UNIDADA CALANDER VINIDADA CALANDA CALA

Social & Personal

Queen's rugby game.

Mr. and Mrs. T. H. Haskett, of this and Mrs. C. F. Abbott presided at the city, are guests at the Hotel Lennox, in tea table, which was prettily decorated

Saturday evening at Playerscraft, with Miss Topley Thomas as hostess.

women's committee, of the Highland Golf Club, is giving a bridge on at the Club on Tuesday,

Mr. and Mrs. F. W. Gladman and family, St. George street, will spend the Thanksgiving week-end with Mr. and Mrs. R. E. Pickard at Exeter.

Following the run on Saturday afterwere entertained at tea by Mrs. Frank where she is a student.

Miss Joyce Gibberd, Mill street, will spend the holiday week-end in Wildsor. guest with Mrs. d'Avignon and Mizs a guest With Paragraphy a guest With Paragraphy d'Avignon.

Miss Helen Wood is expected in town at the end of the week from Moulton

Mrs. J. M. Rice will receive for the first time since coming to this city at her home, 97 Wharncliffe road south, on Thursday, November 5, from 4 to

Mr. and Mrs. George Partridge, Simcoe street, received congratulations on Friday last, on the 59th anniversay of their marriage.

Mrs. Anthony Tillman has sent out invitations for an "at home," which she will give in honor of Mrs. Fred Screa-Thomas Martin, London's well-

known pianist, has announced a personal recital to be given in St. Andrew's Mrs. Henry Meek is entertaining at

the tea hour on Friday at her home in "The Kensington" for Mrs. Fred The Red Cross visiting committee

has arranged for a Thanksgiving eucher for the men at Byron on Nevem-Mr. and Mrs. Stanley Raymond were guests in Guelph on Friday evening at

Dr. Kennon Johnston, of Windson will spend the Thanksgiving week-end with his parents, Mr. and Mrs. C. H. Johnston, Colborne street.

Mrs. A. B. Crawford will receive for the first time since coming to London to reside on Wednesday afternoon.

November 4, at her home, 512 William be holiday guests. street. Miss Crawford was formerly Mrs. Mabel Kavanagh, of Wichita Falls.

Miss Mary Allison, of Toronto, na tional work secretary, who will attend the Western Ontario girls' conference in this city this month, will be a gues while in town with Mrs. Robert L. Taylor, Mill street.

Mrs. Lee Armstrong Haun, of Dunnville, formerly Miss Lois Johnson, of Ottawa, received recently at her home, "Rosemount," for the first time since her marriage. Mrs. D. E. Johnson and J. P. Forristal, who will be a dinner



Clean Faces The first step in beauty Let me show the way. By Edna Wallace Hopper

Lucie Lantelme, the famous Parisian nous beauty. It has kept my youth.

Now that formula is no longer secret.

I am supplying that formula through Liggett's and leading toilet counters everywhere. The name is Edna Wallace

Iopper's Facial Youth. Facial Youth is a liquid cleanser. It Facial Youth is a liquid cleanser. It merly of this city, are giving at the contains no animal, no vegetable fat. It King Edward, Toronto, on November 11, cannot assimilate in any way with the skin. It simply cleans to the depths, then departs. All the grime and dirt, Miss Shirley Johnston, Miss Katherine dead skin and clogging matter depart with it. I never knew what a clean skin meant until I used this Facial Youth.

Beltz, Miss Gweno Williams, Rowley Williams, Gerald Jordan, Einar Rechnitzer and George and Bert Mitchell

The first step to beauty is a clean skin. Don't think that soap and water on the Control of the Contro Facial Youth is the only cleanser I ever at a program of basket ball and danc-

No woman who once applies Facial Youth will ever go a day without it. It means too much. The coupon will bring you a sample, with my latest Beauty Book. Let me show you what Facial Beauty means to girls and women. And tell you all the other helps I've found in my 40-year quests for beauty. Clip coupon now.

For Trial Bottle Mail this today to Edna Wallace Hopper, 6 Lake Shore Drive, Chicago. Enclose e for postage and packing. want to try Facial Youth.

