediately on proof of death and No delay.

**J. HUTTON BALFOUR, Superintendent**      **W. M. RAMSAY, Manager.**  
**CHAS. HUNTER, Chief Agent.**

# Liverpool & London & Globe Insurance Co.

Available Assets..... \$57,514,280  
Investments in Canada..... 2,110,000

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Edmond J. Barbeau, Esq., Chairman; Wentworth J. Buchanan, Esq., Deputy Chairman; A. F. Gault, Esq., Samuel Finley, Esq., E. S. Clouston, Esq.  
Risks accepted at Lowest Current Rates. Dwelling Houses and Farm Property Insured on Special Terms.  
**JOS. B. REED, Toronto Agent, 20 Wellington St. East.**  
**G. F. C. SMITH, Chief Agent for Dom., Montreal.**



# Insurance Company.

# Northern Assurance Co.

Of . . . London, Eng.

Canadian Branch, 1724 Notre Dame Street, Montreal.

1895

Capital and Accumulated Funds, \$38,355,000; Annual Revenue from Fire and Life Premiums and from interest on Invested Funds, \$5,715,000; deposited with Dominion Government for Canadian Policyholders, \$200,000.

**G. E. MOSERLY, Inspector.**      **E. P. PEARSON, Agent.**  
**ROBT. W. TYRE, Manager for Canada.**

# UNION ASSURANCE SOCIETY

OF LONDON, ENGLAND.

Instituted in the Reign of Queen Anne A.D. - 1714 -

**T. L. MORRISSEY, Resident Manager,**  
Cor. McGill & St. James Sts., Montreal.

# Guardian FIRE AND LIFE ASSURANCE CO.

Of London, Eng.

CAPITAL, \$10,000,000  
FUNDS IN HAND EXCEED \$22,000,000

Head Office for Canada:

**Guardian Assurance Bldg., Montreal**

**E. P. HEATON, Manager**  
**G. A. ROBERTS, Sub-Manager**

Toronto Office, Cor. King and Toronto Sts.

**HENRY D. P. ARMSTRONG, General Agent,**

Phone No. 450.

# Money in Insurance WHEN SECURED

ON THE COMPOUND INVESTMENT PLAN OF THE

# NORTH AMERICAN LIFE ASSURANCE COMPANY

The special provisions of this advantageous plan of insurance are:

(1) The return as a mortuary dividend of all premiums paid beyond the 10th year, together with the face of the policy should death occur within the investment period selected.

(2) The loan to the insured if desired of all premiums beyond the 10th year, and should death occur after that and within the investment period selected, the full face value of the policy is payable, premium loans, if any, being cancelled.

The North American has a larger ratio of assets to liabilities and net surplus to liabilities than any other Canadian Company.

Pamphlets explanatory of the Compound Investment and other attractive plans of insurance furnished on application to

**W. L. McCABE,**

Managing Director

Head Office, TORONTO.

# British Empire Mutual Life Assurance Company

Of London, Eng.

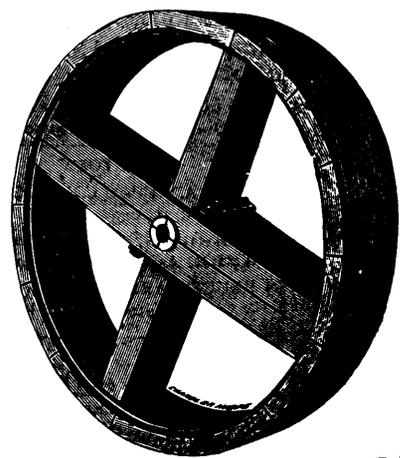
Established Half a Century.

## SPECIAL ADVANTAGES:

- All Profits Belong to Members.
- Liberal Bonuses equitably apportioned.
- No Personal Liability of Members.
- Low Premiums.
- Large Reserves for Liabilities.
- Non-Fortiture and Indisputable Policies.
- Liberal Surrender Values.
- Immediate Settlement of Claims.
- Invalid Lives Insured on Equitable Conditions.
- Early Assurances for Children.
- Long Term Assurances, with option of continuance.
- Temperance Section, yielding increased bonuses.

Head Office, Canada, MONTREAL.

Agents wanted. **A. McDOUGALD, Manager.**



# The "REEVES" PATENT WOOD SPLIT PULLEY.....

A Pulley embodying strength and symmetry, lightness and durability. One that can be safely run at high speed, or when great strength is necessary.

**REEVES PULLEY COMPANY**  
TORONTO, ONT.