



# Sterling Silver Goods.....

are seasonable and find a ready sale amongst Canadian jewelers generally at this season of the year.

We are now showing at our new warerooms, 50 Bay Street, Toronto, the largest and most complete line of Sterling Silver Flatware, Hollowware and Novelties generally that has ever been brought together in the Dominion of Canada.

These goods have been manufactured with great care and are specially adapted for the jewelry trade. Our styles are the newest and most elegant ever offered to Canadian jewelers, and our prices are as low as any manufacturer can afford to sell honest goods for.

They are profitable goods to handle and will be sure to make customers for you.

Remember the address and give us a call when in the city. If you can't come, drop us a letter for a sample order.

## Simpson, Hall, Miller & Co.

A. J. WHIMBEY,  
Manager.

50 Bay St., Toronto.