Mr. and Mrs. J. H. Dolan motored to ding gown of white callot crepe with Toronto on Saturday for the Varsity- insets of glycerined lace. Her train was of the same material, with panels of silver cloth, and she carried a sheaf Mr. and Mrs. George H. Davis and of butterfly roses. Mrs. Gordon Haun

with Virginia roses, smilax and rose candles. Assisting in the tearoom were The members of the "Players' Workshop" entertained at a halloween party

Mrs. R. J. Waterous, of Brantford;
Miss Gwen Harrison, Miss Rhena West, Miss Audrey Griffith, Miss Isobel Massie, Miss Aileen Anderson and Miss Bobbie Haun.

> Mrs. Flora Yorke Miller addressed the recent monthly meeting of the Dor-chester W. C. T. U., held in St. Peter's Anglican Church hall, Dorchester. Mrs Miller spoke on the provincial convention at Pembroke.

Miss Ruth Lawson will spend the Thanksgiving holiday with her parents. Mr. and Mrs. Ray Lawson, coming from noon the members of the London Hunt Bishop Strachan School, Toronto

> The congregation of St. James' Church, South London, is giving a reception in the parish hall this evening in honor of the new rector, Rev. T. G. Wallace and Mrs. Wallace.

> Miss Margaret Jordan went to To-

ning, with the hospital orchestra in were worn by the masked guests.

Kanamori San, of Tokio, Japan, wh is attending Macdonald Institute. Guelph, will spend the Thanksgiving week-end with friends in London, comat the Y.W.C.A. on Friday evening.

The Misses Ruth and Betty Thompson are returning from Bishop Strachan vary United Church, buffet refreshments School, Toronto, to spend the Thanksgiving week-end with their father, Dr. Septimus Thompson, and Mrs. Thompson, Park avenue.

The girls of the Sout legiate staged a "bloome, party in the Victoria School gym on and small hat for traveling. Friday evening that was most enjoy-able. After an evening of timely and original stunts the girls enjoyed a supper of doughnuts, weiners and coffee.

Londoners who will attend the Royal Winter Fair at Toronto this month in-clude Mr. and Mrs. Kenneth Greene. the dinner given by Miss Dorothy clude Mr. and Mrs. Kenneth Greene. Savage, who later took her guests to Mr. and Mrs. Ray Lawson, Mr. and Mrs. J. E. Smallman and Col. and Mrs. Claude Morgan.

Miss Lillian McCormick, of the Ontario Ladies' College, Whitby, will be a served at the bride's home, where the McCormick, Dufferin avenue, where the Misses Lucy Trafford and Margaret and city.

Mr. and Mrs. Charles Wakeman, of Wisconsin, will attend the Royal Winter Fair in Toronto and will be guests with Mr. and Mrs. George McCormick and Mr. and Mrs. Arthur Brickenden, of this city, who will also attend.

Mrs. M. Purdy entertained informally Fingal, celebrated its anniversary serv- to give warning should it be necessary at the tea hour on Saturday at her ices to-day, Rev. R. C. McDermid, who to bombard the city in case of a risweek. Miss Ethelyn Shannon, Miss services. The choir was assisted in its service of song by Messrs. Matthews George street.

Wind and Mr. Gunn, St. Gladys Hardy and Miss Elizabeth Foundation of Alma Street Church.

WINDSOR WOMAN THROUGH THE CONDUCTION OF THE CONDU where the tea table was prettily ar- St. Thomas, and Mrs. Kenneth Scott. ranged with pink roses. also of St. Thomas. •

Among those who will entertain this given in the church by Imperial Male week for Mrs. Fred Screaton are Mrs. Quartet, of London, and Miss Margaret Mrs. A. W. Haun received with the bride, who was charming in her wed-bride, who was charming in her wed-Mrs. Kent Campbell, who is arranging a party for the dinner dance at the Hunt Club on Saturday evening.

street south, entertained at a halloween eucher on Friday evening, when five tables were in play in the prettily decorated living-room. Mrs. J. West and Mr. J. David captured the first former of the firm of McPherson, Glasformer of the charlton. The hostess served a charlt supper. dainty supper.

