

PLEASE SUBSCRIBE. TERMS: per year, 25c.; 6 years, \$17. Copies, 10 one adros, in advance per year, 50 cents; 15 ditto, \$17. Foreign stamps taken. Bound volume for any past year, 25 cts. Adres THE HERALD, 125 Harbor St., Toronto, Canada.

### GEOGRAFIC NAMES.

It has long been a difficulty, alike with child and adult, how to spel geografic names, or how to pronounce them when spelt. This wil in future be done away, to some extent, by recent action of Geografic Society, which has setld down to spel familiar names as already establish but new names or names ritn for first time, ar to folo certn laws, which, broadly stated, ar: Besides use of accent mark, USE VOWELS AS IN ITALIAN, CONSONANTS AS IN ENGLISH. Hitherto, it has been a puzl how to represent new names. Accordingly ther has been great diversity with diferent nations. This has been especyaly tru in our language as to vowels, which hav in our orthografy such variabl values that hardly any two wud be led to pronounce a name alike if givn such values. Ther is litl dout that Italian, perhaps German, vowel values ar best, Whether values comonly givn our consonants ar best is doubtful. They indicate national predilections. We wait to see how her nations, as voist by their Geografic Societis, wil agree to this. If they do, it may be taken as setld so far as geografy goes. The same reasons wil setl it the same way for other purposes. These rules ar identical with those adopted for the Admiralty charts, and wil henceforth be used in all publications of the Society. The foloing extract from *Ill. Misionary News* wil furnish exampls:

"The letters *b, d, j, l, m, n, p, r, s, t, v, w, x* and *z* hav the same sounds as in English. *Y* is always a consonant, as in *yard*, and shud never be used as a terminal.

The amplification of a few rules is givn belo:

A—*ah*, a as in *father*: Java, Barána.

E—*eh*, e as in *benefit*: Tel-el-Kebir, Oléleh, Yezo, Medina, Levúka, Peru.

I—*i* as in *ravine*; the sound of *ee* as in *beet*. Thus, not *Fecjee*, but Fiji, Hindi.

O—*o* as in *mote*: Tokio.

U—long *u* as in *flute*; the sound of *oo* in *boot*. Thus, not *Zooloo*, but Zulu, Sumatra.

All vowels ar shortnd in sound by dubling the foloing consonant: Yarra, Tanna, Mecca, Jidda, Bonny.

Dubling a vowel is only necessary where ther is a distinct repetition of the singl sound: Nuulúda, Oosima.

AI—*i* as in *ice*: Shanghai.

AU—*ow* as in *how*. Thus, not *Foochow*, but Fuchau.

AO—is slightly diferent from the above: Macao.

EI—is the sound of two Italian vowels, but is frequently slurd over, when it is

scarcely to be distinguisht from *ey* in *they*; Beirut, Beilúl.

C—is always soft, but is so nearly the sound of *s* that it shud be seldom used: Celebes. (If *Celeb s* was not already recoginized it wud be ritn *Selebes*.)

CH—is always soft as in *Church*; Chingchin.

F—*Ph* shud not be used for *f*. Thus, not *Haiph ng*, but Haifong, Nafa.

G—is always hard: Galápagos. (Soft *g* is givn by *j*.)

H—is always pronounst when inserted.

J—English *j*. *Dj* shud never be put for this sound: Japan, Jínchen.

K—shud always be put for hard *c*. Thus, not *Corea*, but Korea.

KH—the Oriental gutural: Khan.

GH—is another gutural, as in Turkish: Dagh, Ghazi."

—The Filologic Section of Canadian Institute was organized late last winter. It is getting fairly down to regular work this winter. It meets fortnightly, Monday, 20 o'clock, at 46 Richmond St. E., in bilding of Institute. In all linguistic work, speech-analysis, otherwise calld vocal fysiology or fonetics, is of elementary importnce, as much so as anatomy to the surgeon. Spoken sounds ar elements with which the filologist has to deal. Accordingly, the ground-work of speech-analysis must be gon over at start. Most members see necessity for this. So the two meetings for November wer to begin the subject systematicaly. We ar glad that this yung graft on the trunk of the Institute is of such promising growth. The Institute itself looks bak on nearly forty years of creditabl scientific work. The Filologic section wil represent the *scientific* side of the question, which is distinct from the *popular* side, or that which deals with the popular promulgation of principls and practices belonging to Amended Speling. The two ar quite separat. The *educational* side is midway between the other two, looking to both for guidance as to what medium cours it shud pursu. A popular body to be calld the Am. Sp. Assoc'n is the need of the our.

### LUV YUR WURK.

A! how skilful groz the hand  
That obaeth luv's comand!  
It is the hart, and not the bran,  
That tu the hiest duth aten,  
And he hu foloeth luv's behest  
Far ecseleth el the rest.

—Lengfelo.

KEY: a a e e i i e o o u u u  
az in art at ale ell eel I or ox no up put ooze