Mrs. T. P. Allen, Queen's avenue, was a tea hostess recently, entertaining for Mrs. Fred Screaton, of Paris, France. Mrs. Edgar Cook, of Everett, Washington, a house guest with Mrs. Allen, assisted the hostess and Mrs. W. R. Grant poured out tea.

Mr. ad Mrs. A. E. Heaslip, Windsor the family plot, St. Thomas Cemetery. avenue, gave a jolly Halloween party on Friday evening for their young daughter, Miss Betty, when the Full of Fun Club, of Windsor avenue, were the beauty, told me a wonderful secret years ago. That secret has done won-ders for me. It helped to make me a jolly folks.

Among the parties that made the lalloween festival gay was the felly I have just returned from Paris, where I find that most lovely women use it. Leading beauty experts the world over at the War Memorial Hospital. Decornow employ and advise it. But they charge a price which bars it from the majority. lollypops dressed in black and orange and ferocious pumpkin faces.

A number of Londoners will be among the guests at the dance which Mr. and Mrs. R. K. McIntosh, of Toronto, for-

Senior year students of University Don't try to doctor a clogged College, of the University of Western apply to my face. And I apply it all ing, to be held in the Oxford street gymnasium. Gar Elson's orchestra will gymnasium. Gar Elson's orchestra will editor of The Dietetic Age of New York provide the music. The executive of City, a journal circulating among

The Blue Guild, an interesting philanthropic group of young London gir's, arranged a very merry Halloween party on Saturday evening at the home of their president, Miss Dee Dee Seaborn.

Park avenue. The members were in attractive costumes with masks and the evening passed benefits with the seaborn of evening passed happily with Halloween and should be used in some form daily, games and tricks. Mrs. Edwin Seaborn or at least several times each week. It



MRS. GEORGE EDWARDS, of Komeka,

Weddings

Reed-Westman.

Eaton-Keys.

A pretty wedding was solemnized by

was united in marriage to Alfred Eaton,

sowned in pansy crepe. William Sprin-

MARK ANNIVERSARY

Benjafield, elocutionist, St. Thomas.

Surviving are one son, Edwin, and two grandchildren, Reta and William

Orchard, of 39 William street, this

city, from where the funeral will be

conducted at 2 o'clock on Tuesday af-

ternoon. Rev. D. C. Soules, pastor of

WEDDED IN CHINA

LACE AND JET.

gowns for day and evening as well. Jet

and black lace are a very dignified com-

Alma Street Presbyterian Church, wil

vice-president of the

sister, Miss Lizzie Reed.

Eleventh Annual Western Ontario Convention This Week

SPEAKERS OUTSTANDING

Wide Range of Topics Interest W. I. Members

Between three and four hundred women, representative of the Women's Institutes of Western Ontario, will convene at the Masonic Temple, this city, to-morrow afternoon for the 11th annual convention of the Western Ontario

Addresses and discussions on

Women's Institutes of Ontario, and that interest not only rural women, but chairman of the Western Ontario the thinking women of the whole Do-W. I. convention, which opens in this minion, make up the program. Outstanding speakers include Dr. F. J. Conboy, director of dental service, Ontario department of health; W. Bert Roadhouse, deputy minister of agriculture in the Ontario Provincial Legislature; Miss Emily J. Guest and Miss Ethel Chapman, of Toronto, leading at the end of the week from Modern and Mrs. Charles E. College, Toronto, to spend Thanks-giving with her parents, Mr. and Mrs. game on Saturday, spending the weekend with Miss Marie Loughlin, St. S. F. Wood, Princess avenue.

The home of Mr. and Mrs. Charles E. Westman, Queen's Place, was the scene of an interesting autumn wedding on their daughter, Miss Grace of agriculture; Miss Grace of the Varsity-Queen's rugby game on Saturday, spending the weekend with Miss Marie Loughlin, St. George street, and Miss Elida Starr. Ruby Ellen Westman, became the bride partment of agriculture; Miss Grace The medical staff of Westminster of Wilmer Arthur Reed, of Detroit, Fairley, superintendent of the Victoria Hospital arranged a masquerade dance youngest son of Mr. and Mrs. E. A. Hospital training school for nurses, Reed, of this city.

The rooms were charmingly arranged Lanark, president of the Ontario Fed-

with clusters of yellow chrysanthemums erated Women's Institute.
and the bride entered the drawing- A feature of the convention will be oom on the arm of her father to the the civic bansuet at which the delegates strains of the Bridal Chorus from will be guests of the city to-morrow elected for the coming year: President, Lohengrin, played by the bridegroom's evening at the McCormick dining hall.

the ceremony, which was performed by community life and activities, women worn at meetings, consisting of a red

Barlow, Myrtle Janney and Bernice vention chairman, and vice-chairmen will be served by the Misses Tanner. include Mrs. J. Linklater, of Teeswater: Appleton.

Later in the afternoon Mr. and Mrs. Miss Hattle Bradley, of Strattory, Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

Reed left for their new home in De-G. Cruickshanks, of Wingham; Mrs.

EIGHTH OF DAMASCUS Rev. T. J. Charlton, when Miss Pearl DESTROYED BY FRENCH: Keys, the youngest daughter of Mr. and Mrs. John Keys, Moir street, this city,

lso of this city. The bride was lovely HAIFA. Palestine, Nov. 1. - Onein a gown of Asia blue. She was at-eighth of Damascus was destroyed in tended by her sister, Miss Hazel Keys, the recent bombardment by the French was awarded the consolation, as a troops. The fire of the French guns tramp. Other characters were Mrs. R. gett was best man. A luncheon was the casualties are estimated at 5,000. G. Webber, as the clown; Mrs. S. Arguest for the Thanksgiving week-end with her parents, Mr. and Mrs. George with her parents, Mr. and Mrs. George The Mrs. C. Perrin, as Damascenes have been fleeing by the Dam 30. The happy couple will reside in this

> in Beirut harbor.
> The Armenian refugees and Chris-First Pastor Is Preacher At Anniversary Services At Knox Church
>
> ST. THOMAS, Nov. 1.—Knox Church.
>
> ST. THOMAS, Nov. 1.—Knox Church.

Miss Burton is an interesting English Miss Edna Purdy, a bride-elect of this conducting both morning and evening Damascus has paid a fine of \$50,000

WINDSOR WOMAN THROWN THROUGH WINDSHIELD On Monday evening a program will be

DIES AT ST. THOMAS Club on Saturday evening.

Mr. and Mrs. W. J. Hale. Ridout street south, entertained at a halloween on Friday evening when five eucher on Friday evening when five eucher on Friday evening when five eucher on Friday evening when five evening evening the evening evening evening when five evening e occupants of the machines refused to



HIGHGATE, Nov. 1 .- The marriage is announced of Miss Frances Emerick Wight to Capt. Archibald Cook on Monday, October 19, at Ting Chow Fu. Established, owned & made in Canada for over 30 years by Nonsuch Mfg. Co. Limited Toronto Despite the reign of color there are

CANCER DUE TO **THOUGHTLESS** FOOD SELECTION Sir W. Arbuthnot Lane, of London

ne of the foremost surgeons of the world, has written to The London Daily Mail, and he has also a letter in a recent issue of a Canadian Medical Journal, charging that cancer is caused by upon white flour and refined cereals. Dr. Robt. G. Jackson, of Toronto editor of The Dietetic Age of New York physicians, has been teaching this for years and, because he was convinced of this fact and also that food de-ficiencies cause a lot of other of the diseases of civilized peoples, he ingames and tricks. Mrs. Edwin Seaborn welcomed her daughter's guests, who included Lucille Hayman, Dorothea Laidlaw, Hilda and Anna Grant, Mary Margaret Hutchinson, Fanny McCormick, Audrey McLennan, Barbara expectant mothers and children from the tenth month. At grocers.—Advt.



MISS EDNA LEONA PURDY, daugh ter of Mrs. M. Purdy, of York street, this city, whose marriage to Walter Harold Glidden, of Cleveland, Ohio, son of Mr. and Mrs. T. M. Glidden of Malta, Ohio, will be a quiet but charming event of this week.

Churches and Clubs

ISHKOODAS CLASS

Mrs. W. A. Tanner entertained the members of her Sunday school class. the "Ishkoodas," of Robinson United Church, at a polly party at her home in St. George street recently. During the evening the following officers were Miss E. Jeffries; vice-presidents, the The mayor will give an address of wel-come.

Miss E. Jennes, vice present the Misses H. Frances and H. McCallum; secretary, Mr. MacPherson; treasurer, The bride was smartly gowned in pencil blue satin-back crepe and cut velvet and wore a corsage bouquet of Ophelia roses and valley lilies. After problems, home economics, nutrition adopt a ceremonial head-dress to be sister. Misses H. Frances and H. McCahum; secretary, Mr. MacPherson; treasurer, Miss A. Wigmore; press reporter, Miss Grace Wray. The girls decided to adopt a ceremonial head-dress to be Miss A. Wigmore; press reporter, Miss Rev. A. E. M. Thomson, pastor of Calin agriculture, etc.

Rev. A. E. M. Thomson, pastor of Calin agriculture, etc.

Mrs. George Edwards, of Komoka, black feather at the back. They also be held in band with a silver star in front and a were served by four girl friends of the vice-president of the Provincial Feder-bride, the Misses Ida Parkinson, Reta ation of Women's Institutes, is the con-November, when delicious refreshments

Arbuckle, Dufferin avenue. The softly lighted rooms made a cozy setting for the party. Mrs. J. Spring and S. Arbuckle were the judges and the first prize was awarded to Mrs. R. Collins, CASUALTIES TOTAL 5.000 in a Chinese costume; Mrs. D. A. Gray won second prize as a soldier Mrs. M. Robertson was also awarded seemingly came without warning and Brooks, as the Halloween queen; Mrs. Damascenes have been fleeing by the Red Riding Hood, and Mrs. R. Atkins, thousands and several villages between Damascus and Palmyra have surrendered to bandits.

Red Riding Hood, and Mrs. R. Red Riding Hood, and Mrs. Red The situation is grave and the French C. Brown was second and Mrs. M. forces are considered much too small. Robertson the consolation. OF FINGAL CHURCH A ship having aboard two airplanes served at 5 o'clock by the hostesses.

Orange and black decorations were used effectively and all the guests received Halloween favors. Mrs. R. Aitkins is entertaining the club members next week.

ST. PAUL'S GUIDES

The members of the Girl Guide company, of St. Paul's Cathedral, held a Halloween party at their regular meeting recently. The dining-room was appropriately decorated for the event and many Guides were in attendance. The presence of Rt. Rev. Dean Tucker, Rev. G. O. Lightbourn, Miss Shee, the deaconess, and Miss K. S. Matthews, ST. THOMAS. Nov. 1. - Hurled added much to the success of the through the windshield of the automobile in which she was 11ding, a awarded to the Misses Gladys Lee and woman, who resides in Windsor, escaped Frances Maine for the first and second injuries other than a shaking up. The best Halloween costmes and the Misses accident happened at the foot of Talbot Patricia Grant and Lucy Harris were street hill shortly after 2 o'clock this awarded first and second prizes for the

LAKE STEAMER AGROUND ON MANITOU ISLAND

HOUGHTON, Mich., Nov. 1.-With Charles L. Hutchinson is aground en Manitou Island.

Although fairly calm weather pre-vailed to-day, the vessel resisted all efforts of two tugs and the coast guard to free her. A northwest wind to-night was whipping up a heavy sea and impeding rescue work. The hull of the steamer is damaged badly and her rudder and propeller are broken. The coast guard and tugs are standing by ready to remove the crew if the vessel begins

The Charles L. Hutchinson went aground late on Friday on Gull Rock, 30 miles from Eagle Harbor, and drifted three miles northwest to Manitou Island. BELIEVED O. K.

CLEVELAND, Nov. 1 .- A wireless from Captain James Smith, master of the steamer Charles L. Hutchinson, said he had the ship pumped out before assistance arrived. Her rudder and wheel are broken and her bottom is punctured, but her owners declared tonight she cannot be in very bad shape or her own pump would not free her drydock at Superior for repairs when she is released.

PROVINCIAL POLICE RAID HALLOWEEN FARTY

WINDSOR, Nov. 1 .- While a merry Halloween party was in progress at midnight Saturday at fashionable Shore Aeres ,Sandwich, a squad of provincial officers raided the place and seized two bottles of alleged strong beer, which was being served by a waiter. The merrymakers wre in fancy costumes, but few knew that a raid was being made. The bartender was arrested on

charge of violating the O. T. A. by havliquor in a place other than a private dwelling.

He was later released on bail of \$300 to appear on Tuesday morning at

TORONTO CHILD KILLED. TORONTO, Nov. 1. - Struck down

and run over by a motor car owned and run over by a motor car owned and driven by Joseph Pullan, at Spadina avenue and Baldwin street, on Saturday evening, 10-year-old, Carina Continee sustained injuries from which she died in the Hospital for Sick Children late this afternoon. After investigation the authorities decided not to detain Pullan

From

TWO CONGREGATIONS

Special Services Mark Union of Wes Brantford Churches.

BRANTFORD, Nov. 1.-Special serv ices were held at Balfour Street Unit

Church of Canada to-day to mark th

formal union of the Balfour Stre

(Presbyterian) and Oxford Stre

(Methodist) congregations of the Unite Church. These two West Brantfor

congregations have formally merge

and will abandon the Oxford street

church buildings, which have been

the first formal union of two church

existence for half a century. This

Lloyd, 14-year-old son of Mr.

thrown from a horse on Terrace

vesterday and severely fractured

Mrs. S. Pierce, 265 West street,

LAD'S HIP FRACTURED.

FORMALLY MERGED



Marmalade Tartlets Marmalade l'artiets
Bread, half a dozen or so,
barely ½ inch thick, one
egg beaten well, with a
slight flavoring of vanilla
or lemon and a little
sugar. Mix it with about
½ pint of milk. Soak the
rounds of bread for two
hours and fry well. Put
Shirriff's Marmalade on
each piece and send hot
to table.

Buy i suit t 1-lb., That Serv

Most

And i







Canadian Bank of Commerce, Toronto Showing Dominion Battleship Linoleum Floor

When You Buy a Floor

Long Wear

Low Upkeep

Comfort

Economy

Quiet

always assured with Dominion Battleship Linoleum.
Wear is built into every square inch of it, a fact that
makes it the most economical of public floors. Dominion Battleship Linoleum never needs expensive refinishing. The occasional use of a reliable floor wax keeps it in perfect condition. Cleaning costs are low,

Ability to resist the heaviest traffic indefinitely, is

Foot-fag is unknown with Dominion Battleship Linoleum. It is springy, resilient, cushion-like. It deadens the jarring impact of boot heels and makes walking a pleasure even at the end of a crowded, busy day. No clatter! No distracting tap-tap-tap of hurrying feet! Dominion Battleship Linoleum absorbs the

too, because all the dirt stays on the smooth, water-

proof surface and is easily and quickly brushed away.

sound of footsteps. It is restfully quiet. Dominion Battleship Linoleum is a high-quality floor. It harmonizes with any surroundings. Yet its first cost is extremely moderate; its upkeep practically nil.

buy Dominion Battleship Linoleum



Dominion Battleship Linoleum, AAA quality, is made in eight standard shades—brown, green, terra cotta, grey, buff, blue, black and white. AA and A qualities, in four standard shades only. Special colors for large contracts.

Installed by all large Departmental and House Furnishing Stores. Write us for free samples and literature. Dominion Oilcloth & Linoleum Co. Limited

HOW MUCH OF YOUR OVERHEAD IS Underfoot?



Is a delicately medicated, anti-septic, deodorizing powder ideal for both children and adults. It is cooling and refreshing and imparts a pleasing fragrance leaving the skin sweet and wholesome. Sample Each Free by Mail. Address Canadian Depot: "Stenhouse, Ltd., Montreal" Price, Soa 25c. O'ntment 25 and 50c. Talcum 25c. Cuticura Shaving Stick 25c.